



## Pulse@SBU NEWS LETTER

Vol.:II | Issue : II | December 2020

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### FOUNDATION DAY

On 23rd September 2020, the **Foundation Day** was observed by students, teachers, non-teaching staff and ex-students of Sarala Birla University, Ranchi with great enthusiasm. It was a festive day for the students, professors and the whole staff of University. A day long function started at 10.30 a.m. with Lamp lighting by all the dignitaries of our University. At least 1000 students were present in the function. Our Chief Guest, **Sri. B. K. Dalan**, Pro-Chancellor graced the occasion through Microsoft Teams. **Mr. Daulal Binani** and **Mrs. Sarala Binani**, Social Activist and Treasurer, BAGM, the representative from the family of the founder along with other esteemed dignitaries of the University management namely **Dr. Pradip Kumar Varma**, CEO/VC(I/c); **Prof. (Dr.) Vijay Kumar Singh**, Registrar, SBU; **Mr. Manish Kumar**, Manager (P&A), SBU; **Mr. Narhari Das**, CFO, SBU; **Mrs. Subani Bara**, Principal Nursing, SBU; **Prof. Sanjeev Bajaj**, Dean (ID&CS); **Prof. S.B. Dandin**, Dean (Engineering & Applied Science) graced the occasion and took part in the celebration.

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## EDITORIAL

**Dr. Ria Mukherjee**  
Asst. Prof.

The Second issue of SBU Newsletter is again on publication schedule. Therefore, on behalf of the Editorial Board we are glad to welcome you to the new second issue of the Newsletter. This issue involves members from academia and industry in a number of different areas. Among others, the core activities and competences of SBU includes information about national webinars, publications, networking to foster research, education and distinguished lectureship programs and student episodes. SBU in its continuing mission to advance and to seek out for new activities as well as to improve its services, mainly rely on its capability to disseminate information among its members. Therefore, this issue fosters international and national MOUs with reputed organisations. The vision of the Newsletter is to be a continuous and valued resource for both students and staff, therefore, it will be available on the SBU website.

The Editorial Board is thankful to the management, all the faculty members/staff and students for their collective contribution in this volume.

### Editorial Board

Dr. Ria Mukherjee

Dr. R. M. Jha

Mrs. D. Amba

Prof. Rahul Vats

Prof. Kavita Kumari

## MESSAGES



Dear Well-Wishers,

I wish to congratulate the Sarala Birla University, Ranchi for bringing out its second edition of Newsletter. The newsletter is an evidence to all the quality teaching, innovations and happenings in the different disciplines. As a young University, it is a praiseworthy determination that will bring quality to the columns and show case the events. I look forward to reading about the various activities, achievements and articles in the newsletter. Congratulations to the editorial team and I wish them luck.

Warm regards,

**Smt. Jayashree Mohta**

Chancellor, SBU, Ranchi

## MESSAGES



Dear Well- Wishers,

I am happy to know that the University is bringing its 2<sup>nd</sup> edition of Newsletter that will showcase the events and happening of the University. The University has developed and developing creative forums and the coordinated efforts of the students and faculty will also bring the necessary connect and bonding. I am sure that the newsletter will become a must-read chronicle on happenings around us. I congratulate editorial team of faculty and students for their initiative and wish them success.

Warm Regards

**Sri. B. K. Dalan**

Pro-Chancellor, SBU, Ranchi



Dear Well-Wishers,

I am happy to present the December 2020 Issue of the University newsletter to you. It highlights the major SBU initiatives related to academics, research work, collaborations and extracurricular activities in the University. It also showcases the palms our alumni have received. Your comments and suggestions are welcome to make the next Issue of the newsletter more interactive.

Warm regards,

**Dr Pradip Kumar Varma**

CEO, SBU, Ranchi

## MESSAGES



Dear Well-Wishers,

I am self-assured that in coming years the Sarala Birla University, Ranchi will continue to progress by leaps and bounds and soon become a perfect model for imparting high quality education and a destination for the young mind where young researchers and senior academicians would freely interact to achieve excellence in academics and spread of knowledge. I would like to thank all those who gave their views in the second edition of SBU newsletter. I am also sure that SBU will continue to grow day by day.

Warm Regards

**Prof Gopal Pathak**

Vice-Chancellor, SBU, Ranchi



Dear SBU-Fraternity,

It gives me immense pleasure to introduce the Second edition of the SBU newsletter. We are one of the new University having all the required infrastructure for teaching and research. The library of our University is very rich in terms of books and journals collections. One of our greatest strengths is our highly qualified and dedicated faculty members and staff. Our students are very innovative and apart from teaching, our faculty members are deeply engaged in research work and involved in collaboration with national and international Institutes. Our students have demonstrated their capabilities and brilliance by securing internship in highly reputed international organizations. It may be pertinent to mention that the students in collaboration with the teachers have successfully organized various events. Congratulations to the members of editorial board, faculty, staff and specially the students who combinedly helped in materializing the second edition of the newsletter.

Warm regards,

**Prof. (Dr.) Vijay Kumar Singh**

Registrar, SBU, Ranchi



## National Education Policy-2020 (NEP-20), a boon to “Nav Bharat...”

By – **Prof. S.B. Dandin**, Dean( Engineering & Applied Science) /University Convener( NEP)

In **Bhagavadgeeta** (Chapter-2, Verse-38), Lord Krishna rightly advises his scholar, Arjuna, “*sukha-duḥkhe same kṛtvā lābhālābhau jayājayau tato yuddhāya yujyasva naivam pāpam avāpsyasi*”. Treating happiness and sorrow, gain and loss, and victory and defeat with equality, engage in battle. Thus, you will not incur sin.

Our national education policy truly follows this philosophy, an urgency in bringing the light to our fogged eyes of 'dasya', follower concept. We should stop following now, should ourselves stand still and say to the world that we will lead now from the strong foundation of rich Vedic culture of India, **what not is there in Vedas?**

NEP-20 envisions an India-centric **education** system that contributes directly to transforming our nation sustainably into an equitable and vibrant knowledge society by providing high-quality **education** to all. Our honourable Prime Minister, Shri Narendra Bhai Modi ji has transferred baton to the Higher Educational Institutions like Sarala Birla University (SBU) to implement it. We fight the war and succeed to build, the new India, “Nav Bharat”.

From the road map set, SBU has initiated formation of International Relations Division to take the rich culture of imparting true training in the international arena and bring back the practical approach of global partners to home. This enhances the teaching and learning fraternity to compare and adopt to the new challenges and problem-solving approaches.

Sarala Birla University commits to the policy- *Know It All, Learn It All*, a multi-disciplinary vision of a learner entering into University. The University has adopted and planned the necessary changes to give options for the students to choose the desired course to learn from any programme, the choice is now in the hands of incumbent! The true learner has his/her own choice in building the career.

With the introduction of many Memorandums of Understanding with Industry and other Training Organizations as per NEP-20, SBU has set its path to develop E-Learning skills in our youth to help them to reach to a goal where they will prove that they are not job seekers rather they create the jobs.

Presently the team is working on finding the solutions through a research, **why Indian Universities are not standing in top of the world?**

## SPOTLIGHT

### Support for the University (MOUs)

#### n+i

SBU has signed an MOU with n+i, a French Association that introduces our University to many French Institutes paving way to our students for their higher degrees abroad.

#### A Course on User Centered Design - In collaboration with a French University, INSA Rennes, France

Prof. Mireille Ducassé has offered a free Online International course on “User-Centered Design” to 26 students of **Sarala Birla University**. The objective of the course is to make the students aware of the necessity, when designing a product, to consider potential users who may be very different from themselves and give students the opportunity to work in a multicultural group.

#### Shatan Ashram, Dumka

MOU has been signed by the University to facilitate Student Exchange Program, Laboratory facilities, Research collaboration, Faculty and student exchange, Joint workshops and seminars

#### Swayam NPTEL Chapter

Swayam-NPTEL has been offering self-study courses online for Engineering, Humanities and Science streams. To encourage more students to participate in this initiative, SBU had applied for the local chapter status and the University now has a SWAYAM-NPTEL chapter.

The students can write online exam and get a certificate. This provides the students to learn the courses of their interest and that are the demand of the day.

#### Jain Vishva Bharati Institute, Nagaur, Rajasthan

MOU has been signed by the University Department of Yoga & Naturopathy for Faculty Exchange Program, Collaboration in research, development and consultancy studies, Exchange of academic materials, Co-supervising PG students and Conducting study tour.

#### Jharkhand Government MSME Tool Room; Training Centre:

Sarala Birla University signed an MoU with Government of Jharkhand MSME Tool Room; Training Centre, Tatisilwai, Ranchi especially for skill development along with research & development activities for SBU Engineering students in the field of design and manufacturing. The Tool Room is equipped with a comprehensive range of imported and indigenous CNC machines: CNC machining centre, CMM, CNC EDM, CNC Wire cut, etc. including latest CAD/CAM.

## SPOTLIGHT

## TCS iON

University has signed MOU to Introduce Industry Honor Certification Programs for B.Tech students.

## BIT Sindri

University has signed MOU to offer training to students in the SIEMENS' Centre of Excellence Labs during vacations, to offer training to faculty for improvement of their Research activity and teaching-learning activity and also offer Student and faculty exchange programs.

## GrayQuest Education Finance Limited

MOU has been signed to offer educational loan to the students of our University, repayable in small instalments at 0% interest.

## Talent Sprint Centre for Excellence

MOU has been signed to offer Students online platforms and are allowed access to their Online courses

## Microsoft Corporation (India) Pvt. Ltd.

Students are offered Certified Courses in Future-Ready Skills.

## Internships IIRS, ISRO, Dehradun:

University has signed MOU to enable our students to participate in IIRS Outreach Programs



## SBU e-Learning Platform

Corona virus outbreak in India has been affecting the education system drastically, and in such situation SBU, Ranchi has come up with various measures to combat the damage that is being done. The University is providing e-content through various e-learning platforms like SWAYAM, MOOCs etc. These platforms will help students to access various subjects relevant to exams. The University has also taken initiative to take online classes through Microsoft Teams and has installed ERP to conduct Semester Exams fruitfully.

## SBU National Webinar

Sarala Birla University, Ranchi had organised a National Webinar on the National Education Policy (NEP) which has recently been released by the Government. The webinar was organised on 18<sup>th</sup> August 2020 under the leadership of chief patron Dr. Pradeep Kumar Varma, CEO/VC(I/c), SBU, Ranchi. Prof Gopal Pathak (VC, Jharkhand Technical University, Ranchi) graced the session as a chief speaker, Sri Atul Bhai Kothari (National Secretary, Siksha Sanskriti Uthan Nyaas, New Delhi) was the chief speaker, Prof. Shailendra Singh (Director, IIM, Ranchi) and Prof. Indranil Manna (VC, BIT Mesra, Ranchi) were present as the distinguished speakers.

Vice Chancellors /Principals/ Professors/ School Teachers/Students from various Colleges/Universities /Schools participated in Webinar which highlighted on the impact of the National Education Policy on higher education and the possibilities of skill development were also discussed in the webinar.



## Faculty Achievements



Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Sensors Technology" from 2020-10-1 to 2020-10-5 at NIT Jamshedpur

**Prof. Shridhar B. Dandin**



- Resource Person at Refresher Course in Commerce and Management, UGC - HRDC, Ranchi University 16-29 September, 2020.
- Subject matter Expert in Interview Panel of JSLPS (Jharkhand State Livelihood Promotion Society), Ranchi for selection of State and District Program Managers – October, 2019.

**Prof. Sanjeev Bajaj**



- Published a research paper in an International Journal: Jha, R.M. (2020). "**Communication- Its Meaning And Importance**". EDUINDEX (UGC Approved) Journal. Vol.40. Issue 56.
- Published a paper in an **International Journal**: Jha, R.M. (2020). **John Donne: A Study of Love Themes and Metaphysical Concepts in "Songs and Sonnets"**. Journal of Emerging Technologies and Innovative Research: An International Open Access Journal.

**Dr. R. M. Jha**



Participated and Session Chair in the 5<sup>th</sup> International Conference on Microelectronics Computing and Communication Systems (MCCS-2020) organized by IETE and ISVE at Advanced Regional Telecom Training Centre, BSNL, Hazaribagh Road, Ranchi 835217, Jharkhand during July 11<sup>th</sup> – 12<sup>th</sup> 2020.

**Dr. Partha Paul**

**Dr. Ria Mukherjee**

- Attended One week Faculty Development Programme on “**Emerging Trends in English Language and Literature**” organized by PG Department of English and Research Center, Magadh University, in collaboration with Dept. of English, S.N Sinha College, Jehanabad from 24<sup>th</sup> Aug to 30<sup>th</sup> Aug 2020.
- Published paper in International Journal : Jha, R.M. & Mukherjee, R. (2019). “**Social realism in A Doll’s House**”. International Journal of Research & Analytical Reviews, [ ISSN 2348-1269], Vol:6, Issue 2.

**Dr. Sandeep Kr.**

- Under his guidance and supervision, 5th Candidate has been awarded Ph.D. in Management
- Attended 7 days online FDP at JNSU, Bihar

**Prof. Rahul Vats**

Invited as a Resource Person by UGC Human Resource Centre, Ranchi University and delivered 2 Lectures as a Resource Person on "Refresher Course in Information Technology" held during November 12, 2019 to November 25, 2019.

**Prof. Ashok Kr. Asthana**

Title of the Paper - **The Impact of Human Capital (Talent) on Organizational Performance: A Study Related to Service Sectors in India**, Name of the Journal - Journal of Critical Reviews (Scopus Indexed), ISSN - 2394-5125, Volume - 7, Issue - 19, August 2020 (No. of Co-author – 3)

**Dr. Megha Sinha**

- Attended One week Faculty Development Programme
- Awarded Ph.D.
- Guest Speaker in webinar at Nirmala College, Ranchi University



Dr. Puja Mishra

- **Paper published in international journal:** Mishra, P. (2020) **"Professional Stress amongst Teaching Professional"**, 'International Journal of Trend in Scientific Research and Development' [ISSN: 2456-6470], Vol.4, Issue-2, pp. 59-61
- Mishra, P. (2020) **'Role of Social Intelligence at Workplace'**, International Journal for Science and Advanced Research in Technology' [ISSN: 2395-1052], Vol. 6, Issue-1, pp. 219-222. (Indexed in Thomson Reuters)
- Participated in Faculty Development Programme on the topic "Fundamentals of Statistics and Research"



Dr. Pintu Das

- Das, P. (2020), **Solute Transport Modeling with Unsteady Groundwater Flow in Porous Formations**, International Virtual Conference on Strategies of self-dependency in Covid-19 and application of Exotic materials in the field of Physics, Chemistry, Biology, Medicine and Engineering, SVP College, Bhabhua, Bihar Veer Kunwar Singh University, Ara in association with Society for Technologically Advanced Materials of India (STAMI) on May



Dr. Aditi Singh

- Singh, A., Pal, S. and Kanungo, D.P. (2020). **An integrated approach for landslide susceptibility –vulnerability–risk assessment of building infrastructures in hilly regions of India**. Environment, Development and Sustainability. <https://doi.org/10.1007/s10668-020-00804-z>. (SPRINGER PUBLICATION, SCI INDEXED)
- Participated in One-week online Faculty Development programme on "Quantum Geographic Information System (QGIS)".
- Awarded Ph.D



Dr. Shashi Kumar

- Shashi Kumar & S. K. Chakraborty (2020), **Reduction of Seismic Vibration in Multi-Storey Structures Retrofitted with Nonlinear Viscous Dampers using Mode Summation Method**, Applied Mathematical Modelling, Elsevier, Vol. 86, pp. 294-310. [SCIE, Impact Factor 3.63, UGC listed] DOI: <https://doi.org/10.1016/j.apm.2020.05.015>
- Shashi Kumar & S. K. Chakraborty (2020), **Influence of Scattering of SH- Waves in Dynamic Interaction of Shear Wall with Soil Layers**, Earthquake Engineering and Engineering Vibration, Springer, Vol. 19, No. 3, pp. 583-595. [SCIE, Impact Factor 1.64, UGC listed].



Dr. Amrita Sarkar

**Paper published in international journal:** Sarkar, A., Sarkar, S. (2019) 'Comparative Assessment between Statistical and Soft Computing Methods for Accident Severity Classification', J. Inst. Eng. India Ser. A [ISSN: 2250-2149], Vol. 101, No. 2, pp. 27-40. DOI: <https://doi.org/10.1007/s40030-019-00422-7>



Prof. Subhankar Ghatak

- S. Ghatak, S. Rup, B. Majhi and M. N. S. Swamy, "HSAJAYA: An Improved Optimization Scheme for Consumer Surveillance Video Synopsis Generation," in IEEE Transactions on Consumer Electronics, vol. 66, no. 2, pp. 144-152, May 2020, DOI: 10.1109/TCE.2020.2981829.
- S. Ghatak, S. Rup, B. Majhi, and M.N.S. Swami, **An improved surveillance video synopsis framework: a HSATLBO optimization approach.** Multimed Tools Appl 79, 4429–4461, Springer (2020).
- Ghatak S., Rup S., "Performance Study of Some Recent Optimization Techniques for Energy Minimization in Surveillance Video Synopsis Framework." In: Mandal J., Bhattacharya K., Majumdar I., Mandal S. (eds) Information, Photonics and Communication. Lecture Notes in Networks and Systems, vol 79, pp-227-237, Springer, Singapore, 2020.



Prof. K.R.R. Parashar

- Paper Published: Parashar, K.R.R., Kiran Verma, भारतीय वाङ्मय में पुराण और उसका वैज्ञानिक विवेचना – एक अध्ययन, Journal of Advances and Scholarly Researches in Allied Education, Ignited Minds Journals, Vol. 16 / Issue: 6, E-ISSN: 2230-7540, pp. 954 – 957, May 2019.
- Elected as a Joint Secretary of Indian Yoga Association, Jharkhand State Chapter Committee.



Dr. Bhardwaj Shukla

- Awarded Ph.D.
- Shukla. B. (2020). "An Introduction about Patanjali Ayurved and its importance". Shodh Sanchar Bulletin (Approved UGC CARE), Vol. 10, Issue 40, October-December 2020, pp. 202-205.
- Shukla. B. (2020). "Gandhi's Vision: The Concept of Swadeshi- A Critical Study of Socio Economic Development of the People of Jharkhand". The Signage (Peer Reviewed), Vol. 8, No. 1. pp. 124-130. ISSN 2321-6530.
- Shukla. B. (2020). "Concept of Work Life Balance and Its Benefits and Importance". Manthan (Peer Reviewed). Vol. 1, Issue 1. pp. 43-49.



## Students Achievement :



**Priyanka Verma** (BBA 5th sem) was the 2nd Runner-up in National Taekwondo Championship in below-67 kg weight category. The championship was held at Khelgaon Stadium, Ranchi, from 8th to 11th May, 2019.

**Purvi Singh** (BBA 5th sem) ventured for an online startup called Affabulateur. Its purpose was to bring up stories of people-in-need during the Covid-19 lockdown. Now it also provides help to people suffering from mental health and depression. Purvi was also awarded 'Performer of the Month' for August 2020, during her internship at Adaptflex as digital marketing intern. While leading a team of seven people she was able to achieve a thousand followers on LinkedIn and 215 posts on Instagram in a month.



**Prashant Kumar** (BBA 5th sem) has ventured for two online startups: RushSells, a website that provides content on Search Engine Optimization (SEO) and digital marketing, and Vitamin Veg, an e-commerce website for daily grocery.

**Unisha Sharma** (MBA 3rd sem) participated in International Model United Nations (IMUN) Conference 18.0 which was held from 15th to 16th August, 2020. In this conference she was made the delegate of Saudi Arabia. As a delegate she discussed various global issues including environment, human rights and health. Unisha also participated in a program organised by the World Youth Council to teach underprivileged children virtually for 1 month. The program aimed to strengthen children's rights and accessibility to education.



**Rishika Gupta** (MBA 3rd sem), co-authored a book, Jivan during the Covid-19 lockdown. The book is an anthology about the path of truth. It is available on Amazon, Flipkart and Snapdeal.

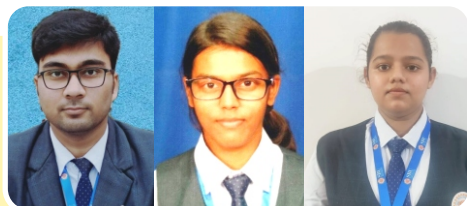
## UNIVERSITY ACHIVEMENTS



**Kumar Varun** (BA English 3<sup>rd</sup> sem), **Rajesh Kachhap** (BA English 3<sup>rd</sup> sem), **Kaushal Raj** (BCA 3<sup>rd</sup> sem) and **Deep Raj Bhandari** (BBA-CM 3<sup>rd</sup> sem) together secured 1<sup>st</sup> position in **Short Film Making Competition** organized by NSS at Sarala Birla University, Ranchi.



**Deep Raj Bhandari** (BBA-CM 3<sup>rd</sup> sem) and **Snehal Rani** (B.Tech CSE 3<sup>rd</sup> sem) shared 1<sup>st</sup> position in the **Painting Competition** that was organized by Central Coalfields Limited at Darbhanga House, Ranchi. The event was a part of CCL's observance of the Vigilance Awareness Week 2019. Theme of the competition was 'Integrity and Knowledge'.



**Vivek Raj Bhagat** (B.Tech CSE 3<sup>rd</sup> sem), **Aditi Kumari** (B.Tech CSE 3<sup>rd</sup> sem) and **Ankita Kumari** (BBA 3<sup>rd</sup> sem) respectively secured 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> positions in the **Speech Competition** that was organized by Central Coalfields Limited at Darbhanga House, Ranchi. The event was a part of CCL's observance of the Vigilance Awareness Week 2019. Theme of the competition was 'Integrity: A Way of Life'.



**Satyam Kumar Bhagat** and **Kumar Shubham Ray** of BBA-CM (3<sup>rd</sup> sem) secured 2<sup>nd</sup> position in the **B-PLAN Competition** that was organised by NIFFT on 29th Feb, 2020 at Hatia, Ranchi. The event provided a platform to the students to come up with innovative business ideas and entrepreneurship plans.

## Campus Placement:



Amidst the Corona pandemic, which already has spread its reach to more than 80 percent of the whole world, there was a risk of cancellation of Placement and Internship Opportunities. As per reports, a number of corporate placement and internships in India and abroad have been postponed. However, with the extra efforts of Training & Placement Cell of SBU, most of its students got placed. Further, tech-savvy Placement Team and students have worked around the difficulties by opting for Online Internships.

We can proudly say that SBU has successfully turned the crisis into opportunity. MBA students got placed in **Aditya Birla Capital, Byju's, HDFC Mutual Fund, ICICI Prudential and Tata AIG.**



## INDUCTION

Induction Program was organised at Sarala Birla University, Ranchi for all the courses for a week as per the AICTE/UGC norms. Its purpose was to make the students feel comfortable in their new environment, open them up, set a healthy daily routine, create bonding in the batch as well as between faculty and students, develop awareness, sensitivity and understanding of the self, people around them, society at large, and nature.

## FRESHERS' DAY

The University observes Fresher's Day "ABHINANDAN" every year. The event is graced by distinguished achievers of the society and professionals.



It is organized to welcome the newly admitted students of 1st year with full enthusiasm focused on overall development of the students to cope with the increasing pace.

## SPORTS MEET

Sports activities play an important role in every curriculum. Umang is organised every year as an inter-house sports meet within the campus with an objective to bring together bright and young talents in various sports.



## INDUSTRIAL VISITS

As part of curriculum, Industrial visits are planned each year in Sarala Birla University. Last year, students of B Tech, Diploma, MBA, BBA, BCA, BA English and B.COM visited various Industries namely Usha Martin Pvt. Ltd., MSME Tool Room, Sudha & Medha Dairy Farms, Tata Motors. Students of BBA Capital Markets visited SEBI Regional Office on an Educational tour, arranged by SBU and BSE Institute Limited.





## NSS Activities

The National Service Scheme of Sarala Birla University, Ranchi was started in the year 2019 to establish a meaningful linkage between the campus and the community. Since then programs have been organized to



create awareness on various public issues. NSS, the flagship program is one of the major programs for the youth student across the country. All the NSS activities at the University level are taken care and implemented by the University NSS coordinator Dr. Sanjeev Kr. Sinha and Program Officers Dr. Sanjeev Kumar and Dr. Megha Sinha. University has established two Units each for boys and girls with capacity of 100 Students/ Unit for carrying out developmental activities and for providing emergency support to the adopted community of the University as well as required affected areas. During COVID-19 lockdown period, University is able to offer its service through NSS volunteers to prevent the spread of Corona Virus and help the poor. The Volunteers and other functionaries distributed food to approximately 10000 affected people from 22nd March to 15th

April 2020 in the nearby localities maintaining proper social distancing. The University also took the initiative to facilitate the government and transformed its building as quarantine facility wards to combat COVID-19. Distinguished programs Organized by NSS unit of SBU are Celebration of Yoga Day, Plantation in University Campus, Swachh Bharat Abhiyan, Preparation of Road Map of Gandhi Jayanti, Celebration of



Swachhtha Pakhwara , CAMPUS Cleaning, Oath Taking Ceremony on Constitution Day, Painting and Sketching program, Skit and Short Film Making, Speech on Fundamental Duties, Debate, Celebration of Ambedkar Jayanti etc.



**Tarun Kumar Choudhary**

(MBA Batch 2018-2020)

From the moment I walked through the doors at Sarala Birla University two years ago, like others I was bit apprehensive about SBU as it was a new University. The constant encouragement of faculty members of SBU and the brand of Birla Group had kept me motivated.

What I loved about SBU is the quality of education and the sense of responsibility the University has for its students. It is one of the few Universities across the city which gives its students enough autonomy to perform.

Being a new institute, it had its own charm. Students have a lot of involvement in organising events, taking new initiatives and channelizing efforts towards establishing the institute. This also honed our entrepre-neurial skills.

My two years was full of thrill and excitement, I have made some of the best friends, had very loving juniors and supportive & qualified faculty members.

**Neha Agrawal**

(MBA Batch 2018-2020)

In my two years of MBA at SBU, I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events. The university had nurtured its students with care as the almighty does. The faculty support was over and beyond limits with strong intentions to mould us to perfection. SBU has helped me a lot in getting the first and the most important job profile of my life. I am placed in TATA AIG GENERAL INSURANCE COMPANY, Kolkata. SBU has immensely added to my persona and I will always cherish the memories I have shared with my peers and the faculty. It has given me everything that I am today, a manager, a better person and a lot more confident than I could have ever thought. Thank you SBU.

**रामजीत महतो**

(सत्र 2019-20)

सरला बिरला विश्वविद्यालय का वातावरण पूर्णतः अनुशासित है। विश्वविद्यालय में उत्तम शिक्षण व्यवस्था की अत्याधुनिक सुविधाएँ उपलब्ध है। आधुनिक आवश्यकता के अनुसार विश्वविद्यालय में योग, प्राकृतिक चिकित्सा एवं वैकल्पिक चिकित्सा शिक्षण हेतु अत्याधुनिक लैब की समुचित व्यवस्था है। विभाग द्वारा पूर्णतः योग्य एवं अनुभवी शिक्षकों के मार्गदर्शन में छात्रों के सैद्धांतिक एवं व्यवहारिक ज्ञान प्रदान की जा रही है। विश्वविद्यालय में शैक्षणिक वातावरण के साथ-साथ खेल-कूद, मनोरंजन व ज्ञान विज्ञान के बेहतर अवसर प्रदान किए जाते हैं। समय-समय पर विभाग द्वारा सेमिनार व बेविनार कर ज्ञान और कौशल का विकास अवसर प्रदान किया जाता है जो सर्वांगीण विकास के लिए आवश्यक व उपयोगी है।



[illegible]

<p><b>कड़ी मेहनत की बदलत अपनी स्कूल बना है सरला बिरला पब्लिक स्कूल</b></p> <p>सरला बिरला पब्लिक स्कूल का स्टाफ और छात्रों के साथ एक कार्यक्रम में। छात्रों ने अपने शिक्षकों को धन्यवाद दिया।</p>	<p><b>इनकाटन में शिया के चेन्नै से आने बढ़ रहा है सरला बिरला विश्वविद्यालय</b></p> <p>शिया के चेन्नै से आने बढ़ रहा है सरला बिरला विश्वविद्यालय। छात्रों का स्वागत करने के लिए कर्मचारी तैयार हैं।</p>	<p><b>एएसवी में चला रहा ऑनलाइन वेबिन</b></p> <p>एएसवी में चला रहा ऑनलाइन वेबिन। विभिन्न विषयों पर विशेषज्ञों द्वारा प्रस्तुति दी जा रही है।</p>	<p><b>संराला बिरला विवि में मनाया अंतरराष्ट्रीय मातृभाषा दिवस</b></p> <p>संराला बिरला विवि में मनाया अंतरराष्ट्रीय मातृभाषा दिवस। छात्रों ने सांस्कृतिक कार्यक्रम प्रस्तुत किया।</p>	<p><b>आर्टिफिशियल इंटेलिजेंस व्यवहार को सवालित करने का विज्ञान : श्रीधर</b></p> <p>आर्टिफिशियल इंटेलिजेंस व्यवहार को सवालित करने का विज्ञान : श्रीधर। डॉ. श्रीधर ने AI के नैतिक पहलुओं पर बातचीत की।</p>	<p><b>अभिलेखित इतिहास</b></p> <p>अभिलेखित इतिहास। प्राचीन लेखों का प्रदर्शन।</p>
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**मोबाइल व सोशल मीडिया से दूर रहें छात्र-छात्राएं**

एन.डी.ए. के अध्यक्ष डॉ. राजेश कुमार ने कहा कि छात्र-छात्राओं को मोबाइल फोन और सोशल मीडिया से दूर रहना चाहिए। उन्होंने कहा कि छात्र-छात्राओं को अपने अध्ययन पर ध्यान देना चाहिए और मोबाइल फोन और सोशल मीडिया को अपने अध्ययन में बाधा न बनने देना चाहिए।

डॉ. कुमार ने कहा कि छात्र-छात्राओं को अपने अध्ययन में बाधा न बनने देना चाहिए। उन्होंने कहा कि छात्र-छात्राओं को अपने अध्ययन में बाधा न बनने देना चाहिए।

[illegible]



## SBU GALAXY



## SARALA BIRLA UNIVERSITY

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Govt. of Jharkhand as per section 2(f) of UGC Act , 1956

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