

Expected Outcomes:

- Enhanced capacity of educators and incubation managers to promote and manage innovation and entrepreneurship.
- Increased awareness about funding opportunities, IPR, and commercialization strategies.
- Creation of a network of like-minded professionals committed to fostering innovation and entrepreneurship.
- Development of action plans by participants to implement in their respective institutions.

Number of Seats:

- Only 50 participants will be selected by the organisers and AICTE officials.
- Each selected participant will receive a consolidated TA of Rs.1,000 for attending the 5-day workshop post completion after submission of bills and 100% attendance.

Certificate

- All the certificates will be issued by AICTE and Ministry of Education's Innovation Cell upon the fulfilment of the criteria.

Important Dates:

- Registration Starts: 04th March, 2025
- Registration Closed: 20th March, 2025
- Intimation of Selection: 22th March, 2025

Registration fee and process:

- No Registration fee
- For registration:

Visit the link: bit.ly/3EXIz1h

Or Scan the
QR Code:



For any query:

sbu_fdp@sbu.ac.in



Five Days

Faculty Development Program (FDP)

on

Innovation and Entrepreneurship

Sponsored by:


AICTE and Ministry of Education's Innovation Council


Organized by:

**FACULTY OF COMMERCE & INSTITUTION'S INNOVATION CELL
SARALA BIRLA UNIVERSITY, RANCHI.**

In Association with

IQAC, SARALA BIRLA UNIVERSITY, RANCHI.

 25th - 29th March, 2025, Time : 10:30 am to 04:00 pm

 Sarala Birla University, Ranchi

Faculty Development Program (FDP)

Chief Patron

Dr. Pradip Kumar Varma

Hon'ble Member of Parliament (Rajya Sabha)

&

Director-Planning & Organizational Development

SBU, Ranchi

Patron

Prof. Gopal Pathak

Hon'ble Director General

SBU, Ranchi

Chairman

Prof. C. Jeganathan

Hon'ble Vice Chancellor

SBU, Ranchi

Co-ordinator (PI)

Dr. Sandeep Kumar

Dean, Faculty of Commerce

President, Institution's Innovation Council (IIC)

SBU, Ranchi

Email: sandeep.kumar@sbu.ac.in

Mob. : +91 9835900978

Co-Coordinator (Co-PI)

Dr. Mukesh Babu Gupta

Assistant Professor

SBU, Ranchi

Email : mukeshbabu.gupta@sbu.ac.in

Mob. : +91 7986958431

About Sarala Birla University:

Sarala Birla University is a self-financed private unitary university. The Sarala Birla University Act, 2017 (Jharkhand Act, 13, 2017) has been passed by the Legislative Assembly of Jharkhand in 2017. The Sarala Birla University Act 2017 has been published in the Jharkhand Gazette on 4th July vide the Law Department Notification No. 504 dated 4th July 2017. As per the Act 2017 the Management of the university is carried out by a Board of Governors headed by Smt. Jayashree Mohta, Honorable Chairperson, Bharat Arogya & Gyan Mandir and the first Chancellor of Sarala Birla University.

The SBU, Ranchi campus is situated amidst the verdant surroundings, stretching over nearly 60 acres of land owned by Bharat Arogya & Gyan Mandir at Birla Campus, Vill. -Ara, P.O.- Mahilong, Ranchi-Purulia Highway, Ranchi, Jharkhand, India.



Objectives of the FDP:

- To develop an entrepreneurial mindset and innovative teaching approach.
- To gain practical insights into startup ideation, customer discovery, and business modelling.
- To engage with startup founders, investors, and industry experts.
- To learn best practices for fostering an entrepreneurial ecosystem on campus.
- To create an action plan to integrate innovation into teaching and incubation activities.

Target Participants:

- Faculty actively engaged as Innovation Ambassadors or leading Institution Innovation Councils (IICs), IEDCs, E-Cells, Entrepreneurship Clubs, or similar initiatives.
- Faculty with expertise in innovation-centric fields such as product design, business strategy, technology development, Intellectual Property (IP), and technology transfer.
- Faculty engaged in product development or project execution, either externally or internally funded.
- Individuals involved in managing innovation-related activities within an Incubation Centre.
- Preference for those who have mentored students for competitions (e.g., hackathons, Smart India Hackathon) or entrepreneurial ventures.