

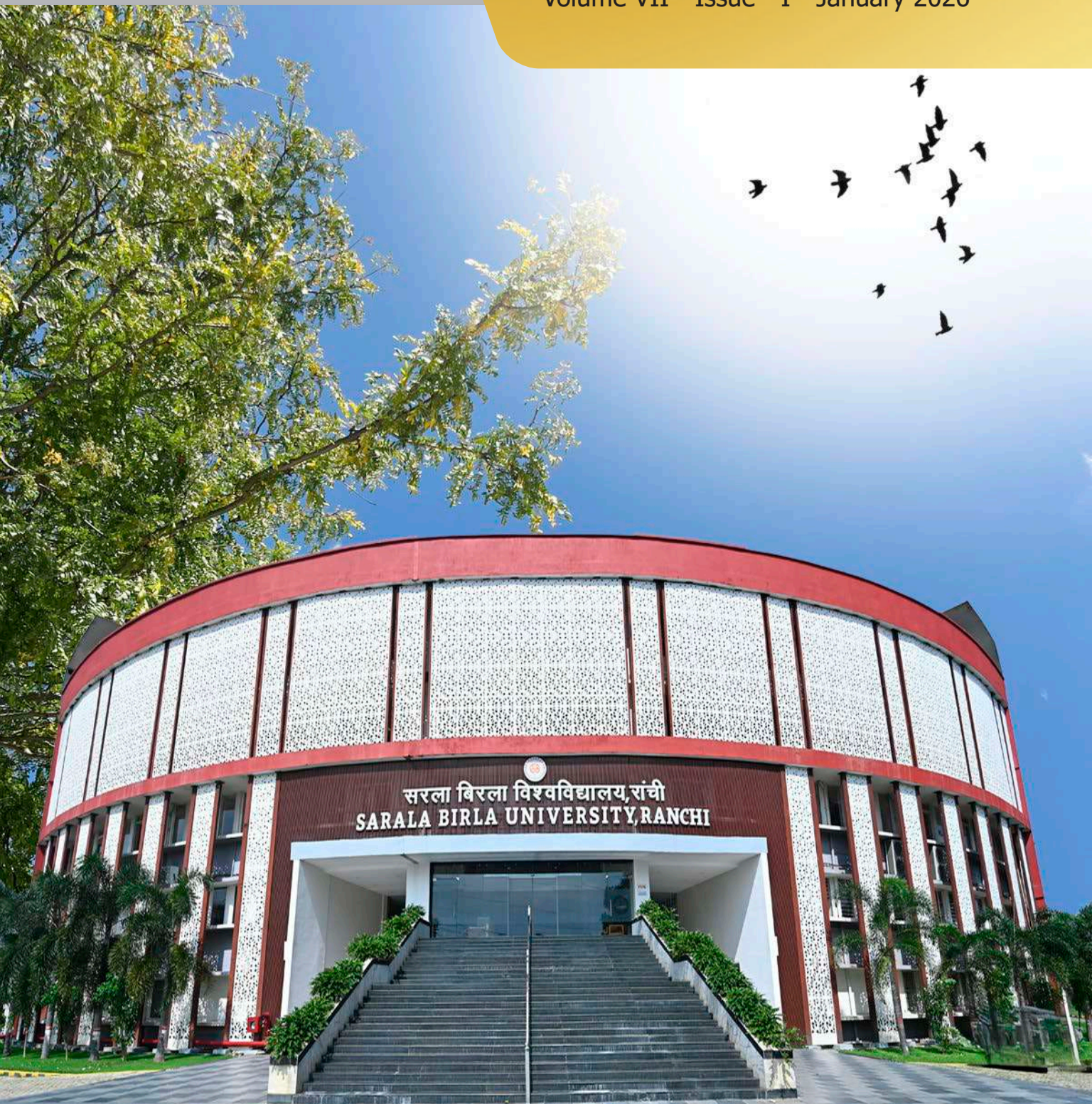


**S**ARALA  
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# Pulse@SBU

## Newsletter

Volume VII Issue - I January 2026



## Welcome 2026

With new ideas and fresh energy, we step into 2026 ready to learn, grow, and create. May this year inspire curiosity, courage and innovation, turning ambitions into achievements and dreams into reality. Here's to new beginning and brighter possibilities.



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### Greetings!!

Happy New year to our University community. As we welcome 2026, let us embrace fresh starts, turning challenges into growth opportunity and celebrating shared success with best wishes for health, joy, continued learning and inspiring achievements for students, faculty and staff members, as we build a brighter future together.

May this year bring a courage to pursue dreams, success in studies and joy in your friendship. Next believe at your potential, learn from every experience and make this year truly remarkable for the entire University community ; let us carry the lessons of past and look forward with hope, collaboration and positive energy.

As we stand at the threshold of 2026, we reflect on a year of significant milestones, look forward for a fresh chapter built with boundless academic and personal possibilities. Whether you are a student, faculty member or staff member, the dawning of 2026 represents a symbolic 'reset button' and invitation to set bold new goals and impress growth with renewed energy.

**Prof. Dr. Gopal Pathak**

Director General, SBU



### शुभ नव वर्ष

नए पाठ का आगमन, नव वर्ष में बोध करें हम...

अपने उज्ज्वल भविष्य का भोर नई, नया उजाला...

चलें, उठें आज नमन करें हम, नववर्ष के कौपलों का...

नवीन उत्साह, नई उमंग और नवीन चेतना को प्रस्फुटित करता नव वर्ष हमारे जीवन में आशाओं और संभावनाओं की किरण के साथ प्रवेश कर रहा है। नया वर्ष नए संकल्पों के साथ बीते वर्ष की सफलता अथवा असफलता से मिली सीख के साथ निरंतर आगे बढ़ने का अवसर है। यह हमें आत्म चिंतन के साथ अपनी क्षमताओं को निखारने हेतु सकारात्मक सोच प्रदान करता है। अपनी ईमानदारी, अपने कर्तव्यों तथा मानवीय मूल्यों के प्रति समर्पण और संवेदनशीलता से हम अपने व्यक्तिगत जीवन के अलावा सामाजिक जीवन में भी आशातीत परिवर्तनों का श्रीगणेश करने की क्षमता रखते हैं। आवश्यकता है तो इस मार्ग पर संकल्पबद्ध होकर चलने और वैश्विक परिवर्तनों के संग कदमताल करने की जिससे हम परिवर्तनों और नवाचार के साक्षी बन सके।

"विकसित भारत" के संकल्प को साकार करने के संकल्प के साथ आज हमारा देश प्रगति के सोपान पर निरंतर अग्रसर है। इस राह में विशेषकर युवा पीढ़ी की भूमिका और अधिक महत्वपूर्ण हो जाती है। विश्व के अग्रणी देशों की कतार में अथक परिश्रम और जीवंत प्रयासों के साथ हम एक उज्ज्वल, सशक्त और समृद्ध भविष्य के निर्माण में सहभागी बनें, नूतन वर्ष में यही कामना करता हूं।

**डॉ प्रदीप वर्मा**

माननीय सांसद, राज्य सभा  
निदेशक, योजना एवं संस्थागत विकास  
सरला बिरला विश्वविद्यालय, राँची



## Greetings

**M**y Warm Greetings to all the students and faculty of Sarala Birla University as we are at the Dawn of New Year 2026, and have crossed the academic journey of 2025 successfully.

I wish that we continue our Journey of Spreading Knowledge and Excellence in 2026 with renewed commitment. We all know that Universities act as a Door to the Future for every Student. Hence, it is our commitment and dedication which will help us cope with the emerging challenges, technological advancements through justified efforts in enhancing interdisciplinary research, multi-institutional connection outside the campus, and innovation at every action. Let Class rooms be turned into a Churning Pot where concepts, facts and data are ingredients and mind as utensils to create new knowledge as dishes for students by students with the teacher just acting as Master Chef.

SBU will focus primarily on preparing students for lifelong learning and not for just exam. This will be possible only when we keep ourselves abreast with latest developments, and at the same time teach the students to experiment boldly, allow them to communicate their thoughts, make errors, teach them to fall and rise. Students of today will be leading India in 2047, and hence make every one of them the Leaders of their own mind and body.

As we step into the New Year, let us continue shaping future-ready graduates—with wisdom, creativity, and a healthy sense of humour and team-skill.

Samaaj, Samajh, Sankarsh, Seva, Shanti, Sankalp, Sanskar and Sannyas be the keywords for the Developed India. Jai Jharkhand, Jai Bharat.

**Prof. (Dr.) C. Jeganathan**  
Vice Chancellor, SBU



## Greetings

Dear Students, Faculty Members, and Staff,

As we step into the New Year, I extend my warmest greetings and best wishes to every member of the Sarala Birla University fraternity. The beginning of a new year offers us an opportunity to reflect on our achievements, learn from our experiences, and renew our commitment to excellence in education, research, and service to society.

The past year has been marked by dedication, resilience, and collective effort. Our students have demonstrated curiosity and determination in their academic pursuits, our faculty members have continued to uphold high standards of teaching and research, and our staff have worked tirelessly to ensure the smooth functioning of the University. Each one of you has played a vital role in strengthening the values and vision of Sarala Birla University.

In the year ahead, let us strive to foster an environment that encourages innovation, ethical leadership, and holistic development. May we continue to work together with mutual respect, collaboration, and a shared sense of purpose to achieve new milestones and contribute meaningfully to nation-building.

I wish you all a New Year filled with good health, happiness, success, and renewed enthusiasm. May this year bring growth, harmony, and many accomplishments for you and for Sarala Birla University.

**Prof. S B Dandin**  
Registrar



### शुभ नव वर्ष

वह दृष्टि जिससे भविष्य की योजनाएं बनाई जाती हैं, वह विजन है और मिशन के लक्ष्यों का निर्धारण कर संकल्प (रेजोल्यूशन) द्वारा उसे प्राप्त करने का प्रयास ही किसी संकाय का "विजन, मिशन, रेजोल्यूशन" होता है। आर्ट कल्चर एवं स्पोर्ट्स, यौगिक साइंसेज एवं नेचुरोपैथी संकाय की भी अपनी दृष्टि है, लक्ष्य है और उन लक्ष्यों को प्राप्त करने का दृढ़ संकल्प भी है।

\*यह संकाय भारतीय समृद्ध, बहु आयामी सांस्कृतिक विरासत एवं परंपरा को संरक्षित करने के साथ-साथ इनको ऐसा मंच प्रदान करना चाहता है, जिससे सामाजिक राष्ट्रीय एकता को, समझ को विकसित किया जा सके। छात्रों, शिक्षकों को सांस्कृतिक धरोहर के प्रति "संवेदनशील" बनाना, साथ ही पारंपरिक आधुनिक रूपों के मिश्रण से रचनात्मकता को, संवादशीलता को प्रोत्साहित करने के लिए विभिन्न परियोजनाओं, कार्यशालाओं एवं कार्यक्रमों को आयोजित करना। विश्वविद्यालय के यौगिक साइंसेज और नेचुरोपैथी को सामाजिक स्तर पर मान्यता प्राप्त केंद्र बनाना, जिससे प्राकृतिक उपचार विधियों के लिए लोगों में जागरूकता और सम्मान बढ़े।

विभाग का लक्ष्य है समर्पित, कुशल, सहानुभूतिपूर्ण योग और प्राकृतिक प्रशिक्षक तैयार करना, जिससे लोगों में स्वस्थ, संतुलित जीवन शैली के प्रति आकर्षण बढ़े। छात्रों को विभिन्न कला संस्कृति तथा यौगिक प्रतियोगिताओं में हिस्सा लेने को प्रेरित करना, अवसर प्राप्त प्रदान करना।

हमारे छात्र शिक्षक छोटानागपुर की वनस्पतियों, औषधियों, कला संस्कृति की समझ को विकसित करें, इसके लिए यहां के मूल निवासियों के साथ पारस्परिक विचार विमर्श का अवसर प्रदान करना। इसके लिए विभिन्न सुदूर ग्रामीण इलाकों में छात्रों, शिक्षकों को "शिक्षण यात्रा" के लिए ले जाना और वहां से योग्य, जानकार व्यक्ति को विभाग में आमंत्रित कर उनसे जानकारी प्राप्त करना।

मैं आशा करती हूं कि आगामी वर्ष में ईश्वर की कृपा से बहुआयामी दृष्टि से लक्ष्यों को प्राप्त करने का संकाय का संकल्प पूरी तरह से संपन्न होगा।  
तन्मे मनः शिवसंकल्पमस्तु!!

**प्रो. नीलिमा पाठक**

संकायाध्यक्ष,

आर्ट कल्चर एंड स्पोर्ट्स, यौगिक साइंसेज एंड नेचुरोपैथी,

सरला बिरला विश्वविद्यालय



### Greetings

As we step into the New Year 2026, I extend my warm greetings to all faculty members, students, researchers, and staff of the Sarala Birla University, Ranchi. The beginning of a new year offers us a valuable opportunity to reflect on our journey, renew our commitments, and set purposeful goals for the future.

In 2026, our collective resolution is to strengthen academic excellence, promote innovative teaching-learning practices, and encourage high-quality research aligned with contemporary economic and business challenges. The Faculty of Commerce envisions nurturing competent professionals and ethical leaders, along with enhancing industry-academia collaboration, entrepreneurial spirit, interdisciplinary research, student-centric initiatives, and community engagement by fostering a culture of inclusivity, integrity, and continuous learning.

We, as a Department, move forward with a dynamic vision, collaborative spirit, and renewed enthusiasm and together we will make 2026 a year of progress, innovation, and achievement.

**Prof. (Dr.) Sandeep Kumar**

Professor, Commerce and Business Management

Dean, Faculty of Commerce



**Greetings,** the esteemed Reader,

It gives me immense pleasure to share the steady progress and achievements of our Sarala Birla University. Over the past years, the Faculty of Engineering and Applied Science has witnessed remarkable growth in academics, research, infrastructure, and student development. Guided by our vision of excellence, we continue to strengthen our academic programs, adopt innovative teaching–learning practices, and promote a culture of inquisitiveness and creativity.

Our esteemed faculty members have shown commendable dedication in delivering quality education and contributing to impactful research. At the same time, our students have consistently demonstrated excellence in academics, co-curricular activities, innovation, and community engagement, bringing pride to the Sarala Birla University.

University has also made significant advancements in infrastructure, digital learning resources, industry collaborations, and skill-development initiatives, ensuring that our graduates are well-prepared to meet global challenges. We remain committed to fostering an inclusive, ethical, and future-oriented learning environment.

As we move forward, our focus remains on continuous improvement, interdisciplinary research, and holistic development of students. I express my sincere gratitude to all stakeholders—faculty members, students, staff, alumni, and parents for their unwavering support and contributions. Together, we will continue to build an institution that stands for excellence, integrity, and social responsibility.

With best wishes for continued success.

**Prof. (Dr.) Pankaj K. Goswami**

Dean, Faculty of Engineering and Applied Science, SBU.



**Warm New Year greetings**

A new year always feels like a suitable time to pause and look back on what we have built together. Over the past year, we have tried to blend rigorous classroom learning with real-world exposure so that our students feel genuinely ready for the business world.

Last year brought some big moments. The Sarala Birla Memorial Lecture Series brought in some seriously impressive industry experts. Our students did not just sit back and listen—they jumped in, organizing events, pitching ideas at entrepreneurship summits, and getting hands-on at workshops about start up funding and turning ideas into real ventures.

None of this would have been possible without the commitment of our faculty and the enthusiasm of our students. As we look ahead, we are excited to deepen our industry partnerships and continue this shared journey of growth.

**Dr. Atul Kumar Karn**

Dean, Faculty of Business Management



## Happy New Year

At the threshold of the New Year, I am pleased to extend my heartfelt greetings and best wishes to the entire Sarala Birla University community—our students, faculty members, staff, alumni, and well-wishers. May the coming year bring renewed hope, good health, and meaningful achievements in both personal and academic pursuits.

The past year has been one of steady progress for the Faculty of Law and Legal Studies. We successfully strengthened our academic framework through curriculum enrichment, active functioning of the Legal Aid Centre, and focused efforts toward regulatory compliance and quality assurance. Our students have shown commendable participation in academic, co-curricular, and creative activities, such as, participation in National Moot Court Competition, organised by Chotanagpur Law College, Ranchi; participating in the 4th Prof. V. S. Mallar Memorial Legal Aid Competition- 2025-25, a joint initiative by J.S.S. Law College, Mysuru, & Centre for Environmental Law, Education, Research and Advocacy, National Law School of India University, Bengaluru in collaboration with Department of Justice, Ministry of Law and Justice, Government of India; reflecting the Department's commitment to holistic legal education. Looking ahead, the New Year inspires us to reaffirm our vision of excellence in legal education, research, and professional ethics. We aim to further enhance academic rigor, promote research culture, and nurture socially responsible legal professionals who contribute meaningfully to society and the nation.

With best wishes for a purposeful and prosperous New Year.

**Dr RK Singh**

Dean, Faculty of Law and Legal Studies  
Sarala Birla University.



## Greetings

I feel extremely privileged and honored to be part of an institution that is committed to providing holistic education, nurturing every student not only with knowledge but also with excellence and innovation. As a Dean, I am proud to be part of an institution that is fully committed to developing professionals who possess ethical responsibility, social consciousness, leadership qualities, and critical thinking abilities.

I always encourage my students to explore new opportunities, remain curious, stay positive, and be disciplined in their work. These qualities help them understand and solve real-life problems and ensure a healthy and successful future ahead. Due to our rigorous academic programs, highly qualified faculty members, dedicated staff, and state-of-the-art research facilities, our department continues to excel in every aspect throughout the year. On behalf of the Department of Pharmacy, Sarala Birla University, Ranchi, I sincerely thank all parents for their belief, support, and confidence in us.

**Prof. (Dr.) Shubhrajit Mantry**

Professor & Dean  
Faculty of Pharmacy, SBU, Ranchi



## Greetings

As the final pages of the year gently turn, the dawn of 2026 arrives not merely as a date on the calendar but as a quiet promise of renewal. Walking through the corridors of Sarala Birla University, one senses stories in the making, stories of curiosity, resilience, and transformation. The New Year invites us to pause, reflect, and then move forward with renewed clarity and purpose.

Our vision for 2026 is rooted in the belief that education must shape not only skilled professionals but also thoughtful and responsible human beings. The Faculty of Humanities and Linguistics, particularly the Department of English, stands firmly committed to nurturing minds that read deeply, think critically, and communicate responsibly in a world marked by complexity and change. Language and literature remain our tools for understanding society, empathy our guiding principle, and inquiry our chosen method.

Our mission in the coming year is to strengthen interdisciplinary learning, encourage creative and research-oriented engagement, and meaningfully connect academic spaces with lived realities. We aspire to blend tradition with innovation, embracing digital humanities and emerging technologies while preserving the human voice at the heart of learning. As we step into 2026, we resolve to foster inclusivity, sustainability, and intellectual courage. May this New Year become a shared journey where ideas flourish, voices gain confidence, and education continues to illuminate paths toward a more humane and enlightened future.

Dr. Radha Madhav Jha

Dean, Faculty of Humanities and Linguistics, SBU



नूतन वर्ष की शुभकामनाएं!

नया साल हम सबके लिए सिर्फ कैलेंडर का बदलना नहीं, बल्कि नए शैक्षणिक लक्ष्यों को प्राप्त करने का अवसर है। जनसंचार सिर्फ सूचनाओं का आदान-प्रदान नहीं, बल्कि समाज को देखने का नजरिया है। सिद्धांत के साथ व्यावहारिक अनुभव इस क्षेत्र की रीढ़ है। आज तकनीक के साथ हमारा समाज भी तेजी से बदल रहा है। ऐसे में हमें लीक से हटकर सोचना होगा। नए प्रयोग करने होंगे। अपनी रचनात्मकता की सीमाओं को चुनौती देनी होगी। तकनीक में व्यापक बदलाव के बावजूद मानवीय संवेदना और सत्य की खोज का महत्व कभी खत्म नहीं होगा। हमारा संकल्प केवल डिग्री प्रदान करना नहीं, बल्कि ऐसे जागरूक मीडिया पेशेवर तैयार करना है, जो सत्य, निष्पक्षता और नैतिकता के प्रति प्रतिबद्ध हों। साल 2026 में मीडिया संस्थानों के साथ अपने इंटरशिप प्रोग्राम को और अधिक सशक्त बनाने का प्रयास होगा ताकि, छात्रों को वास्तविक कार्य वातावरण का अनुभव मिल सके। जनसंचार का क्षेत्र वर्तमान में अभूतपूर्व परिवर्तन के दौर से गुजर रहा है इसलिए इंटरशिप सिर्फ औपचारिकता नहीं बल्कि नेटवर्किंग और अपने कौशल को निखारने का एक बड़ा अवसर है। नया साल आप सभी के जीवन में नई ऊर्जा, नवाचार और सफलता लेकर आये।

शुभकामनाओं सहित

अजय कुमार

संकायाध्यक्ष

फैकल्टी ऑफ जर्नलिज्म एंड मास कम्युनिकेशन  
सरला बिरला यूनिवर्सिटी



## Greetings

The Nursing Institute has achieved remarkable academic success during the academic year. Students demonstrated excellent performance in university and internal examination, reflecting their dedication, discipline and commitment to the nursing profession. A high pass percentage (88-91%) was recorded, with several students securing distinction and commendable grades in various subjects. Faculty members provided continuous academic support, effective teaching and regular assessment, which contributed significantly to these results. Students also participated in seminars, workshops, conferences and academic competitions, enhancing their knowledge, clinical skills and professional competence. The Institute encourages academic excellence through regular mentoring, skill-based training and performance evaluation. This consistent achievement highlights the Institute's focus on quality Nursing education and holistic development of students. The management congratulates the students for their hard work and determination and appreciates the faculty for their guidance and dedication. The Institute remains committed to maintaining high academic standards and producing competent, compassionate, and responsible nursing professionals for the health care system.

Future Plan: the future planning of the institution is to extend the programme to Post Basic B.Sc. Nursing, M.Sc. Nursing and Ph.D. Nursing, Research publication by students and faculties.

**Dr. Subani Bara**

Principal, MBINCT, Ranchi



## Greetings

Dear Readers/ Students,

It is my pleasure to connect you all with the office of Dean of Students' Welfare (DSW), Sarala Birla University (SBU), Ranchi. The DSW office of Sarala Birla University acts as a crucial link between students and university administration, by giving them close supervision. Students are fundamental unit and pillars of the University and they should play a pivotal role in making India as Viksit Bharat by 2047.

The office of DSW, SBU closely collaborates with students of all years and backgrounds to find creative solutions to problems and explores methods to improve everything from education to student life to career planning.

I invite all the students of SBU, to join our ventures as a part of DSW as it reflects the acquisition of new skills, knowledge, aptitude, and above all right attitude that enhances each student's ability to apply learning in many ways. I wish that each one of you grows on daily basis and touch the lives of many people in our society to become responsible individuals. I wish you the best of learning that you deserve through the enabling and nurturing environment, the SBU offers.

**Dr. Biswarup Samanta**

Dean of Students' Welfare, SBU



## Greetings

As we welcome the New Year, the Research and Development (R&D) Cell of SBU extends warm greetings and best wishes to all faculty members, research scholars, and staff. The New Year offers a renewed opportunity to reflect on our progress and reaffirm our collective commitment to strengthening the university's research and innovation ecosystem.

In the past year, there has been consistent progress in research endeavors, marked by high-quality publications, academic events, and interdisciplinary collaborations. These accomplishments highlight the commitment of our faculty and researchers to advancing knowledge and contributing to societal progress.

A major focus of the R&D Cell is to actively encourage faculty members to apply for government-funded research projects from agencies such as ANRF, SERB, ICSSR, UGC, and other national and international funding bodies. Faculty are also urged to explore CSR-funded projects, particularly those that address societal needs, sustainability, rural development, healthcare, education, and skill development. These initiatives not only enhance the impact of research but also strengthen the ties between the university, industry, and society. Moreover, the R&D Cell actively encourages consultancy projects and research funded by industry, allowing faculty to apply their academic knowledge to solve practical, real-world issues. These consultancy and sponsored projects play a crucial role in enhancing the institution's visibility, generating revenue, and offering students hands-on learning experiences.

To support these endeavors, the R&D Cell plans to enhance intellectual property rights and patent assistance, offer proposal writing guidance, foster collaborations, and conduct capacity-building programs on funding opportunities, research ethics, and project management. Continued support for conference participation and high-quality publications will also be prioritized.

**Dr. V.N. Lakshmi Durga**

Dean, Research and Development, SBU



## Greetings

As we usher in the New Year, I extend my heartfelt greetings and best wishes to the students, faculty members, staff, alumni, and stakeholders of Sarala Birla University. The beginning of a new year symbolizes renewal, reflection, and fresh opportunities to strengthen our collective commitment to academic excellence.

Over the past year, we have achieved meaningful progress in enhancing academic governance through process optimization, digital initiatives, and timely service delivery. These efforts reflect our shared resolve to build a transparent, efficient, and student-centric examination system aligned with the evolving landscape of higher education.

With renewed optimism and determination, I encourage our students to pursue their goals with focus, resilience, and integrity. Let us continue to uphold the values of honesty, accountability, and excellence that define Sarala Birla University.

I wish everyone a New Year filled with good health, purpose, and success.

**Rahul Vats**

Controller of Examination  
Sarala Birla University

## We begin with new ideas and fresh energy

“नया वर्ष भविष्य को गढ़ने का अवसर है, जहाँ संकल्प विचार बनते हैं और विचार कर्म।”

*Happy New Year from SBU. As Sarala Birla University steps into 2026, it does so with quiet confidence and shared resolve. The year ahead is not just about progress in numbers or rankings, but about impact, values, and vision...*

As the New Year 2026 gently arrives at the campus of Sarala Birla University, it brings with

but as transformation-shaping minds that are inquisitive, adaptable, and conscious of their role in society.

The mission for the coming year finds expression in everyday academic life. Classrooms will encourage dialogue, research will address real-world challenges, and interdisciplinary learning will prepare students for a rapidly changing global landscape. Strengthening digital infrastructure, fostering innovation, and building strong industry-academia partnerships will remain central to SBU's academic journey in 2026.

Resolutions at Sarala Birla University are not symbolic gestures; they are commitments in action. The university resolves to promote a learner-centric environment, prioritize student well-being, and uphold transparency and integrity in all its endeavours. Environmental sustainability, inclusive practices, and

it a pause, a moment to reflect, to realign, and to reimagine what the university can become in the days ahead. The new year unfolds like a fresh chapter, waiting to be written with purpose, vision, and collective effort.

The vision of SBU for 2026 is rooted in growth with meaning. The university aspires to evolve as a vibrant centre of learning where academic excellence blends seamlessly with ethical values and social responsibility. Education here is envisioned not merely as instruction,



community engagement will continue to guide institutional decisions and campus culture.

The narrative of 2026 also introduces new ideas and fresh energy. Initiatives such as global classrooms, and the integration of AI and Digital Humanities across disciplines aim to prepare learners for the future while keeping education humane and socially relevant. Service learning and skill-based outreach programs will further strengthen the bond between the university and society.

As Sarala Birla University steps into 2026, it does so with quiet confidence and shared resolve. The year ahead is not just about progress in numbers or rankings, but about impact, values, and vision. Together, the SBU community looks forward to shaping a future that is thoughtful, sustainable, and inspiring.

**Dr. Priyanka Mishra**

Assistant Professor

Dept. of English, SBU.





## Examination Fever @ SBU



As the calendar moved towards the final pages of 2025, the exam atmosphere began to spread across the Sarla Birla University campus. Before bidding farewell to the year, SBU had started preparations for the 2025-26 session's end semester exams. The whole campus was resonating with the intensity of exams. The entire environment was resonating with the intensity of exams. On one hand, the December cold was at its peak, while on the other, students continued to participate in the exams with full energy and enthusiasm. The "exam fever" had transformed the university atmosphere into a vibrant hub of collective preparation.



## The Sunlit Study Circles

During the end semester exams, a unique beauty of a winter morning could be seen at SBU. Students could be seen in the campus even an hour before the exams began. In different groups, students could be seen enjoying the warmth of the morning sun. Meanwhile, some students remained absorbed in last-minute exam preparations, some engaged in group discussions, while others focused on their books and notes.

As the clock approaches the exam time, students began entering their exam hall. Along with this, the academic building came alive with the hustle and bustle of students. During this time, students could be seen searching for their seating arrangement or getting their admit cards checked. The transition from the sunlit fields in the morning to the examination halls could be seen every day, where the stress about the exam was clearly visible on the students' faces. During the exam faculty members were seen performing their invigilation duties with full enthusiasm.

As we conclude the year 2025 with these exams, it is important to remember that this 'exam stress' is simply only a testament to your hard work and ambition. Remember, these moments are the building blocks of your future. **SBU wishes all its student's success in the odd semester exams of 25-26 and hopes they do even better in the New Year.**

**Dr. Nandini Sinha**

**Asst. Professor**

**Faculty of Mass Comm. &  
Journalism**



## “Achieving Excellence in Commerce & Management Education”

*The Faculty of Commerce, in collaboration with the Faculty of Business Management, IIC, and IQAC organized an expert talk in which comprehensive lecture focusing on achieving academic excellence in commerce and management education was delivered by Prof Dr Prabal K. Sen from XLRI, Jamshedpur*



The Faculty of Commerce, in collaboration with the Faculty of Business Management, IIC, and IQAC, Sarala Birla University (SBU), organized an expert talk titled “Achieving Excellence in Commerce & Management Education” on 18 December 2025 at the Board Room. The session featured Prof. Dr. Prabal K. Sen, Retired Professor of Economics and Founder Chairperson of the Entrepreneurship Development Cell at XLRI Jamshedpur, currently serving as Adjunct Professor at IIM Amritsar, as the eminent speaker.

Prof. Sen delivered an insightful and comprehensive lecture focusing on achieving academic excellence in commerce and management education. He highlighted key global developments including rising inequality in wealth distribution, the shift of leading companies toward

IT and digital sectors, economic protectionism, population migration, localization trends, supply chain dependence, and the growing emphasis on entrepreneurship. He stressed the importance of innovation, rapid technological adoption, and the Triple Bottom Line approach—Profit, People, and Planet—to ensure sustainable and future-ready education.

The vote of thanks was given by Prof. (Dr.) Sandeep Kumar, Dean, Faculty of Commerce and President, IIC, SBU. The event was graced by Prof. (Dr.) Gopal Pathak, Director General; Prof. Dr. C. Jeganathan, Vice Chancellor; Prof. S. B. Dandin, Registrar; Prof. Dr. Vijay Kumar Singh, Dean, Development and Planning; Dr. Atul Karn; Prof. (Dr.) Radha Madhab Jha, along with associate deans and faculty members of Commerce and Business Management. The session proved to be highly enriching and intellectually stimulating.



# Houston Port Region as a Better Destination for Indian Investors

*In Expert Talk organized by the SBU, honourable guest Mr. Jagdip Ahluwalia emphasized that goodwill and effective time management are essential elements of business, and every successful entrepreneur must cultivate these qualities*



Sarala Birla University had the honour of hosting Mr. Jagdip Ahluwalia, Executive Director, Indo-American Chamber of Commerce of Greater Houston, Texas (USA), for an insightful Expert Talk on the theme “Houston Port Region as a Better Destination for Indian Investors”.

Mr. Ahluwalia emphasized that goodwill and effective time management are essential elements of business, and every successful entrepreneur must cultivate these qualities. He shared his rich global business experience and spoke in detail about:

- SBA Lending Program
- Multimodal Transportation
- Industrial & Entrepreneurial Ecosystem
- Key sectors like Energy & Petrochemicals, Healthcare & Life Sciences, Aerospace & Technology, Research & Innovation
- Tax benefits, cost advantages, and abundant natural resources in the Houston region

The event was graced by prominent members of the Federation of Jharkhand Chamber of Commerce and Industries, including President Mr. Aditya Malhotra, Vice President Mr. Ram Bangad, Joint Secretaries Mr. Navjot Alang & Mr. Rohit Poddar, Treasurer Mr. Anil Agarwal, and Mr. Shivam Singh, Secretary, Jharkhand Small Industries Association. Business leaders also engaged in discussions with Mr. Ahluwalia regarding the wide investment opportunities in Jharkhand. The session was coordinated by Dr. Gagandeep.



## Nurturing Life in the Modern Busy Times

*A thought-provoking session under the Super Saturday Faculty Empowerment Program, featuring an expert talk by Dr. Uma Sen Gupta on “Nurturing Life in the Modern Busy Times”, on 27<sup>th</sup> December 2025.*



As part of its continuous efforts toward academic excellence and holistic development, Sarala Birla University organized the Super Saturday Faculty Empowerment Program – Lecture Series, Episode X on 27th December 2025.

The session featured an enriching and insightful expert talk by Dr. Uma Sen Gupta, Director, Health Care Physio Therapy Centre and UPASANA Centre for Early Intervention and Child Development, on the theme “Nurturing Life in the Modern Busy Times.” The lecture addressed the challenges of nurturing children and maintaining meaningful relationships in today’s fast-paced and demanding lifestyle.

The programme was graced by the presence of the Honourable Vice Chancellor, Prof. C. Jeganathan, and the Honourable Director General, Prof. Gopal Pathak, who felicitated the resource person in recognition of her valuable contribution and engaging session. Their presence added dignity and inspiration to the programme.

During the lecture, Dr. Uma Sen Gupta emphasized the importance of holistic child development, highlighting the vital role of parents, educators, and the community in shaping a child’s emotional, cognitive, and social growth. She stressed the need for effective communication between parents and children as a cornerstone of emotional well-being.

The session also shed light on neural plasticity, explaining how the brain adapts through experiences, particularly during early developmental stages. Dr. Gupta encouraged participants to look beyond the five traditional sense



organs and focus on additional sensory systems such as proprioceptors, interoceptors, and the vestibular system, which significantly influence physical coordination, emotional regulation, and self-awareness.

Furthermore, she highlighted the importance of reducing screen time, encouraging free interaction, and spending quality time to understand children’s behaviour and responses to various stimuli. The talk strongly advocated conscious parenting and mindful engagement despite the pressures of modern busy schedules.

The expert talk concluded with an interactive discussion, leaving the audience with valuable insights and practical takeaways. Overall, the session served as a meaningful reminder of the importance of nurturing life through awareness, empathy, and balanced development in modern times.

## Noteworthy Accomplishments by SBU-IIC Team at IIC Regional Meet

*During the IIC meet held in Patna, the SBU-IIC team presented several noteworthy accomplishments. These included the successful registration of seven students on the MSME Udyam Portal and the establishment of two student-led start-ups that are already generating revenue.*

Sarala Birla University marked a significant milestone at the IIC Regional Meet 2025, demonstrating its strong commitment to innovation and entrepreneurship. The university's Institution's Innovation Council (IIC) team-comprising **Prof. (Dr.) Sandeep Kumar, Mr. Animesh Sarkar, and Dr. Mukesh Kumar Singh**-represented the institution at the Phase III Regional Meet held on 2 December 2025 at the Chandragupt Institute of Management, Patna.

The programme began with a warm welcome address by Prof. (Dr.) Rana Singh. This was followed by a recorded message from the Chairman of AICTE, **Prof. T. G. Sitharam**. The event was further enriched by a special address from Shri Akhilesh Kumar and an inspiring keynote speech by the Chief Guest, **Shri Ajay Yadav**, IAS, Secretary of the Education Department, Government of Bihar. Their addresses highlighted the importance of innovation-driven education and start-up development in higher education institutions.

During the meet, the SBU-IIC team presented several noteworthy accomplishments. These included the successful registration of seven students on the MSME Udyam Portal and the establishment of two student-led start-ups that are already generating revenue. The university also showcased its participation in the YUKTI Innovation Challenge and the successful

execution of 55 innovation and entrepreneurship-related activities. Additionally, SBU organized an AICTE-sponsored five-day Faculty Development Programme with participation from 50 faculty members representing 30 institutions. A major highlight was the Start-up and Entrepreneurship Summit, where 53 teams were shortlisted from a pool of 800 students, with three teams receiving cash awards.



The presentation and initiatives of SBU-IIC received widespread appreciation from AICTE officials and IIC representatives of various institutions. In recognition of their outstanding contributions, Mr. Animesh Sarkar and Dr. Mukesh Kumar Singh were conferred with the Best Innovation Ambassadors Award.

Overall, the event significantly contributed to strengthening institutional collaboration, encouraging student innovation, and reinforcing the start-up ecosystem. Sarala Birla University continues to remain dedicated to promoting innovation, entrepreneurship, and a forward-looking start-up culture.

## Exploring Career Opportunities in Commerce and Economics at Doranda College

The Faculty of Commerce, Sarala Birla University organized a Career Counselling and Academic Outreach Programme aimed at guiding students on career opportunities in the fields of commerce and economics while strengthening inter-institutional collaboration. This event was held on 6 December 2025.

The initiative was led by Prof. (Dr.) Sandeep Kumar, Professor of Commerce & Management and Dean, Faculty of Commerce, along with Dr. Kunal Sinha, Head, Department of Commerce, SBU. The programme was undertaken as part of the Faculty of Commerce's efforts, with active leadership and coordination from the department heads.

As part of the outreach, the SBU delegation visited Doranda College, Ranchi, where they were warmly received by Dr. Pappu Kumar Rajak, Head of the Department of Commerce. The interaction focused on undergraduate commerce students and aimed to broaden their understanding of academic pathways, career prospects, and skill requirements in commerce and economics.

During the counselling session, Prof. (Dr.) Sandeep Kumar highlighted the diverse career opportunities available in areas such as accounting, finance, banking, economics, entrepreneurship, public services, research,

and higher education. Emphasis was laid on the importance of skill development, practical exposure, and interdisciplinary learning to remain competitive in a rapidly evolving economic environment. Students were encouraged to explore opportunities beyond their parent institution to gain wider academic and professional exposure.

A key component of the discussion was the proposed student exchange programme between institutions. The programme was explained in detail, outlining its role in enhancing learning outcomes, building self-confidence, and promoting academic flexibility. Such initiatives were presented as valuable platforms for students to experience diverse teaching methodologies and institutional cultures.

Dr. Pappu Kumar Rajak expressed strong support for collaborative academic initiatives and showed keen interest in organizing joint workshops, training programmes, and guest lectures in collaboration with SBU. The session concluded with an interactive discussion, where students actively engaged with the speakers.

Overall, the career counselling programme proved to be a meaningful step towards guiding students in commerce and economics while fostering academic collaboration between institutions.



## Adani Cement FutureX and Sarala Birla University Join Hands

*Through this collaboration, students of SBU will gain opportunities to apply their academic knowledge within the construction and cement sector while pursuing their studies.*

On 23 December 2025, Sarala Birla University (SBU) marked an important milestone in strengthening industry-academia collaboration with the signing of a Memorandum of Understanding (MoU) with Adani Cement FutureX. The agreement was formally executed at the SBU campus by **Mr. Vinod Baheti**, Chief Executive Officer, Adani Group (Cement Business), representing Adani Cement, and **Prof. (Dr.) C. Jeganathan**, Hon'ble Vice-Chancellor of Sarala Birla University, on behalf of the university.

The formulation of the MoU was significantly supported by Prof. (Dr.) Sandeep Kumar, President, Institution's Innovation Council (IIC) and Dean, Faculty of Commerce, SBU, along with Mr. Kaushik Chatterjee, Head of Eastern India, Adani Cement. The signing ceremony was attended by senior company officials, Prof. Sridhar Dandin, Registrar of SBU, and other faculty members and staff of the university.

The partnership is aimed at narrowing the gap between academic learning and industry requirements by providing students with meaningful exposure to real-world industrial



practices. Through this collaboration, students will gain opportunities to apply their academic knowledge within the construction and cement sector while pursuing their studies.

As part of the agreement, students and faculty of SBU will

benefit from industry mentoring, technical guidance, internship opportunities, leadership development initiatives, and collaborative research projects. Highlighting the significance of the MoU, Prof. (Dr.) C. Jeganathan emphasized its long-term advantages for students in terms of skill enhancement and employability.

The Hon'ble Pro-Chancellor of SBU, Mr. Bijay Kumar Dalan, Hon'ble Director General Prof. Gopal Pathak, and Hon'ble Rajya Sabha Member Dr. Pradip Kumar Varma expressed their appreciation and satisfaction regarding this strategic collaboration with Adani Cement, recognizing it as a progressive step toward holistic education and professional development.



## Lecture on Vital Inter-relationship Between Vegetation, Human Life, and Ecological Balance by Prof. C. Jeganathan

The three-day international conference at BIT Mesra on “Art and Science of Simulating Complex Systems: Challenges and Opportunities” featured an enlightening address by **Prof. C. Jeganathan**, Hon’ble Vice-Chancellor of Sarala Birla University, who explored the vital interrelationship between vegetation, human life, and ecological balance.

Addressing the august gathering, Prof. C. Jeganathan, delivered an insightful lecture on plant propagation and its profound relationship with human life and the Earth’s ecological balance. He eloquently highlighted the significance of forests, which constitute nearly one-third of the planet’s land cover, and explained their role in climate change, along with the scientific methodologies adopted in India to measure and study these impacts.

Notably, Prof. Jeganathan stands as one of India’s pioneering scientists to have scientifically quantified the impact of vegetation on human life in the context of climate change. His extensive ecological monitoring across diverse regions of the country, using state-of-the-art scientific instruments has earned widespread academic recognition. His acclaimed research papers have been published in reputed national and international journals, and his groundbreaking work in the globally renowned Dalma Wildlife Sanctuary continues to draw scholarly attention.



The conference was further graced by the presence of eminent academicians and scientists, including Prof. A. P. Dimri, Director, Indian Institute of Geomagnetism; Prof. Rajesh Kumar Mall and Prof. Rajiv Batla from Banaras Hindu University; Prof. Indranil Manna, Vice-Chancellor, BIT Mesra; along with Dr. R. K. Sinha, Dr. Nidhi Srivastava, Dr. Madhu Priya, and several other distinguished delegates.

Overall, a truly inspiring confluence of science, sustainability, and scholarly excellence.

Overall, the conference emerged as a truly inspiring confluence of scientific innovation, environmental sustainability, and academic excellence.

## Honoring Indian Knowledge Traditions

The Department of Yoga & Naturopathy Science and the Department of Fine Arts jointly organized a graceful celebration of Gita Jayanti on 1<sup>st</sup> of December at Sarala Birla University.

The event commenced with the chanting of sacred Bhagavad Gita shlokas, creating a divine and inspiring atmosphere. The celebration reinforced the essence of the Gita- a guide for righteous living and inner strength.

In her address, Dr. Archana Maurya inspired everyone to adopt the life principles of the Shrimad Bhagavad Gita and apply them in everyday living. Mr. Ashutosh Dwivedi emphasized the importance of studying the Gita daily as a source of strength and guidance.

Dr. Swatilekha Mahato shared the deep significance of all the 18 chapters of the Gita. Prof. Radha Madhav Jha highlighted the Gita's timeless wisdom that leads us through life's challenges.

The presence of esteemed guests -Prof. Radha Madhav Jha and Mr. Ashutosh Dwivedi — added dignity to the event.

Faculty members including Dr. Archana Maurya, Head of Yoga Department Dr. Swatilekha Mahato, Head of English Department Dr. Biswajit Verma, Mr. Sujeet Sengupta, Ms. Anjana Kumari Singh, Mr. Sparsh Upadhyay, Mr. Virendra, Ms. Muskan, Mr. Abhishek, along with enthusiastic students, actively participated and made the program successful.



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## Joyful Christmas Gathering Celebrated at SBU

*A joyful Christmas gathering was organized by the Mahadevi Birla Institute of Nursing and Clinical Technology at the Sarala Birla University campus. On this occasion, vibrant cultural performances were presented by the students.*

The programme was graced by the presence of the Hon'ble Vice-Chancellor Prof. C. Jeganathan, Registrar Prof. Sridhar B. Dandin, Principal Dr. Subhani Bada, Administrator Mr. Ashutosh Dwivedi, Vice Principal Ms. Meenal Shweta, along with faculty members and a large number of enthusiastic students.

Addressing the gathering, Prof. Jeganathan emphasized the universal values of love,

compassion, forgiveness, service, and humanity taught by Jesus Christ. He also drew a parallel from the Bhagavad Gita, reminding that God resides in the hearts of all, and encouraged everyone to commit themselves to selfless service and social responsibility. On the occasion, the Principal Bada highlighted the inspirational teachings from the life of Jesus Christ. The programme concluded with a vote of thanks by Vice Principal Ms. Meenal Shweta.



## Bhartiya Bhasha Diwas Celebrated in SBU

*The Center for Indian Knowledge Tradition, Sarala Birla University celebrated Bharatiya Bhasha Diwas with great enthusiasm and cultural pride.*

This annual event honors the birth anniversary of C. Subramania Bharati, a notable Tamil poet, freedom fighter, musician, and polyglot. The celebration began with a recitation of verses from the Shreemad Bhagavad Gita recited by Mr. Abhishek Pandey.

Chief Guest of the occasion, Professor Nilima Pathak, Dean of the Center for Indian Knowledge Tradition, discussed the origins and unique qualities of Indian languages, emphasizing their cultural ties and the importance of recognizing Bharati Swamy's life. She noted that many Indian languages stem from Sanskrit and that language reinforces cultural identity, unity, and harmony. Prof. Pathak encouraged daily conversation in one's mother tongue to maintain cultural connections.

Guest of honour Dr. Radha Madhav Jha, Dean of the Faculty of Humanities shared his best wishes and spoke about the significance of the day, referencing the linguistic style of Prime Minister



Narendra Modi's Hindi speeches. The program highlighted the value of India's varied linguistic heritage.

The program was anchored by Kajal Kumari. Vote of thanks and Shanti Path were offered by Assistant Professor Anjana Kumari Singh.

Dr. Swati Lekha Mahato, Dr. Archana Maurya, Dr. Biswajit Verma, Mr. Sujit Sen Gupta, Mr. Sparsh Upadhyay, Ms. Muskan Kumari, Mr. Birendra Bedia, and students dedicated contributions to the success of the event.



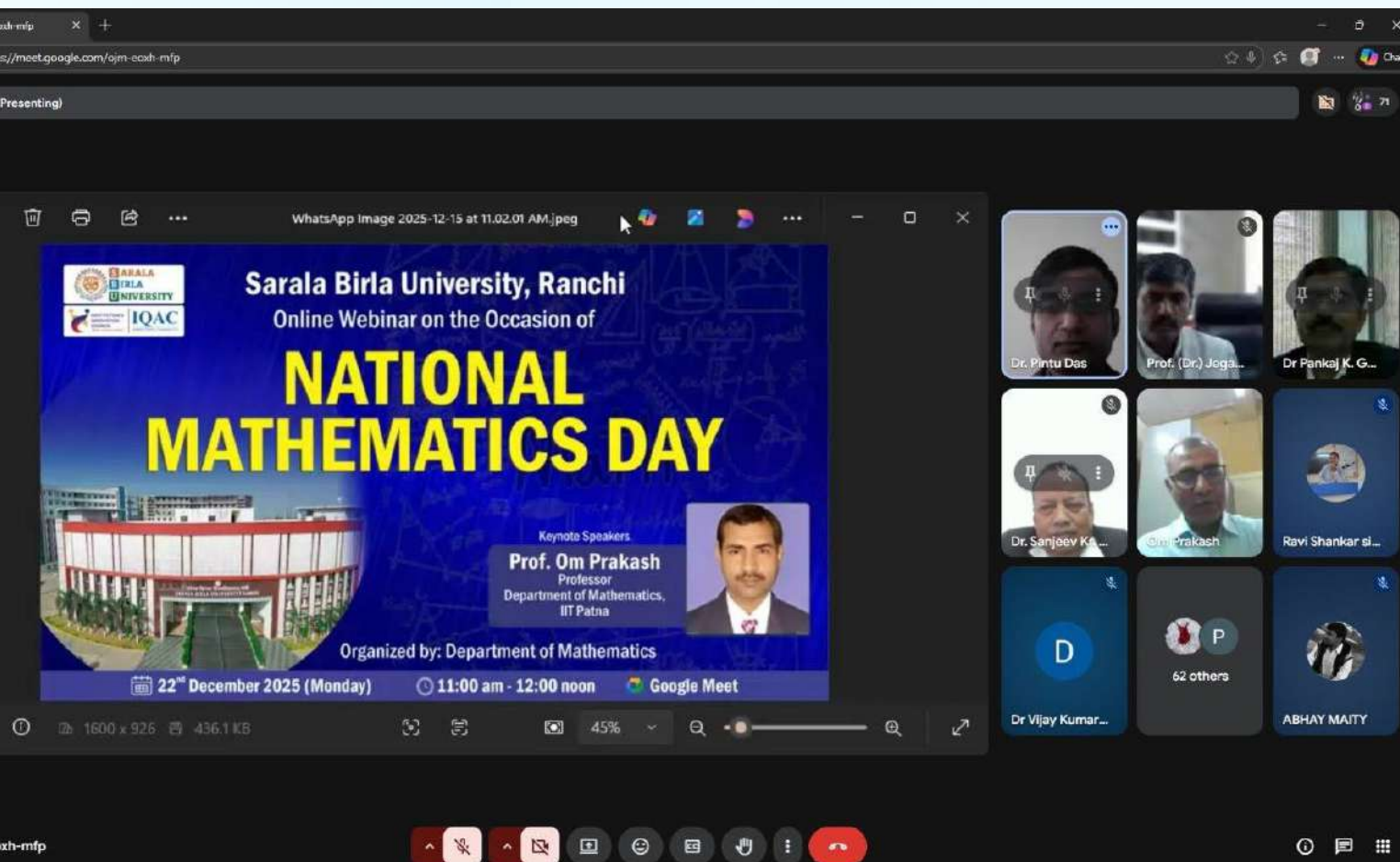
## National Mathematics Day in SBU

*Sarala Birla University (SBU), Ranchi, observed National Mathematics Day with a vibrant celebration of Srinivasa Ramanujan's birth anniversary. The event, organized by the Department of Mathematics, emphasized the pivotal role of mathematics in contemporary science and technology, inspiring students to appreciate its significance.*

A central feature of the commemoration was an online keynote lecture by **Prof. Om Prakash** of IIT Patna, entitled “**Linear Congruence, Cryptography, and Applications of Ramanujan’s Work.**” Prof. Prakash elucidated the connections between classical number theory and modern cryptographic applications. The program garnered significant participation from students across diverse disciplines, including M.Sc Data Science, MCA, BSc (Hons) Mathematics, BTech, and Diploma programs.

Addressing the gathering, the Hon’ble Vice-Chancellor Prof. (Dr.) C Jeganathan emphasized the unparalleled contributions of Srinivasa Ramanujan to the world of mathematics and

his enduring legacy as a source of inspiration for generations. The Dean of Engineering & Applied Science Dr. Pankaj Kr. Goswami and the Head of Applied Science Dr. Sanjeev Sinha both affirmed mathematics as the foundation of scientific progress and a vital component in cultivating analytical acumen. Dr. Pintu Das Incharge of Mathematics Department served as the session anchor and illuminated the significance of the Ramanujan Number (1729). The celebration paid tribute to Ramanujan’s brilliance and reaffirmed the critical importance of mathematics in academic excellence and technological innovation.



## Second place in Yoga Quiz held by Doordarshan

Students of the Department of Yoga & Naturopathy Science, Sarala Birla University have secured Second Place in the Quiz Competition on Yoga and Ayurveda organized at Doordarshan, Ranchi last month.

This achievement reflects their dedication, knowledge, and commitment to promoting the rich traditions of Yoga and Ayurveda. Heartiest congratulations to the students and faculty for this commendable success.



## Smart India Hackathon: We Win Again

It was a moment of immense pride and pleasure for Sarala Birla University when our students won Grand Finale of Smart India Hackathon 2025 held in Guntur, Andhra Pradesh in the month of December 2025. SBU has now won the Smart India Hackathon (Software Edition) for two consecutive years - 2024 & 2025.

SBU had three teams (total 18 participants) shortlisted for the finals, held at three different locations- Guntur, Kolhapur, and Kanpur.



Six member team of Anjali Keshari, Harsh Keshari, Harsh Kumar, Avinash Kumar, Rupesh and Pranshu Ranjan emerged as winner in the final round held at Guntur.

This prestigious national-level competition witnessed participation from outstanding student teams selected from across the country.

Smart India Hackathon is a highly prestigious platform where students develop innovation driven technological solutions to real life challenges. It nurtures creativity, teamwork, and practical skills at a national level.

## Awards , Recognitions and Publications

### Ph.D awarded to Ms Dimpal Singhania



Sarala Birla University proudly announces the successful acceptance and award of the Ph.D. thesis of Ms. Dimpal Singhania from the Faculty of Business Management. Her research, titled “Factors influencing Investors Perception and Selection of Mutual Fund Investment with special Reference to Ranchi City.” was evaluated under the supervision of Prof. (Dr.) Gautam Tanty. The viva voce was conducted on 16 December 2025.

### Ph.D awarded to L G Honey Singh



Ms. L G Honey Singh, Assistant Professor, Department of Commerce, successfully defended her thesis and was awarded Ph.D. by Ranchi University on December 24, 2025, marking a significant academic accomplishment. Her research was evaluated and supervised by Dr. Amar Kumar Chaudhary, Head & Dean, Department of Commerce & Business Management.

### Paper Presentation

- Mr. Santosh Kumar, Assistant Professor, Sarala Birla University, published a conference paper in the 29th International Electronic Conference on Synthetic Organic Chemistry (Chemistry Proceedings, MDPI) titled Standardisation and Stability Studies of an Ayurvedic Formulation—Hingvastika Churna as per ICH Guidelines.
- Rajeev Ranjan, Manoj Kumar, Sachin Rathore, Ashish Goyal“ Enhancing Shielded Metal Arc Welding Performance Through Process Parameter Optimization With Low-Frequency Vibration Assistance”, Scientific Reports (Nature Portfolio – Springer Nature), 2025.
- Sudhir Kumar, Rajeev Ranjan, Manoj Kumar, and Sachin Sirohi“ Enhancing Mechanical Performance of 5052 Aluminum Alloy through Low-Frequency Vibration- Assisted Tungsten Inert Gas Welding”, journal of materials engineering and performance, 2025.
- Design titled “Augmented Reality Computer Device for Product Packaging Promotion” of Dr Rajeev Ranjan, Asst. Prof. Dept. of Mechanical Engineering and IQAC Coordinator, SBU has been **successfully registered** under the Registered Designs Act,

1949 with the Intellectual Property Office (UK). A copy of the **Certificate of Registration**

- Kumar, S., Das, P. Modeling and statistical analysis of solute transport in groundwater across different geological formations. Acta Geophys. Springer, 74, 30 (2026). <https://doi.org/10.1007/s11600-025-01754-8> (SCI).
- Das, P., Chatterjee A. Water Quality Assessment of Jonha’s Waterfall Ranchi, Jharkhand Using Multivariate Statistical Technique. Journal of Indian Association for Environmental Management (JIAEM), CSIR-NIScPR, 45(4), 2025.

### ATAL-FDP

Dr. Dipti Kumari and Dr. Santosh Kumar Das, Department of Computer Science and Engineering, Sarala Birla University, participated in AICTE Training and Learning (ATAL) Academy Faculty Development Program on “Empowering the Future: Sustainable Energy for a Changing Climate” at Indira Gandhi Institute of Technology Sarang.

A Journal publications by Dr. Manoj Kumar Dash and Mr. Shubham Shah, on the topic “Financial performance analysis of ETFs in the Indian market” Published by Empirical Economics Letters.

Prof. Dr. Sandeep Kumar, Professor, Commerce and Business Management, Dean, Faculty of Commerce, SBU was honoured as a Chairperson

in Technical Session of International Conference on Innovative Convergence for Sustainable Future at Jharkhand Rai University, Ranchi on 12th December 2025.

## Nine SAARTHI Student Coordinators for SBU

Dr. Biswarup Samanta, Dean of Students' Welfare has been nominated as the SAARTHI Coordinator of SBU. NEP SAARTHI is Student Ambassador for Academic Reforms in Transforming Higher Education in India.

University Grants Commission (UGC), to implement NEP 2020, calls for collective contribution and commitment from all key stakeholders, such as Vice Chancellors/ Directors/ Principals of Universities/ Institutions and Colleges and, **most importantly, students**. As per the guidelines for NEP SAARTHI, the Sarala Birla University has selected nine SAARTHI Student Coordinators for SBU for Year-2026. These students are- Yohana Sarah David, Anshu Kumar, Gaurav Sinha, Priyanshu Shekhar Mahato (all BA English), Shrishti Shri, Moyetree Chatterjee (MA English), Amisha (MCA), Kumkum Kumari (BCA), Priya Raj (B Tech).

### The main objectives of the NEP SAARTHI:

- To create awareness and promote the initiatives of NEP 2020 among students on campus.
- To encourage and motivate students to

actively participate in implementing the NEP 2020 initiatives.

- To establish a feedback mechanism for the UGC to understand the impact of NEP 2020 initiatives on students and address their concerns, if any.

## Ayush in Know Your Leader program

It was a moment of pride for Sarala Birla University, as Ayush Sinha, a B.Tech (Computer Science & Engineering) student, was selected to represent Jharkhand in a program organized on 25 December 2025 at the Central Hall of Parliament, New Delhi.



The occasion was Know Your Leader (KYL) programme on the birth anniversary of former Prime Minister Atal Bihari Vajpayee. This programme aims to inspire young minds by enabling direct interaction with national leaders and strengthening their understanding of governance, leadership, and democratic ideals.

The occasion was graced by eminent dignitaries including Lok Sabha Speaker Shri Om Birla, former Union Minister Shri Anurag Thakur, and Union Minister Shri Kiren Rijiju. The leaders interacted with youth participants and shared inspiring insights on leadership, democratic values, and nation-building.

## Sweta Kumari, presented a paper in the International Conference



Ms. Sweta Kumari, Assistant Professor, Economics, presented a paper in the International Conference "Towards a Prosperous and Inclusive Jharkhand: Vision and Strategies for Inclusive Growth and Development" conducted by the Institute for Human Development (IHD) and Shri Krishna Institute of Public Administration (SKIPA) held from December 11-13, 2025. The conference focused on strategies for sustainable and inclusive development, harnessing demographic dividend, promoting social development, and environmental sustainability.

## “AI को साथी बनाओ, गुरु नहीं” एक मानवीय सोच



एक समय था जब शिक्षा की शुरुआत गुरु और शिष्य के रिश्ते से होती थी। कक्षा में शिक्षक से सीधी बातचीत, सवाल-जवाब और चर्चा के माध्यम से हमारे भीतर सीखने की इच्छा और समझ बढ़ती थी। किताबें हमारी पहली मार्गदर्शक होती थीं। हम अभ्यास खुद करते थे और अपनी गलतियों से सीखते थे। यह पढ़ाई केवल किताबों तक सीमित नहीं थी, बल्कि जीवन के अच्छे संस्कार, अनुशासन और इंसानी भावनाओं को भी मजबूत करती थी।

जब पढ़ाई की नींव मजबूत हो जाती थी, तब हम शोध की ओर बढ़ते थे। शोध एक मशीन का काम नहीं, बल्कि इंसान की मेहनत और धैर्य का परिणाम होता था। जानकारी जुटाने के लिए एक जगह से दूसरी जगह जाना, लोगों से मिलना और अपने अनुभव एक-दूसरे से बताना—इन सब से रिश्ते बनते थे, दोस्ती बढ़ती थी और इंसानियत मजबूत होती थी। शोध पत्र का हर भाग हम अपनी खुद की सोच से तैयार करते थे, जैसे एक घर को ईंट-ईंट जोड़कर बनाया जाता है।

इस पूरी प्रक्रिया का असर हमारे स्वास्थ्य पर भी साफ दिखाई देता था। आंखों पर कम दबाव पड़ता था, दिमाग सक्रिय रहता था, मानसिक तनाव कम होता था और आज की तरह कई बीमारियां नहीं होती थीं। सीखना और शोध करना अकेले का काम नहीं था, बल्कि एक साथ जुड़कर आगे बढ़ने की प्रक्रिया थी।

आज AI पढ़ाई और शोध को आसान बना सकता है, लेकिन यह याद रखना ज़रूरी है कि AI को इंसान ने बनाया है, AI ने इंसान को नहीं। यदि हम उस पर पूरी तरह निर्भर हो जाएं, तो हमारी सोचने की क्षमता, मेहनत, सेहत और रिश्ते कमजोर हो सकते हैं। इसलिए ज़रूरी है कि हम AI को सिर्फ एक सहायक साथी की तरह इस्तेमाल करें, गुरु की तरह नहीं।

AI हमारा साथी बने, गुरु नहीं—यही संतुलन हमें मजबूत और इंसान बनाए रखेगा।

डॉ संतोष कुमार दास, सहायक प्रोफेसर (सी एस ई)



# Placement Activities Report

## December 2025

The Placement Cell successfully organized and coordinated multiple on-campus, virtual, and pool campus recruitment activities during December 2025 for students across various programs and graduating batches. These activities provided valuable exposure to corporate recruitment processes and enhanced employability opportunities for the 2026 Year of Passing (YoP) students.

## Placement Activities – December 2025

The details of the placement activities that took place in the month of December are as follows: -

### 1st December 2025

- **Placement Drive** – Sobha Limited  
*Diploma – Civil | 2026 YoP*

### 2nd December 2025

- **Placement Update (GD Round)** – Home First Finance

### 4th December 2025

- **Virtual Placement Drive** – Market Research Future

### 5th December 2025

- **Pre-Placement Talk** – GE Aerospace

- **First Round of Personal Interview** – ITC Hotels Limited  
*MBA & BBA | 2026 YoP*

### 6th December 2025

- **Online PPT Round** – iqigai.ai (by Fractal Analytics)  
*B.Tech CSE, MCA & BCA | 2026 YoP*

### 8th December 2025

- **Online Assessment Test** – iqigai.ai (by Fractal Analytics)  
*B.Tech CSE, MCA & BCA | 2026 YoP*
- **Online Assessment Test** – Jana Small Finance Bank Limited  
*MBA & M.Com | 2026 YoP*

### 9th December 2025

- **Interview Schedule** – HDFC Life (East Zone Campus Drive)  
*Location: Ranchi*

### 15th December 2025

- **HR Interview Round** – eTeam  
*B.Tech CSE & MCA | 2026 YoP*

### 18th December 2025

- **Interview Round** – GE Aerospace  
*Diploma Mechanical | 2026 YoP*

### 19th December 2025

- **2nd Level Deep Dive Assessment** – iqigai.ai (by Fractal Analytics)  
*B.Tech CSE, MCA & BCA | 2026 YoP*



**20th December 2025**

- **On-Campus Placement Drive** – Appvin Technologies  
*B.Tech CSE/AI-ML & MCA | 2026 YoP*
- **Virtual Assessment** – Axis Bank  
*MBA | 2026 YoP*

**23rd December 2025**

- **Pre-Placement Talk** – TCS B.Sc Ignite & Smart Hiring  
*BCA & B.Sc Mathematics | 2026 YoP*
- **Online Aptitude Test** – Asian Paints  
*MBA | 2026 YoP*

**29th December 2025**

- **Aptitude Test** – NCAT  
*B.Tech CSE & MCA | 2026 YoP*
- **Virtual Campus Drive** – Artech  
*B.Tech CSE, BCA, MBA & MCA | 2026 YoP*

**30th December 2025**

- **GD Shortlisting & 2nd Round** – Artech

**31st December 2025**

- **Online Test (Round 1)** – Vishakha Group  
*B.Tech ME, EEE & ECE | 2026 YoP*
- **Virtual GD Round** – Mechlin Technologies  
*B.Tech CSE, MCA & BCA | 2026 YoP*

**Boosting student career success**

The Placement Cell demonstrated consistent efforts in facilitating **diverse recruitment opportunities**, including **assessment tests, GDs, interviews, alumni interactions, and pre-placement talks**. These initiatives strengthened industry engagement and significantly contributed to enhancing the career readiness of students across disciplines.





रांची हिंदुस्थान 24 दिसंबर

समूह प्रमुख (प्रशासनिक) डॉ. एमएसएमई के अध्यक्ष डॉ. राजेश कुमार शर्मा ने अध्यक्षता की। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में कार्यक्रम का शुभारंभ किया।

## एसबीयू और अदानी सीमेंट फ्यूचरएक्स में हुआ करार



अदानी सीमेंट और एसबीयू के बीच हुए करार के दौरान बैठक का दृश्य।

रांची। अदानी सीमेंट फ्यूचरएक्स के अध्यक्ष डॉ. राजेश कुमार शर्मा ने एसबीयू के अध्यक्ष डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में कार्यक्रम का शुभारंभ किया।

## एसबीयू में एक्सपर्ट डॉ. अमेरिकन बैंक के कार्यकारी निदेशक ने कहा सौहार्द्र और समय प्रबंधन व्यवसाय के जरूरी तत्व



अमेरिकन बैंक के कार्यकारी निदेशक डॉ. राजेश कुमार शर्मा ने एसबीयू के अध्यक्ष डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया।

रांची। अमेरिकन बैंक के कार्यकारी निदेशक डॉ. राजेश कुमार शर्मा ने एसबीयू के अध्यक्ष डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में कार्यक्रम का शुभारंभ किया।

## एसबीयू के छात्र आयुष ने किया झारखंड का प्रतिनिधित्व



एसबीयू के छात्र आयुष ने झारखंड का प्रतिनिधित्व किया।

रांची। एसबीयू के छात्र आयुष ने झारखंड का प्रतिनिधित्व किया। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया।

## अपनी

## सरला बिरला विवि में क्रिसमस

# मानवता का संदेश देते हैं यीशु मसीह : प्रो जगनाथन

विद्यार्थियों ने ऐश क्रिसमस रंगारंग सांस्कृतिक कार्यक्रम

रांची। सरला बिरला विवि में बुधवार को महादेवी बिरला इंस्टीट्यूट ऑफ नर्सिंग एंड कर्लीनिकल टेक्नोलॉजी की ओर



सरला बिरला विवि में बुधवार को महादेवी बिरला इंस्टीट्यूट ऑफ नर्सिंग एंड कर्लीनिकल टेक्नोलॉजी की ओर

## आईआईसी रीजनल मीट में एसबीयू की उल्लेखनीय भागीदारी



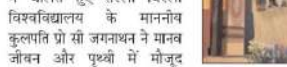
आईआईसी रीजनल मीट में एसबीयू की उल्लेखनीय भागीदारी।

रांची। सरला बिरला विश्वविद्यालय, रांची के इंस्टीट्यूट ऑफ नर्सिंग एंड कर्लीनिकल टेक्नोलॉजी के अध्यक्ष डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया।

## प्रो जगनाथन ने बीआईटी में वनस्पति प्रवर्धन पर दिया व्याख्यान

समृद्ध झारखंड संवाददाता

रांची। बीआईटी में प्रो. जगनाथन ने वनस्पति प्रवर्धन पर दिया व्याख्यान। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया।



प्रो. जगनाथन ने बीआईटी में वनस्पति प्रवर्धन पर दिया व्याख्यान।

रांची। प्रो. जगनाथन ने बीआईटी में वनस्पति प्रवर्धन पर दिया व्याख्यान। डॉ. राजेश कुमार शर्मा ने प्रमुख अतिथि डॉ. राजेश कुमार शर्मा के अध्यक्षता में बैठक का शुभारंभ किया।

## यूथ बिरसा संवाददाता

सरला बिरला यूनिवर्सिटी, रांची और श्री गुरु गोबिंद सिंह टाईसेंटेनरी यूनिवर्सिटी (एसजीटी), गुडगांव के बीच शैक्षणिक करार पर सहमति बनी है। इस आशय से संबंधित पत्र पर एसबीयू के माननीय महानिदेशक प्रो. गोपाल पाठक और एसजीटी के

सुनिश्चित हो सकेगा। इस एमओयू पर विभिन्न शोध प्रियोजनाओं पर संभावित सहयोग, संगोष्ठियों और सम्मेलनों के संयुक्त आयोजन के अलावा संकाय और छात्रों के आदान-प्रदान का अवसर भी मिल सकेगा। साथ ही दोनों विवि के छात्रों को नवीनतम और अद्यतन जानकारी मुहैया करवायी जा सकेगी। सरला बिरला विश्वविद्यालय के माननीय प्रतिकुलाधिपति श्री विजय कुमार दलान, माननीय कुलपति प्रो. सी

12:48

11-12-2025 SHRAMIK BA...

एस आयोजन में और ज्यादा सहभाग्य करना चाहिए, उन्होंने कहा कि सभी

मैच 11:00 से शुरू होगा इस मौके पर आकाश खोसला, रूपेश सिंह, मुकेश

कंचन, सरिता सिन्हा, परसर तिब्बती, समेत कई लोग मौजूद थे।

## एसबीयू ने जीता स्मार्ट इंडिया हैकथॉन



एसबीयू ने जीता स्मार्ट इंडिया हैकथॉन।

रांची। सरला बिरला विश्वविद्यालय की टीम ने आंध्र प्रदेश के गुंटूर में आयोजित स्मार्ट इंडिया हैकथॉन 2025 के ग्रैंड फिनाले में शानदार जीत दर्ज की। राष्ट्रीय स्तर की इस प्रतिष्ठित प्रतियोगिता में पूरे देश से चयनित प्रतिभाशाली छात्र-छात्राओं ने भाग लिया।

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## समृद्ध झारखंड



# *Happy New Year - 2026*

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