



SARALA
BIRLA
UNIVERSITY

Pulse@SBU

Newsletter

Volume VII Issue - III March 2026



दीक्षांत समारोह



sburanchi



sburanchi



sbu_rnc



sbu_rnc



sbu.ac.in

3rd Convocation: Another Glorious Chapter Added In SBU Journey

32 Gold Medals, 1331 Degrees, 10 Ph. D, 04 Honorary Doctorates

Heartiest congratulations to the graduating cohort - may your knowledge illuminate paths, your character inspire trust, and your achievements bring glory to the nation.



The Third Convocation of Sarala Birla University was held on February 18, 2026 at its picturesque stunning, green-canopied campus in **an atmosphere imbued with pride, grace, and academic splendor**. It was more than just a formal graduation. It was a vibrant masterclass in academic excellence and future-focused leadership. The event buzzed with an electric energy as students, faculty, and families gathered to witness a defining milestone in the institution's rapidly growing legacy. This wasn't just a hand-off of degrees. It was a high-stakes celebration of the grit and vision required to succeed in a modern, competitive world.

The Convocation Ceremony commenced with a dignified and graceful Academic Procession, marking the formal beginning of the event. The

procession was led by the Registrar of Sarala Birla University, Prof. S. B. Dandin. After the arrival of chief guest Hon'ble Governor, Shri Santosh Kumar Gangwar, Member-Governing Body Shri Anant Jatia, Pro-Chancellor B. K. Dalan, MP (Rajya Sabha) and Member-Governing Body Dr. Pradip Kr. Verma, Director General Prof. Dr. Gopal Pathak, Vice-Chancellor Prof. C. Jeganathan and other dignitaries the procession entered the venue in pairs with great dignity and ceremonial splendor.

The distinguished guests present at the ceremony were warmly welcomed and felicitated with shawls and mementos as a mark of respect and appreciation. The Vice-Chancellor of Sarala Birla University, Prof. C. Jeganathan, presented

a shawl and memento to the Chief Guest, Shri Santosh Kumar Gangwar, Hon'ble Governor. The Director General of SBU Dr Gopal Pathak presented a shawl and memento to Mr. Anant Jatia. The Vice-Chancellor also felicitated the Pro-Chancellor, Mr. B. K. Dalan. Mr. Anant Jatia felicitated Dr. B. K. Das, Director General (ECS), Defence Research and Development Organisation. The Pro-Chancellor felicitated Shri Govindbhai Laljibhai Dholakia, Mr. Anant Jatia felicitated Padma Shri Purnima Mahato, and all the esteemed guests present on the dais were warmly welcomed and honoured during the ceremony.

His Excellency Santosh Kumar Gangwar, the Honorable Governor of Jharkhand was the chief guest of the occasion. With a sense of gravitas, he awarded the prestigious gold medals and degrees to top-tier achievers who proved they could meet the highest bars of intellectual rigor. In a massive display of talent, 1,331 graduates-spanning 1,092

undergraduates and 134 postgraduates-stepped forward to receive their degrees from Governor, Vice chancellor and other dignitaries. 32 students received prestigious '**Basant Kumar Sarala Birla Gold Medals**' for topping in their disciplines. Additionally, the university recognized the deep research contributions of 10 new Ph.D. scholars. The day also featured a powerful nod to real-world impact, as Honorary Doctorates were presented to a powerhouse lineup of visionaries: Dr. V. Narayanan of ISRO, Dr. B. K. Das from DRDO, Shri Govindbhai Dholakia (MP, Rajya Sabha and Industrialist), and the legendary archery player and National Coach Padma Shri Purnima Mahato. **Owing to prior engagements, Dr. Narayanan was represented by Dr. D. Gaurishankar, Director (OICC), ISRO, who received the honour on his behalf. Dr Narayanan addressed the convocation online.**

Stride ahead with discipline: Governor



In his stirring address, the Hon'ble Governor exhorted students to stride ahead with discipline, fortitude, and unwavering self-belief. He underscored that in this era of rapid technological advancement, excellence must be harmoniously complemented by character, cultural rootedness, and a deep sense of responsibility towards society and the nation. He reaffirmed the indispensable role of youth in shaping a developed and self-

reliant India.

The distinguished dignitaries, through their words of wisdom, urged graduates to transcend the confines of comfort, embrace challenges, and dedicate their knowledge and capabilities to national progress. The timeless ideals of integrity, humility, and collective endeavour resonated throughout the ceremonial proceedings.

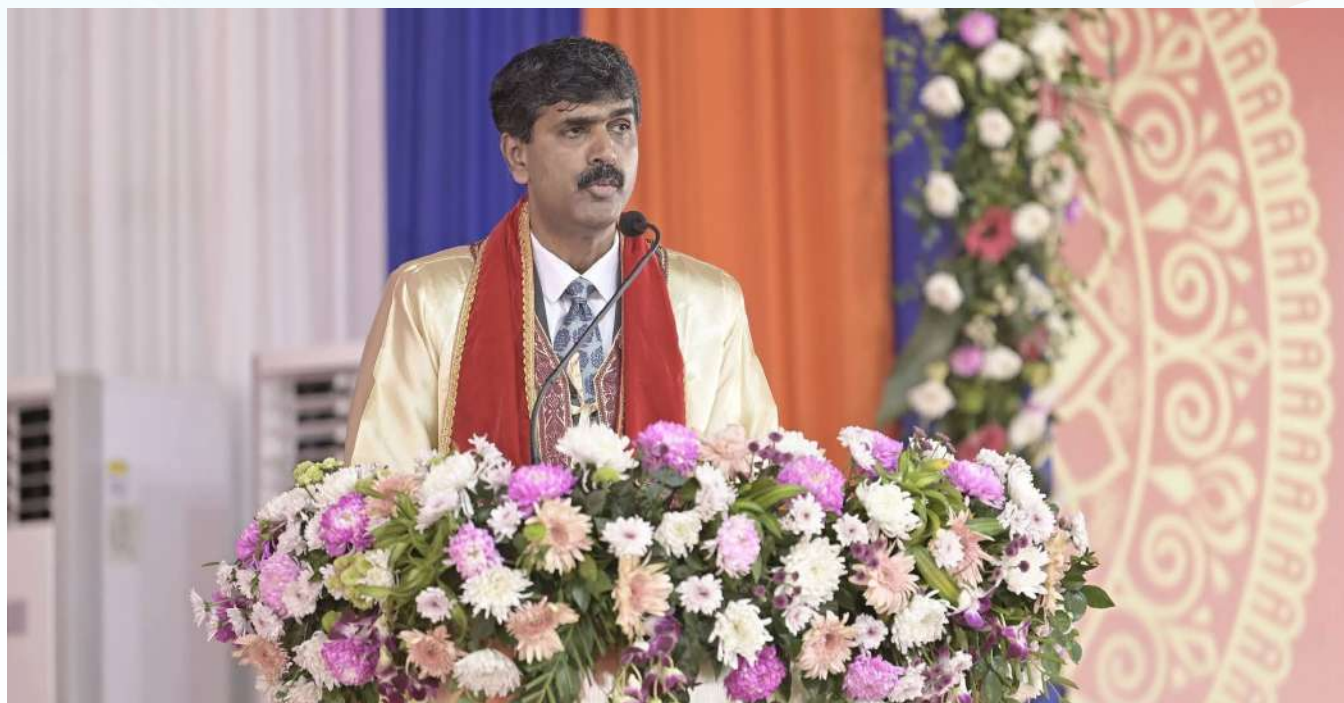


Annual Report by VC

Hon'ble Vice-Chancellor Prof. C. Jeganathan presented the University's Annual Report, eloquently outlining its academic advancements, research initiatives, global collaborations, environmental milestones including the esteemed Gold Green Certification, and the vibrant ecosystem of clubs and activities fostering holistic development.

The ceremony stood not merely as a conferment of degrees, but as a luminous celebration of aspiration, achievement, and the enduring legacy of value-based education.

Heartiest congratulations to the graduating cohort - may your knowledge illuminate paths, your character inspire trust, and your achievements bring glory to the nation.



Ph.D. Awardees



Kaustav Sanyal

SBU200925

Department of Computer Science & Engineering

Topic:

Implementation of Paninian Grammatical Framework for Computational Sanskrit.

Supervisors: Dr. Pankaj Goswami, Dr. Neelima Pathak, Dr. Partha Paul



Kishlay Kumar

SBU210787

Department of Management

Topic:

Impact of Social Media Marketing on Consumer Purchase Intention for Electronic Products- A Case Study of Jharkhand

Supervisor: Dr. Puja Mishra



Shalini Ranjan

SBU200928

Department of Management

Topic:

A Study on Adoption of Digital Payment System in Rural Areas of Jharkhand

Supervisor: Dr. Ashok Asthana



Arun Kumar Mishra

SBU200954

Department of Computer Science & Engineering

Topic:

Application of Machine Learning Algorithms in Supply Chain Management for Performance Improvement

Supervisor: Dr. Megha Sinha



Khustar Ansari

SBU200920

Department of Computer Science & Engineering

Topic:

Automated Caption Generation in Images and Videos Using Deep Learning Models

Supervisor: Dr. Priyanka Srivastava

Ph.D. Awardees



Surya Prakash Prabhaker

SBU210967

Department of Management

Topic:

Development Of Framework for Optimised Value Delivery in Construction Projects with Special Reference to Tata Steel Limited

Supervisor: Dr. Sandeep Kumar



Dimpal Singhania

SBU211157

Department of Management

Topic:

Factors Influencing Investors Perception and Selection of Mutual Fund Investment with Special Reference to Ranchi City

Supervisor: Dr. Goutam Tanty



Bharti Anand

SBU200918

Department of Yogic Sciences & Naturopathy

Topic:

A Descriptive Survey Study on selected Plants used as Food and Medicine by the Tribes of Ranchi, Jharkhand

Supervisor: Dr. Subani Bara



Vikash Kumar

SBU200912

Department of Computer Science & Engineering

Topic:

Design of Authentication Protocols for Edge Enabled Industrial Internet of Things

Supervisor: Dr. Santosh Kumar Das



Jaishree

SBU200936

Department of Management

Topic:

A Study on the Quality of Work Life of Gig Workers with Special Reference to Ranchi District

Supervisor: Dr. Vidya Jha

Gold Medalists



AMIT BARLA
SBU232082
M.Tech in CSE



SHUBHAM KUMAR SINGH
SBU234185
M.Tech in Structural Engg.



RAVI PRAKASH SHARMA
SBU233666
M.Tech in Thermal Engg.



ROHIT KUMAR TOPPO
SBU233088
MCA



SUNIDHI MUSKAN
SBU232596
MBA



NANCY PRIYA
SBU233588
M.Com



KHUSHI KUMARI
SBU233942
MA in Economics



PRIYANSHI JAISWAL
SBU234077
MA in English



NEELIMA BAWA
SBU232141
M.Sc. in Yogic Science



AMRIT KUMAR
SBU234265
Master of Performing Arts



SOURAV ROY
SBU234272
Master of Visual Arts



AKASH SINGH
SBU211097
B.Tech in AI



ESHANK GUPTA
SBU210612
B.Tech in CSE



ROSHAN KUMAR SAH
SBU211502
B.Tech in CE



UTTAM KUMAR
SBU221196
B.Tech in EEE



ABHILASH KUMAR MANJHI
SBU221865
B.Tech in ME

Gold Medalists



SACHIN SOURAV
SBU221506
BCA



ABHIGYA KESHRI
SBU220431
B.Com. (Hons.) in Taxation



DIVA JAIN
SBU221144
B.Com. (Hons.) in E-Commerce



BEAUTY KUMARI
SBU220654
B.Com. (Hons.) in Accounts



KRITIKA
SBU221156
BA (Hons.) in English



MADEEHA SAJDA
SBU220708
BA (Hons.) in Economics



KHUSHI
SBU220794
BBA



IRRUM MIRZA
SBU220925
BBA in CM



RAHUL KUMAR SINGH
SBU221922
B.Sc. (Hons.) in Mathematics



PINKI KUMARI
SBU221199
B.Sc. in Yogic Science



NIKI KUMARI
SBU2401984
Diploma in Yoga and Fitness Trainer



GOUTAM SINGHA PATRA
SBU220082
Diploma in CSE



SIDDHARTH KR. SINGH
SBU232728
Diploma in CE



KASHIF EQUBAL
SBU232555
Diploma in ME



ANUJ KUMAR
SBU233212
Diploma in EEE



MD HASSAN EJAZ
SBU232970
Diploma in Pharmacy

Summary of Degree Recipients

Program	Total Students
M.Sc in Yogic Science	9
Master of Arts in Economics	2
Master of Arts in English	9
Master of Business Administration	47
Master of Commerce	3
Master of Computer Applications	56
Master of Technology in Computer Science & Engineering	2
Master of Technology in Structural Engineering	1
Master of Technology in Thermal Engineering	1
Master of Performing Arts	1
Master of Visual Arts	3
B.Sc in Yogic Science	1
Bachelor of Arts (Hons.) in Economics	15
Bachelor of Arts (Hons.) in English	52
Bachelor of Business Administration	333
Bachelor of Business Administration in Capital Market	14
Bachelor of Commerce (Hons.) in Accounts	145
Bachelor of Commerce (Hons.) in E-Commerce	14
Bachelor of Commerce (Hons.) in Taxation	7
Bachelor of Computer Applications	338
Bachelor of Science (Hons.) in Mathematics	8
Bachelor of Technology in Artificial Intelligence	7
Bachelor of Technology in Civil Engineering	17
Bachelor of Technology in Computer Science & Engineering	111
Bachelor of Technology in Electrical & Electronics Engineering	22
Bachelor of Technology in Electronics & Communication Engineering	2
Bachelor of Technology in Mechanical Engineering	6
Diploma in Pharmacy	13
Diploma in Civil Engineering	7
Diploma in Computer Science & Engineering	40
Diploma in Electrical & Electronics Engineering	22
Diploma in Electronics & Communication Engineering	1
Diploma in Mechanical Engineering	11
Diploma in Yoga & Fitness Trainer	1
Ph.D (Management)	5
Ph.D (Engineering)	4
Ph.D (Yogic Sciences & Naturopathy)	1
	1331

Tech Pragati 2026: A Grand Celebration of Innovation, Creativity and Talent

Tech Pragati 2026 brought together technology, talent, and innovation, creating a vibrant platform for students to learn, experiment, and transform ideas into impactful solutions.



The vibrant campus of Sarala Birla University, Ranchi, witnessed an inspiring celebration of technology, creativity, and youthful innovation during its annual TechFest “**Tech Pragati 2026**”, held on 27th and 28th February 2026. The two-day festival brought together students, faculty members, and technology enthusiasts to participate in a diverse range of technical, cultural, and creative activities. Designed to promote innovation, collaboration, and experiential learning, the event provided students with an engaging platform to showcase their technical expertise, artistic talents, and entrepreneurial ideas. With enthusiastic participation from students across disciplines and institutions, the fest created a vibrant atmosphere of learning, creativity, and competition.

The TechFest commenced with a grand Inauguration Ceremony held at the G.D. Birla

Auditorium on the morning of 27th February 2026. The ceremony was marked by the official release of the **Institution Innovation Council (IIC) magazine titled “Innowave.”** On this occasion, **Dr. Pradeep Kumar Verma**, Hon’ble Member of Rajya Sabha and Director, Planning and Organisational Development, extended his best wishes and emphasized the significance of such innovative platforms in nurturing creativity and technological advancement among students. He highlighted that initiatives like Tech Pragati encourage students to explore new ideas, experiment with emerging technologies, and develop solutions that contribute to society.

Addressing the gathering, **Prof. C. Jeganathan**, Hon’ble Vice-Chancellor, and **Prof. Gopal Pathak**, Hon’ble Director General of the University, spoke about the importance of technology and music in India’s ancient



knowledge traditions. They encouraged students to actively participate in research, innovation, and collaborative learning to prepare themselves for the rapidly evolving global technological landscape. The Convenor of the fest, **Dr. Biswarup Samanta**, Dean of Student Welfare, provided an overview of the two-day event and highlighted its objectives of fostering creativity, innovation, and interdisciplinary learning. The presence of faculty members, students, and organizing teams created an atmosphere of enthusiasm and

anticipation, marking a promising beginning to the festival.

Following the inauguration, an engaging Tech Talk session was conducted featuring **Mr. John Prakash Jha**, CEO and Director of Netsach Global. In his address, he emphasized the importance of digital transformation and technological innovation in the modern world. He encouraged students to continuously upgrade their technical and managerial skills to remain competitive in the rapidly evolving





technological landscape. He also discussed the growing integration of technology across industries and urged students to develop strong problem-solving abilities and an entrepreneurial mindset. Another insightful session was delivered by **Mr. Saikat Dey**, who presented an engaging talk titled *“Shaping the Future of Robotics in India.”* During his presentation, he explained how robotics is transforming industries such as healthcare, manufacturing, and logistics by improving efficiency and productivity. He also shared his experience of presenting his humanoid robot prototype to the Hon’ble President of India, the Chairman of the CKA Birla Group, and the Chairman of AICTE. His achievements and experiences inspired students to pursue research, innovation, and entrepreneurship in advanced technological fields.

One of the major highlights of the fest was the 24-Hour **Hackathon**, organized by the **Department of Computer Science and Engineering** and the **Coding Club** from 27th February 11:00 AM to 28th February 11:00 AM. Students worked continuously to develop innovative technological solutions. **Team “Onyrix”** from Sarala Birla University—Siddharth Mahto, Harsh Raj, Akansha Keshri, and Shem Nayak—secured the first position. **Team “Mithrandir”** from Khalsa College of Engineering and Technology,

Amritsar—Anmol, Kshitij, and Harnoor—won the second position, while **Team “SparkByte”** consisting of Devyansh Mandal, Ankit Pandey, Pranshu Ranjan, and Abhijeet Anand secured the third position.

Another important event was **Green Genius**, organized by the **Department of Civil Engineering** to promote environmental awareness and sustainable development. Sanchi Kumari and Alka Kumari won the first position for their project **“Styrofoam Pots & Paper Statue”**. The second position was secured by Rohan Nayak, Aditya Gope, Harsh Nikhil Hembrom, and Kashis for their project **“Waste to Energy”**. The third position went to Aastha Agarwal, Archi Gupta, and Trishka Singh.





for their application “**BinWise**”, designed for efficient waste management.

The **Robo Carnival**, organized by the **Electronics and Communication Department** along with the **Drone & Robotics Research Lab**, attracted students interested in robotics and automation. Participants demonstrated robotic models and automation systems, providing hands-on

exposure to emerging technologies.

Tech Pragati 2026 also included cultural events that celebrated the artistic talents of students. The **Dance Battle** at the Amphitheatre featured energetic performances where Priyanshu and Simran secured the first position, Ambika won the second position, and Isha, Sakshi, and Ekta achieved the third position. The **Band Battle**

showcased musical talent from across the university. **Team “त्रयम्”** secured the first position, **Team “The Melody Addicts”** achieved the second position, and **Team “6 Heartz”** won the third position. The day concluded with a lively DJ and Bonfire Night, where students enjoyed music, dance, and celebration, strengthening the sense of community on campus.

The second day, 28th February 2026, continued with several competitions. A **Photography Competition**, organized by the **Journalism and Mass Communication Department**, encouraged students to capture the beauty of the campus. Aman Soy secured the first position in the competition.





Another major event was the **FinTech Challenge**, jointly organized by the CSE and Management Departments. The competition focused on innovative ideas related to digital payments and financial technology. **Team “Mithrandir”**, represented by Anmol from Khalsa University, Amritsar, secured the first position. **Team “Build-Ease”**, represented by Banty Kumar from Sarala Birla University, won the second position, while **Team “Sanjeevani”**, comprising Rahul Deb Barman and Princy Sahu from Sarala Birla University, secured the third position.

The gaming competition **“Celestial”** also attracted many participants, creating an exciting and competitive environment for gaming enthusiasts.

The TechFest concluded with a Prize Distribution Ceremony, recognizing winners from various competitions. The event witnessed participation from more than 1,500 students, and the total prize pool was ₹1.55 lakh.

The grand finale of Tech Pragati 2026 was the Celebrity Star Evening featuring a live performance by renowned singer **Lakshay Kapoor** at the University Ground. The musical evening created an electrifying atmosphere as students enjoyed the performance and celebrated the successful conclusion of the two-day festival. Tech Pragati 2026 ultimately stood as a vibrant celebration of innovation, creativity, and student talent.



Two-Day National Workshop on “Character Building and Holistic Personality Development”



Sarala Birla University (SBU), Ranchi, in collaboration with Shiksha Sanskriti UtthanNyas, organized a two-day National Workshop on “Character Building and Holistic Personality Development” on 20–21 February 2026 at the G.D. Birla Auditorium. The workshop aimed to explore the concept of holistic personality development through the traditional Indian framework of **Panchakosha**, emphasizing

the integration of physical, mental, intellectual, and spiritual dimensions of human life.

The inaugural session commenced with the arrival of dignitaries, lamp lighting ceremony, and the rendition of the university Kulgeet. **Dr. Neelima Pathak**, Dean, Faculty of Yogic Sciences and Naturopathy and Faculty of Arts, Culture and Sports, delivered the welcome address and highlighted the importance of character formation



Prof. Atul Kothari introducing the concept of Pancha Kosha

in higher education. **Prof. C. Jeganathan**, Vice Chancellor of SBU, shared his insightful views on the need to nurture ethical values and holistic development among students. **Prof. Gopal Pathak**, Director General, SBU, motivated the participants and emphasized the relevance of value-based education in contemporary society. **Prof. Atul Kothari**, National Secretary of Shiksha Sanskriti UtthanNyas, introduced the concept of **Panchakosha**, explaining its significance in understanding human personality. The session concluded with a vote of thanks by **Dr. V. K. Singh**, Dean, Planning and Development.

The second session focused on **Annamaya Kosha**, the physical sheath, and was delivered by **Dr. Manohar Bhandari**, Professor of Physiology, SGISIS Medical College, Indore. He emphasized that character building is rooted in disciplined living and the cultivation of virtues such as compassion, kindness, and altruism. Drawing references from the Bhagavad Gita and the Taittiriya Upanishad, he explained the interrelationship between the body and the mind and highlighted the importance of balanced diet, regulated lifestyle, yoga, and meditation for physical and mental well-being.

In the third session on **Pranamaya Kosha**, **Dr. Bhandari** discussed the significance of vital



Dr. Manohar Bhandari speaking on Annmaya Kosha

energy in shaping human personality. He explained that strong character helps individuals maintain emotional stability, integrity, and responsibility in personal and professional life. Holistic development, he noted, involves intellectual, emotional, social, physical, and spiritual growth.

The fourth session on **Manomaya Kosha** was addressed by **Prof. Dinesh Dave**, Professor of Commerce, Mata Jijabai Government Postgraduate Girls College, Indore. He highlighted that while personality development enhances communication skills, confidence, and leadership abilities, character building strengthens internal moral values such as honesty, empathy, and discipline. Activities like teamwork, community service, sports, meditation, and creative pursuits were recommended for nurturing a balanced personality.

The fifth session on **Vijnanamaya Kosha** was delivered by **Prof. P. K. Bajpai**, Vice-Chancellor of JP University, Chapra, Bihar. He discussed the role of intellectual discrimination and wisdom in



Prof. Dinesh Dave on Manomaya Kosha



Prof. P. K. Bajpai speaking on Vijnanamaya Kosha

guiding individuals toward responsible decision-making and ethical leadership.

On the second day, the sixth session focused on **Anandamaya Kosha**, the highest state of inner happiness and consciousness. The keynote lecture was delivered by **Dr. Chandra Kiran Saluja** from Sanskriti Samvardhan Pratishthanam, New Delhi. Quoting Swami Vivekananda, she emphasized that true education is the manifestation of the perfection already present within an individual. She explained that happiness should not be sought in external objects but discovered within oneself through self-realization and inner awareness.



Another important session titled “**Art of Teaching and National Education Policy (NEP)**” was also conducted by Dr. Saluja. She highlighted the significance of learner-centered pedagogy,

experiential learning, and the development of the **4 C's skills—Communication, Creativity, Cooperation, and Collaboration**. Teachers were encouraged to adopt innovative teaching methods that promote critical thinking, logical reasoning, and creativity among students.

A group discussion session on the **Panchkoshiya Concept** was organized where participants shared practical examples from their personal and professional experiences. The interactive discussion enriched participants' understanding of the Panchakosha framework and its application in everyday life.

The workshop concluded with a valedictory session graced by **Dr. Rajeshwar Parashar**, Associate Director, M.M.T.C., Bihar University, Muzaffarpur. In his address, he emphasized the need to integrate the principles of Panchakosha into practical life and highlighted the importance of balancing Artificial Intelligence with Emotional Intelligence in modern education.

The programme concluded with a vote of thanks delivered by **Dr. Vijay Kumar Singh**, Dean, Planning and Development, SBU. The two-day workshop proved to be highly enriching and inspiring, offering valuable insights into the integration of traditional knowledge systems with contemporary educational practices for the holistic development of individuals.



Dr. Rajeshwar Parashar speaking on Emotional Intelligence in modern education

Awareness For Traffic Rules and Road Safety

The rally aimed to sensitize the public and passersby about road safety measures. Participants carried placards with impactful messages such as “Follow Traffic Rules, Save Lives,” “Wear Helmet, Stay Safe,” and “Don’t Drink and Drive.”



The Road Safety Awareness Programme was organized by the NSS Unit-I & II and UBA of Sarala Birla University on **13th February 2026** at the University premises and Purulia road. The programme was aimed to create awareness among students and the public regarding traffic rules, safe driving practices, and the importance of responsible road behavior.

The programme began with the assembly of students at SBU Gate No. 7, where the inauguration ceremony was conducted. The programme was graced by the presence of **Prof. (Dr.) Gopal Pathak**, Hon'ble Director General, **Prof. C. Jeganathan**, Hon'ble Vice-Chancellor, Registrar **Shri S.B. Dandin** and **Mr. Vijay Kumar**, who were present.

Prof. (Dr.) Gopal Pathak addressed the gathering and emphasized the growing concern of road accidents in India. He highlighted the need for strict adherence to traffic rules, the importance of wearing helmets and seat belts, and the role of youth in spreading awareness about road safety. He encouraged students to act as responsible citizens and ambassadors of safety in society.

Prof. C. Jeganathan focussed on road safety. He stressed the significance of discipline, patience, and alertness while driving. He also urged students to avoid rash driving, mobile phone usage while driving, and to follow all traffic regulations diligently.

After this a rally was organized from Gate No. 7 to Gate No. 1 with enthusiastic slogan chanting by NSS volunteers and students. The rally aimed to sensitize the public and passersby about road safety measures. Participants carried placards with impactful messages such as “Follow Traffic Rules, Save Lives,” “Wear Helmet, Stay Safe,” and “Don’t Drink and Drive.” Then NSS volunteers conducted a road safety awareness drive near Gate No. 1, Main Road. Volunteers interacted with commuters, distributed informative pamphlets, and explained the importance of traffic rules, pedestrian safety, and safe driving habits. The initiative received positive responses from the public.

The programme was coordinated by **Mr. Sanjeev Kumar Sinha**, Coordinator of NSS, and **Dr. Mukesh Kumar Singh**, Coordinator of UBA, programme officers of NSS **Dr. Sanjeev Kumar**, **Ms. Sweta Kumari**, and **Dr. Saganika Pradhan**.



Phagun Ayo Re at SBU



The Department of Fine Arts, in association with the Fine Art Club of Sarala Birla University, organized a vibrant cultural celebration titled “Fagun Aayo Re” on 26 February at the B.K. Birla Auditorium.

The event beautifully captured the spirit and colors of the spring season, reflecting the rich cultural heritage of India. The program commenced with the ceremonial lamp lighting, symbolizing knowledge and auspicious beginnings, followed by the University Kulgeet.

“Fagun Aayo Re” not only provided a wonderful platform for students to showcase their artistic talents but also reaffirmed the University’s commitment to preserving and promoting cultural values through creative expression.

The cultural segment began with soulful renditions of “Naino Mein Daare Abeer” and “Jahan Jahan Radhe” performed by the certificate course students, setting a devotional and festive tone for the evening.

The audience was further enthralled by a graceful Radha Krishna Holi Raas dance performance that beautifully portrayed the divine love and

playful spirit of Holi. This was followed by the energetic and colorful “Braj Ki Phoolon Ki Holi” dance, showcasing the traditional celebration of Holi in the Braj region. The vibrant costumes, expressive movements, and enthusiastic participation made the performances truly captivating.

The dignitaries gracing the occasion included Honourable Director General **Prof. Gopal Pathak**, Registrar **Prof. S.B. Dandin**, **Prof. Neelima Pathak**, Dean and In-Charge of CIKS, Ranchi, Dean of Commerce **Prof. Sandeep Kumar**, Dean of Journalism & Mass Communication **Mr. Ajay Kumar**, Dean of Humanities & Linguistics **Prof. R. M. Jha**, along with other respected faculty members, officials, technicians, and dear students.

The event concluded with a vote of thanks by **Dr. Swatilekha Mahato**, Head of the Department of English, Coordinator of the Fine Arts Department and Convener of the Fine Arts Club, who expressed sincere gratitude to the organizers, faculty members, participants, and the audience for making the celebration a grand success.



playful spirit of Holi. This was followed by the energetic and colorful “Braj Ki Phoolon Ki Holi”



Insightful Session on Union Budget 2026–27 for Faculty and Students of SBU

A session on the Union Budget 2026–27 of India was organized on 1 February 2026 at the BJP Office, Harmu, Ranchi, with participation from faculty members and students of Sarala Birla University. The session aimed to enhance awareness and understanding of the national budget and its economic implications for the country.

The budget was presented by Nirmala Sitharaman, the Hon'ble Finance Minister of India, marking her ninth consecutive budget presentation. The event provided an opportunity for participants to analyze the key policy directions and fiscal priorities outlined in the budget.

The session was attended by several faculty members from the Faculty of Commerce and Management, including **Dr. Kunal Sinha** (Head of the Department), **Dr. Abhishek Chouhan**, **Dr. Sandeep Choudhary**, **Dr. Kislay Kumar**, **Dr. Vidushi Sharma**, **Dr. Neha Kumari**, **Mr. Shreya Bharti**, **Mr. Suyash Prabhakar**, **Dr. L. G. Honey Singh**, and **Mr. Pradipta Ray**. Their insights helped students understand the practical relevance of fiscal policies and their impact on

the economy.

Key highlights of the budget discussed during the session included increased investment in infrastructure development, promotion of digital economy and startups, support for MSMEs and entrepreneurship, and a strong focus on education, skill development, and employment generation. The budget also emphasized social welfare, healthcare, rural development, and green growth initiatives.

Overall, the session proved to be highly informative and engaging. It encouraged meaningful discussions on economic policy and enhanced the participants' understanding of the Union Budget and its role in shaping India's economic development.



National Seminar For Chess Arbiters



SNA (Senior National Arbiters) Seminar was organized on 21–22 February 2026 at Sarala Birla University, Ranchi, under the aegis of the **All India Chess Federation (AICF)** and the **All Jharkhand Chess Association (AJCA)**.

The two-day seminar was conducted by International Arbiter **Nitin Shenvi** and witnessed the participation of 35 arbiters from Jharkhand, Odisha, Kerala, West Bengal, and Chhattisgarh. The enthusiastic engagement of participants reflected the growing commitment towards excellence in chess officiating.

During the inaugural session, International Arbiter Nitin Shenvi was felicitated with a shawl and memento. In his address, Director General **Dr. Gopal Pathak** eloquently highlighted the intellectual, mental, and personality development benefits of chess, emphasizing how the game sharpens decision-making ability, patience, discipline, and strategic thinking.

Vice Chancellor **Dr. C. Jeganathan** stressed the importance of structured training and certification for arbiters, noting that professionally conducted and rule-bound tournaments require well-trained and qualified officials. He underlined the significance of such seminars in strengthening standards at

both state and national levels.

The seminar provided in-depth training on the Laws of Chess, anti-cheating regulations, the rules of FIDE, Swiss pairing systems, tournament management, and other technical aspects. The program concluded with an examination, and results will be announced soon. Successful candidates will receive their respective certifications.

This initiative marks an important step towards enhancing professionalism and competence in chess arbitration. We look forward to many more such meaningful academic and sporting engagements in the future.



Financial Literacy, Digital Safety and Smart Investing

The resource person Dr Sulekha Purnima explained various aspects of financial literacy, including the role of financial regulators, grievance redressal mechanisms, and the basics of financial planning.



Sarala Birla University, Ranchi, organized a One-day workshop on “**Financial Literacy, Digital Safety and Smart Investing**” on 24 February 2026. The workshop was conducted by the Faculty of Commerce in association with the Faculty of Business Management and the Institution’s Innovation Council (IIC) with the objective of enhancing students’ awareness about financial management and digital security.

The programme began with the introduction and felicitation of the resource person, **Dr. Sulekha Purnima**. The welcome address was delivered by **Prof. Dr. Sandeep Kumar**, Dean, Faculty of Commerce and President of IIC, who highlighted the growing importance of financial literacy and digital safety in the modern economic environment.

The sessions were conducted by Dr. Sulekha Purnima, a trainer under the Securities and Exchange Board of India SMART initiative. During the session, she explained various aspects of financial literacy, including the role of financial regulators, grievance redressal mechanisms, and the basics of financial planning. She also discussed digital safety issues such as identity theft protection, recognizing online

scams, common fraud tactics, and preventive measures. In addition, the session covered safe digital payment methods and smart investment strategies, with a special focus on Mutual Funds.

The program was attended by Dr. Kunal Sinha, Head, Faculty of Commerce, and Dr. Saurabh Kumar, Head, Faculty of Business Management. Students from B.Com, BBA, B.A. (Economics), MBA, and M.Com participated actively. The workshop was effectively coordinated by Dr. Neha Nupoor, Dr. Neha Kumari, Mr. Shubham Sah, Dr. Mukesh Kumar Singh, and Dr. Priyanka Pandey.

The programme concluded with a vote of thanks delivered by Dr. Atul Kumar Karn, Dean, Faculty of Business Management, who emphasized that such initiatives play an important role in building financially aware and digitally responsible citizens



AI for Smart Education: From Data to Decision Making

Bridging learning and technology with AI and Data Science to transform education, spark innovation, expand careers, and enable smarter decision-making.



The Department of Computer Science & Engineering at **Sarla Birla University, Ranchi**, in collaboration with **National Institute of Electronics and Information Technology (NIELIT), Ranchi**, and the Coding Club, organized an engaging workshop on “**AI for Smart Education: From Data to Decision Making**” on 24th Feb 2026. The event aimed to familiarize students with the growing role of Artificial Intelligence and Data Science in shaping modern education and career opportunities.

The session began with a welcome address by **Dr. Avinash Kumar**, Co-ordinator (BCA), followed by the felicitation of the resource persons — **Mr. Sachin Kumar Dhar Dwivedi**, Senior Technical Officer, NIELIT Ranchi, and **Mr. Shubham Sinha**, Faculty, NIELIT Ranchi.

In his engaging session, **Mr. Sachin Kumar Dhar Dwivedi** spoke on *Artificial Intelligence & Machine Learning and Designing Your Career in a Fast-Changing World*. He highlighted the transformative impact of AI and ML across

sectors like healthcare, education, finance, and transportation, while emphasizing ethical challenges such as data privacy, algorithmic bias, and transparency, and the need for responsible, collaborative AI development. **Mr. Shubham Sinha** demonstrated practical applications of AI and Data Science in smart education, showcasing how personalized learning and predictive analytics can enhance student outcomes.

The workshop was graced by the presence of **Prof. Gopal Pathak**, Honourable Director General, **Prof. C. Jeganathan**, Honourable Vice

Chancellor, **Dr. Pankaj Kumar Goswami**, Dean, Engineering and Applied Sciences, **Dr. Priyanka Srivastava**, Head of the Department (CSE) along with other respected faculty members.

Students from B.Tech (CSE), BCA, and Diploma programmes participated enthusiastically, making the session highly interactive, informative, and inspiring.

The program concluded with a heartfelt vote of thanks delivered by **Mr. Nishant Kumar**, Assistant Professor, CSE.



Lamplighting Ceremony@MBINCT



The Mahadevi Birla Institute of Nursing and Clinical Technology organized a deeply inspiring Lamp Lighting and Convocation Ceremony at the Sarala Birla University campus. The event was a graceful tribute to the noble profession of nursing, blending tradition with the celebration of academic achievement.

The proceedings began with the ceremonial lighting of the lamp, led by an array of distinguished guests: Hon'ble Director General **Prof. Gopal Pathak**, Hon'ble Vice-Chancellor

Prof. C. Jeganathan, Registrar **Prof. Shridhar B. Dandin**, Principal **Dr. Subhani Bara**, Administrator **Mr. Ashutosh Dwivedi**, and Vice-Principal **Mrs. Meenal Shweta**, alongside the University's respected Deans. As the flames flickered to life, they served as a powerful symbol of knowledge, compassion, and the selfless spirit of service that defines the nursing vocation.

A centerpiece of the event was the solemn oath-taking ceremony. In a poignant moment, the budding nurses pledged their lifelong dedication





to humanity and patient care, stepping into their roles with a sense of profound responsibility. This was followed by the distribution of certificates to the graduating class, marking a monumental milestone in their professional journeys.

In his address, Prof. Gopal Pathak invoked the

legacy of Florence Nightingale, reminding the graduates of the essential virtues of sacrifice and service. Prof. C. Jeganathan further lauded the students, describing nurses as the true embodiments of devotion and commitment. Heartfelt well-wishes for the graduates' future



success were shared by Dr. Subani Bara and Mr. Ashutosh Dwivedi.

The ceremony concluded on a high note with vibrant cultural performances and elegant yoga presentations, adding a sense of joy and artistic flair to the day's solemnity. It was a memorable occasion that not only honored the hard work of the students but also reaffirmed the sacred mission of healthcare.

Empowering The Next Generation Engineers

Dr. Tanushree Bhattacharya in her address underscored the importance of R&D in addressing real-world challenges. She discussed Jharkhand-specific research opportunities in mining, environmental management, steel industries, and sustainability



The Research & Development Cell, in association with the Faculty of Engineering & Computer Science and the Institution's Innovation Council (IIC), Sarala Birla University, Ranchi, organized an Expert Talk on **“Research and Development: Empowering Next Generation Engineers”** on 24th February.. The session was delivered by **Dr. Tanushree Bhattacharya**, Associate Professor, Department of Civil & Environmental Engineering, BIT Mesra, Ranchi.

The program commenced with a welcome address by **Dr. V. N. Lakshmi Durga**, Dean (R&D), who emphasized the need to cultivate a strong research culture and encourage innovation-driven learning. **Dr. Sandeep Kumar**, President-IIC, highlighted the role of the Innovation Council in promoting entrepreneurship, patents, and interdisciplinary collaboration. **Dr. Pankaj Kumar Goswami**, Dean, Faculty of Engineering & Computer Science, stressed project-based learning and industry-academia engagement.

In her lecture, Dr. Bhattacharya underscored the importance of R&D in addressing real-world challenges. She discussed Jharkhand-specific research opportunities

in mining, environmental management, steel industries, and sustainability, including dust suppression, acid mine drainage treatment, PM2.5 monitoring, waste heat recovery, and biochar applications. She also elaborated on funding support from DST, CSIR, AICTE, and the National Research Foundation, and explained the pathway from idea generation to startup establishment under initiatives like Startup India.

The session, anchored by **Ms. Shrey Pandey**, B.Tech CSE (VI Semester), concluded with a Vote of Thanks by **Dr. Pintu Das**, Associate Dean (R&D). The event reinforced the university's commitment to research excellence and innovation.



MoU with E-Cell, IIT Kharagpur: Strengthening Entrepreneurship and Innovation



Sarala Birla University (SBU), Ranchi, has taken a significant step towards strengthening its innovation and entrepreneurship ecosystem by signing a Memorandum of Understanding (MoU) with the Entrepreneurship Cell (E-Cell), Indian Institute of Technology (IIT) Kharagpur. The collaboration aims to promote entrepreneurial thinking, startup culture, and innovation-driven learning among students through sustained institutional engagement.

The MoU was formally signed by Prof. Mrigank Sharad, Co-Chair, Entrepreneurship Cell, IIT Kharagpur, and Prof. (Dr.) Sandeep Kumar, President, Institutions' Innovation Council (IIC), Sarala Birla University and Dean, Faculty of Commerce, in the presence of distinguished faculty members and representatives from both institutions. The signing of this agreement marks a strategic initiative to foster long-term collaboration in the domain of entrepreneurship development.

Under the terms of the MoU, both institutions will jointly organise a

wide range of entrepreneurship-focused initiatives, including workshops, seminars, hackathons, entrepreneurship development programmes, mentorship sessions, internships, and innovation-driven projects. The partnership also envisages knowledge sharing, joint research activities, collaborative publications, and startup ecosystem development, providing students and faculty members with meaningful exposure to contemporary entrepreneurial practices.

In addition, the collaboration opens avenues for engagement with IIT Kharagpur laboratories for research, innovation, and product development, and for co-hosting Institutions' Innovation Council (IIC) activities, thereby strengthening experiential learning and industry-academia linkage.

This MoU reflects Sarala Birla University's continued commitment to nurturing entrepreneurial talent, promoting innovation-led education, and creating a vibrant, future-ready ecosystem for startups and young innovators. By collaborating with one of India's premier institutions, SBU aims to empower students with skills, mentorship, and opportunities that enable them to transform ideas into impactful ventures and contribute meaningfully to the nation's innovation landscape.

Pharmacy Students Visit Biodiversity Park and Panacea Hospital

The Department of Pharmacy, Sarala Birla University, Ranchi, organised an educational field visit on 13th February 2026 for 13 students of D.Pharm Part I and Part II as part of the Pharmacy Council of India (PCI) prescribed curriculum. The visit aimed to provide practical exposure and help students connect their classroom learning with real-life applications in Pharmacognosy and Hospital Pharmacy.

The first visit was to Biodiversity Park, Ranchi, where students explored different medicinal plants and learned about their uses, importance, and role as natural sources of medicines. This experience helped them understand the practical relevance of medicinal plants and appreciate the importance of biodiversity in healthcare.

The students also visited Panacea Hospital, Ranchi, where they observed the functioning of a hospital pharmacy. They learned about prescription handling, medicine dispensing, and the role of pharmacists in ensuring safe and effective patient care.

The field visit was conducted under the guidance and supervision of Mr. Pawan Kumar Mahto, Mr. Anand Kumar, and Miss Aliya Kumari, whose support made the programme informative and meaningful for the students.

Overall, the visit provided valuable practical learning and encouraged students to better understand their future responsibilities as healthcare professionals.



Educational Visit to Rajadera Chamghati Herbal Centre



The students of the Department of Yoga & Naturopathy Sciences at Sarala Birla University were taken on an enriching educational excursion to Rajadera Chamghatti Herbal Centre. The visit was organized under the guidance of the Founder, **Mr. Pawan Chaudhary**, and under the leadership of Dean **Dr. Neelima Pathak** and Head of the Department **Dr. Archana Maurya**. **Mr. Pankaj Keshari** played a key role in the successful coordination of the program.

Dr. Vishwajeet Verma and Ms. Anjana Kumari Singh were also present with the students throughout the visit. Under the mentorship of Mr. Pawan Chaudhary and the dedicated rural educators and associates of Rajadera—including Mr. Lalchand Mahto (Rechak), Mr. Mahavir Mahto (Rural Guardian), Mrs. Anjali (Farmer Committee Member), Mr. Lohar (Munshi Ji), and other trainers—the students gained hands-

on experience in traditional agricultural practices.

They were introduced to the use of traditional ploughs and farming tools, manual grain grinding, paddy processing, and the preparation of household spices using the traditional sil-lodhi. The importance and medicinal value of natural herbs were also explained in detail.

During the visit, Yoga students conducted a yoga session for rural children and teachers, promoting health and wellness within the community. The program also included a nature walk, natural food experience, and a special visit to the Gaushala, where people seek relief from various serious ailments through traditional and natural healing methods.

In today's fast-paced modern lifestyle, where we are gradually drifting away from nature and traditional ways of living, this educational visit served as a powerful reminder to stay connected with nature and preserve our rich traditional heritage, resources, and the communities that sustain them.



Students Visit Auburn Design and Gururaj Glass

In an enriching move toward bridging the gap between classroom theory and real-world practice, 170 final-year BBA students from the Faculty of Business Management at Sarala Birla University participated in a comprehensive industrial visit. Students saw the facilities and working functions of two prominent firms: **Auburn Design Pvt. Limited** at Pancha (Ranchi-Jamshedpur road) and **Gururaj Glass Pvt. Ltd. Ranchi**.

The primary objective of this excursion was to demystify complex industrial operations and provide students with a front-row seat to management processes in action. By stepping beyond the academic confines of the campus, the students gained a deeper understanding of how practical business applications drive successful enterprises.

The visit was coordinated under the leadership of **Dr. Atul Karn**, Dean of the Faculty of Business

Management, and **Dr. Sourav Kumar**, Head of the Department. Their guidance ensured the trip remained focused on the university's mission of providing high-impact experiential learning.

During the tour, industry experts provided detailed briefings on technical production workflows, the rigours of quality control mechanisms, and the intricacies of organizational hierarchies. These interactions offered the BBA candidates a rare glimpse into the logistical and human challenges faced by modern manufacturers.

This initiative underscores Sarala Birla University's steadfast commitment to holistic education. By facilitating direct engagement with industry leaders, SBU continues to equip its graduates with the practical insights and professional readiness required to excel in the competitive global business landscape. Such field experiences are vital in transforming ambitious students into industry-ready professionals.



SBU Remembers Pandit Deendayal Upadhyaya

Sarala Birla University organized a Tribute (Shraddhanjali) program to honor life and legacy of Pandit Deendayal Upadhyaya on the occasion of his death anniversary. Floral tributes were offered to his portrait as a mark of deep honour, love and remembrance.

Hon'ble Director General, **Prof. Gopal Pathak**, in his address, described Pandit Deendayal Upadhyaya as a visionary thinker who presented "Ekatma Manavvaad" as an alternative philosophy, guiding the nation beyond the conflicts of capitalism. He emphasized that the idea of "Antyodaya"—upliftment of the last person in society—is the true measure of development and should remain our guiding

principle in nation-building.

Hon'ble Vice Chancellor, **Prof. C. Jeganathan**, recalled Pandit Deendayal Upadhyaya's significant contribution in giving Indian politics a direction rooted in service and called upon everyone to imbibe his ideals and values.

Dean **Dr. Neelima Pathak** referred to the philosophy of Advaita Vedanta and inspired all to take a pledge to work for the welfare of every section of society.

The program was attended by Registrar **Prof. S. B. Dandin**, faculty members from various departments, and a large number of non-teaching staff.



SBU Now Has Its New Guest House



Now the Sarala Birla University has a newly constructed Guest House at the campus. The inauguration ceremony was marked by enthusiasm and pride, reflecting yet another milestone in the university's journey of growth and excellence.

This new facility stands as a testament to the university's continuous commitment to enhancing campus infrastructure and providing comfortable, world-class amenities for our esteemed guests, academicians, and visitors.



Ph.D. Awarded to:



Mr. Sudhir Kumar

Sarala Birla University proudly announces the successful acceptance and award of the Ph.D. degree to **Mr. Sudhir Kumar** from the Faculty of

Journalism and Mass Communication. His Ph.D. thesis, entitled “**The Film Industry Leaps into Artificial Intelligence: Scope and Challenges of Indian Filmmakers**” was completed under the supervision of **Dr. Y Vaishnav** (Kalinga University, Raipur, Chattisgarh). His research area was Film Studies. Asst Professor Mr Sudhir Kumar serves SBU as the Head of Department Faculty of Journalism and Mass Communication.



Mr. Vikash Kumar

Sarala Birla University proudly announces the successful acceptance and award of the Ph.D.

degree to **Mr. Vikash Kumar** from the Faculty of Engineering and Applied Sciences, under the Department of Computer Science & Engineering. His Ph.D. thesis, entitled “**Design of Authentication Protocols for Edge-Enabled Industrial Internet of Things,**” was completed under the supervision of **Dr. Santosh Kumar Das**, Assistant Professor, Department of Computer Science & Engineering.



Mr. Kishlay Kumar

Sarala Birla University proudly announces the completion of Ph.D. of **Mr Kishlay Kumar**, Asst. Prof. Department of Business Management titled “**Impact of Social Media Marketing on Consumer Purchase Intention for Electronic Products – A Case Study of Jharkhand.**” His Supervisor was **Dr. Puja Mishra**.

Faculty Participation



Sarala Birla University, Ranchi proudly shares that **Dr. Rohit Mukherjee**, Department of Physics, was invited as a speaker at the National Symposium on “Recent Trends in Physics-2026”.

The symposium was organized by the Department of Physics, Central University of Jharkhand, Ranchi, in association with the Indian Association of Physics Teachers (IAPT). He talked on the subject “Investigation of Linear and Nonlinear Optical Responses in Semiconductor Quantum Wells”.



Ajay Kukrety, Professor of Practice, Faculty of Journalism and Mass Communication was invited by Prasar Bharati (Doodarshan) to address a DD Dialogue on the subject- **Jharkhand Ke 25 Sal: Uplabdhayan, Chunaatiyan aur Aage Ki Rah.** The Hon’ble Governor of Jharkhand, ex chief ministers, several ministers and eminent persons from Jharkhand were invited as speakers in the program. The program was telecast live from hotel BNR Chanakya, Ranchi.

Publications

Dr. Manoj Kumar Dash, Assistant Professor, Department of Commerce, SBU, has authored a book chapter titled “The Impact of Industry 4.0 on Entrepreneurial Opportunities and Challenges” in the edited volume *Emerging Business Practices and Sustainability*, published by Kunal Books, New Delhi (ISBN: 978-93-6389-841-7), first published in 2026.

Kishlay Kumar, Asst. Prof. Department of Business Management Published a research paper titled “Modeling Investor Herding Behavior Through Social Media Sentiment: A Machine Learning Approach Using YouTube Shorts” in the *Journal of Behavioral Finance*. The journal is Scopus Indexed (Q1) and ABDC-A ranked. DOI: <https://doi.org/10.1080/15427560.2025.2597231>

Kishlay Kumar presented a research paper titled “Impact of Augmented Reality on Consumer Purchase Intentions: Age as a Moderator among Amazon Customers” at the 5th International Marketing Conference (iMarC-V) held at the Indian Institute of Management Shillong.

Student Participation/Achievement



The Department of Pharmacy, SBU, is delighted to share that **Pooja Kumari**, a B.Pharm student, has been selected for the prestigious B.Pharm Scholarship for Daughters, supported by MSD Pharmaceuticals and implemented by the Smile Foundation. As part of this achievement, she was invited to attend the official launch of the scholarship programme on 13th March in New Delhi.

Uttkarsh Raj and **Himanshu Kumar** student of Diploma-CSE, Semester-VI, Section B, Batch: 2024-26 under the guidance of **Dr. Santosh Kumar Das**, Assistant Professor, Department of Computer

Science & Engineering has successfully participated in the INDIA-ISRAEL Hackathon and Symposium on “**The Circular Economy Water Challenge**” organized by G H Rasoni University, Saikheda, in association with Rasoni Education, in collaboration with Vijnana Bharati (VIBHA), and jointly supported by The Consulate General of Israel, Mumbai, at G H Rasoni University, Saikheda, Madhya Pradesh.

Uttkarsh Raj student of Diploma-CSE, Semester-VI, Section B, Batch: 2024-26 under the guidance of **Dr. Santosh Kumar Das**, Assistant Professor, Department of Computer Science & Engineering, has successfully participated in the **India AI Impact Buildathon**, a nationwide AI innovation challenge conducted at the India AI Impact Summit 2026 at Bharat Mandapam, Pragati Maidan, New Delhi.

BEYOND CLASSROOMS: WHAT UNIVERSITY LIFE TRULY TEACHES US

Anisha Sinha, BBA-SB&PM (Sem IV)



University life is often imagined as a phase filled with lectures, examinations, assignments, and degrees. While academics remain an essential part of higher education, the

true value of university life extends far beyond classrooms and textbooks. It is a transformative journey where students learn lessons that shape not only their careers but also their character, mindset, and outlook toward life.

One of the most important lessons university life teaches is independence. For many students, it is the first time they are responsible for managing their own schedules, finances, and decisions. Choosing how to balance studies, social life, and personal well-being requires maturity and self-discipline. Through trial and error, students learn accountability and understand the consequences of their choices, an experience that prepares them for life beyond campus.

University also teaches the art of time management. With multiple assignments, presentations, examinations, and extracurricular activities, students quickly realize that procrastination comes at a cost. Learning to prioritize tasks, meet deadlines, and work under pressure becomes a valuable skill. These habits, developed during academic life, play a crucial role in professional success later on.

Another powerful lesson gained outside the classroom is the importance of teamwork and collaboration. Group projects, cultural events,

sports, and student societies expose individuals to diverse personalities and perspectives. Working with others teaches patience, communication, leadership, and compromise. Students learn that success is often a collective effort rather than an individual achievement.

University life also introduces students to failure and resilience. Not every exam result is perfect, and not every effort leads to success. However, these setbacks serve as valuable teachers. Students learn to accept failure, reflect on their mistakes, and grow stronger from the experience. This resilience builds confidence and prepares them to face real-world challenges with courage and determination.

Beyond academics, universities provide a platform for self-discovery. Participation in debates, internships, volunteering, cultural clubs, and workshops helps students explore their interests and strengths. Many students discover passions they were previously unaware of, shaping their future career paths and personal goals. Exposure to diverse cultures and ideas also encourages open-mindedness and empathy.

Equally important is the lesson of adaptability. University life brings constant change, subjects, new people, and new environments. Learning to adapt helps students become flexible thinkers, capable of adjusting to uncertain situations. In a rapidly changing world, adaptability is one of the most valuable life skills.

In conclusion, while classrooms provide knowledge, university life provides wisdom. The experiences gained during these years help students evolve into confident, responsible, and socially aware individuals. Beyond grades and degrees, university teaches life lessons that remain with students long after they leave campus. It prepares them not just to earn a living, but to lead a meaningful and balanced life.

My Journey from Ranchi to the Bombay Stock Exchange

Kashish Sardana, BBA (SBPM)- VI Sem



When I clicked "Submit" on the registration form for the Franklin Templeton National Mutual Fund Olympiad, I honestly didn't think I would make it this far. I was just one name among 10,500+ students from 500 colleges. I wasn't sure if I was ready for a national platform, but I decided to take a chance.

The selection rounds were intense. Level 1 and Level 2 were AI-proctored from home, and trust me, they were terrifying. The system was so strict that even a slight eye movement or lip-syncing could get you disqualified. I sat statue-still for an hour, relying entirely on my preparation, praying that I wouldn't make a mistake.

There were sleepless nights where I questioned myself "Can I really compete with students from

big metro cities?" But pushing through that fear was the best decision I ever made.

Standing in the BSE International Convention Hall in Mumbai as a Top 10 National Finalist was a surreal moment. It wasn't just about the competition; it was about the exposure. Meeting industry leaders and the incredibly supportive guides gave me so much confidence. Standing next to the famous "Big Bull" made me realize that students from Sarala Birla University can stand tall anywhere in India.

I want to express my deepest gratitude to our Honorable Vice Chancellor Sir and Dean Dr. Atul Karn Sir. You have always told us to aim high, and your constant motivation is what gave me the courage to step out of my comfort zone.

Placement & Career Development Highlights-February 2026

The Training & Placement Cell successfully organized a series of placement drives and pre-placement talks in February 2026, creating valuable opportunities for students across various disciplines to engage with reputed organizations and prepare for their professional careers.

The month began with a Virtual Placement Drive conducted on 3rd and 5th February 2026 in collaboration with Codeyoung, a prominent education technology company. Students from MCA, B.Tech (CSE), M.Com., BBA, and B.Com. (2026 YoP) participated enthusiastically. The drive comprised a Pre-Placement Talk, Group Discussion, and interview rounds, particularly for CSE students. The virtual format ensured seamless coordination and enabled widespread participation. The event served as a meaningful platform for students to connect with industry professionals and explore career opportunities in the growing edtech sector.

On 6th February 2026, an Online Pre-Placement Talk was organized for MBA students in association with Tata Consultancy Services (TCS) for its MBA Hiring – Batch of 2026. The session provided in-depth insights into the company's recruitment process, job roles, and career growth opportunities. Representatives from TCS discussed work culture, expectations from candidates, and the multi-stage selection process, including online assessments and interviews. The interactive Q&A session allowed students to clarify their doubts and gain a better

understanding of career pathways in consulting, operations, and project management.

Further strengthening placement efforts, an On-Campus Placement Drive was held on 10th and 11th February 2026 with Turtlemint Fintech Solutions Ltd. Students from MCA, BCA, BBA, B.Com., MBA, and M.Com. actively participated. The recruitment process included assessments, technical evaluations, and HR interviews. The drive concluded successfully with 12 students securing placements, marking a significant achievement.

On 20th February 2026, two major drives were conducted. The first featured Appian Infotech, where students from MCA, BCA, and B.Tech. (All branches)-2026 YoP participated in aptitude and HR rounds. The second was conducted by IDBI Bank, exclusively for MBA students. Out of 15 participants, 3 students were successfully placed after rigorous Group Discussions and Personal Interviews, showcasing strong analytical and communication skills.

The month concluded with an Online Pre-Placement Talk by Indus Towers on 27th February 2026 for B.Tech (EEE & ECE) students. The session highlighted career opportunities in telecom infrastructure and provided clarity on the upcoming recruitment process.

Overall, these initiatives significantly enhanced students' employability, strengthened industry-academia collaboration, and contributed to a successful placement season.







EDITORIAL TEAM

Ajay Kumar : Editor

Ajay Kukrety : Coordinator

Dr. Sudhir Kumar

Dr. Santosh Kumar Das

Dr. Abhishek Kumar

Dr. Priyanka Mishra

Dr. Nandini Sinha

Dr. Vidushi Sharma

Ms. Jagriti

Page Layout & Design

T. P. Sriwastaw

Photography

Ashish Kumar

Supported by :

