

Program Structure And Syllabus

Bachelor of Business Administration - Capital Market
BBA - CM
(Scheme - 2020-2023)



Sarala Birla University

Birla Knowledge City, Village - Ara, P.O. - Mahilong,
P.S. - Tatisilwai, Dist - Ranchi - 835103 Jharkhand

www.sbu.ac.in

Sarala Birla University, Ranchi

Our Vision

To build an egalitarian global society based on national integrity, equality, social justice, secularism, freedom & fraternity, international understanding and scientific approach to the problems of the society, as enshrined in the constitution of India through various modes of teaching-learning process and supported by curricular and co-curricular activities.

Our Mission

To Develop Well-Motivated Global Leaders Who Will Be Intellectually Competent, Morally Upright, Socially Committed, Spiritually Inspired And 'स्वान्तः सुखाय' To Propagate The Philosophy Of 'वसुधैव कुटुम्बकम्'.

Faculty of Commerce & Management

Vision

To become a center of excellence with global presence by producing recognized ethical leaders

Mission

To develop and sustain excellence in the area of teaching and research and to inspire and empower the students to become socially responsible entrepreneurs, academicians and worthy management professionals.

SARALA BIRLA UNIVERSITY RANCHI



Established under the Sarala Birla University Act 2017 Govt. of Jharkhand as per
Section 2(f) of UGC Act. 1956

CURRICULUM FOR UNDERGRADUATE DEGREE COURSE

BBA in Capital Market
(Based on UGC- CBCS)

Effective from 2020- 21

SARALA BIRLA UNIVERSITY

BBA in Capital Market [UGC - CBCS Scheme]

Structure of BBA in Capital Market Course for 3 years

S.No.	Type of Subject	Total Credits
1	Ability-Enhancement Compulsory Course (AECC)	6
2	Ability-Enhancement Course (AEC)	6
3	Skill-Enhancement Elective Course (SEC)	6
4	Core Course (CC)	50
5	Elective Courses (O)	18
6	Elective Courses (I)	18
7	Elective Courses (II)	12
8	Project Work	3
9	Summer Internship	3
Total		122
Total Credits during Semester I		20
Total Credits during Semester II		21
Total Credits during Semester III		20
Total Credits during Semester IV		20
Total Credits during Semester V		20
Total Credits during Semester VI		21
Total Credits during 3 years		122

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BBA in Capital Market [UGC - CBCS Scheme]

Marks Structure of BBA in Capital Market for 3 Years

S.No	Semester	Total Credits	Total Classes per week	Total Internal Assesment Marks	Total External Assesment Marks	Total Marks
1	I	20	23	280	420	700
2	II	21	24	280	420	700
3	III	20	23	280	420	700
4	IV	20	23	280	420	700
5	V	20	17	310	390	700
6	VI	21	18	310	390	700
TOTAL		122	128	1740	2460	4200

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- I]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-101	Financial Accounting	3	EC (O)	40	60	100	3
BBACM-102	Business Law	3	EC (I)	40	60	100	3
BBACM-103	Introduction to Financial Market	3	EC (II)	40	60	100	3
BBACM-104	Business Communication – I	3	AECC	40	60	100	3
BBACM-105	Financial Management	3	SEC	40	60	100	3
BBACM-106	Marketing & sales of Financial Products	2	CC	40	60	100	3
BBACM-107	Managerial Economics	3	CC	40	60	100	3
Non Credit Mandatory Course							
BBACM-108	Personality Development Programme-I	-	Non Credit	-	-	-	-
Total		20		280	420	700	
Total Credits [Semester -I]		20					
Core Course		5					
Skill-Enhancement Course (SEC)		3					
Ability-Enhancement Compulsory Course (AECC)		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		3					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- I

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-101	Financial Accounting	EC (O)	3	0	0	3	3
BBACM-102	Business Law	EC (I)	3	0	0	3	3
BBACM-103	Introduction to Financial Market	EC (II)	3	0	0	3	3
BBACM-104	Business Communication-I	AECC	3	0	0	3	3
BBACM-105	Financial Management	SEC	3	0	0	3	3
BBACM-106	Marketing & sales of Financial Products	CC	2	0	0	2	2
BBACM-107	Managerial Economics	CC	3	0	0	3	3
Non Credit Mandatory Course							
BBACM-108	Personality Development Programme-I	Non Credit	0	0	0	0	3
Total			20	0	0	20	23
Total Credits [Semester -I]			20				
Total Lecture per week			23				
Total Lab/Practical			0				
Total Classes per week [Semester I]			23				

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- II]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-109	Mutual Funds	3	EC (O)	40	60	100	3
BBACM-110	Corporate Finance	3	EC (I)	40	60	100	3
BBACM-111	Ethical and Professional Standards	3	EC (II)	40	60	100	3
BBACM-112	Business Communication–II	3	AECC	40	60	100	3
BBACM-113	Banking Operation & Products–I	3	SEC	40	60	100	3
BBACM-114	Business Environment	3	CC	40	60	100	3
BBACM-115	Principles of management	3	CC	40	60	100	3
Non Credit Mandatory Course							
BBACM-116	Personality Development Programme-II	-	Non Credit	-	-	-	-
Total		21		280	420	700	
Total Credits [Semester -II]		21					
Core Course		6					
Skill-Enhancement Course (SEC)		3					
Ability-Enhancement Compulsory Course (AECC)		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		3					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- II

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-109	Mutual Funds	EC(O)	3	0	0	3	3
BBACM-110	Corporate Finance	EC(I)	3	0	0	3	3
BBACM-111	Ethical and Professional Standards	EC(II)	3	0	0	3	3
BBACM-112	Business Communication–II	AECC	3	0	0	3	3
BBACM-113	Banking Operation & Products–I	SEC	3	0	0	3	3
BBACM-114	Business Environment	CC	3	0	0	3	3
BBACM-115	Principles of management	CC	3	0	0	3	3
Non Credit Mandatory Course							
BBACM-116	Personality Development Programme-II	Non Credit	0	0	0	0	3
Total			21	0	0	21	24
Total Credits [Semester -II]			21				
Total Lecture per week			24				
Total Lab/Practical			0				
Total Classes per week [Semester II]			24				

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- III]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-201	Securities Law	3	EC(O)	40	60	100	3
BBACM-202	Derivatives-I	3	EC(I)	40	60	100	3
BBACM-203	Information Technology in Business Management-I	3	AECC	40	60	100	3
BBACM-204	Mergers & Acquisitions	2	CC	40	60	100	3
BBACM-205	Business Statistics	3	CC	40	60	100	3
BBACM-206	Accounting for Managerial Decisions	3	CC	40	60	100	3
BBACM-207	Investment Banking	3	CC	40	60	100	3
Non Credit Mandatory Course							
BBACM-208	Personality Development Programme-III	-	Non Credit	-	-	-	-
Total		20		280	420	700	
Total Credits [Semester -III]		20					
Core Course		11					
Skill-Enhancement Course (SEC)		0					
Ability-Enhancement Compulsory Course (AECC)		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		0					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- III

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-201	Securities Law	EC(O)	3	0	0	3	3
BBACM-202	Derivatives-I	EC(I)	3	0	0	3	3
BBACM-203	Information Technology in Business Management-I	AEC	3	0	0	3	3
BBACM-204	Mergers & Acquisitions	CC	2	0	0	2	2
BBACM-205	Business Statistics	CC	3	0	0	3	3
BBACM-206	Accounting for Managerial Decisions	CC	3	0	0	3	3
BBACM-207	Investment Banking	CC	3	0	0	3	3
Non Credit Mandatory Course							
BBACM-208	Personality Development Programme-III	Non Credit	0	0	0	0	3
Total			20	0	0	20	23
Total Credits [Semester -III]			20				
Total Lecture per week			23				
Total Lab/Practical			0				
Total Classes per week [Semester III]			23				

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- IV]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-209	Technical Analysis	3	EC (O)	40	60	100	3
BBACM-210	Fixed Income Securities	3	EC(I)	40	60	100	3
BBACM-211	Information Technology in Business Management–II	3	AEC	40	60	100	3
BBACM-212	Banking Operation & Products–II	3	CC	40	60	100	3
BBACM-213	Business Research Methods	3	CC	40	60	100	3
BBACM-214	Financial Spread sheet	2	CC	40	60	100	3
BBACM-215	Derivatives-II	3	CC	40	60	100	3
Non Credit Mandatory Course							
BBACM-216	Personality Development Programme-IV	-	Non Credit	-	-	-	-
Total		20		280	420	700	
Total Credits [Semester -IV]		20					
Core Course		11					
Skill-Enhancement Course (SEC)		0					
Ability-Enhancement Compulsory Course (AECC)		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		0					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- IV

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-209	Technical Analysis	EC (O)	3	0	0	3	3
BBACM-210	Fixed Income Securities	EC(I)	3	0	0	3	3
BBACM-211	Information Technology in Business Management–II	AECC	3	0	0	3	3
BBACM-212	Banking Operation & Products–II	CC	3	0	0	3	3
BBACM-213	Business Research Methods	CC	3	0	0	3	3
BBACM-214	Financial Spread sheet	CC	2	0	0	2	2
BBACM-215	Derivatives-II	CC	3	0	0	3	3
Non Credit Mandatory Course							
BBACM-216	Personality Development Programme-IV	Non Credit	0	0	0	0	3
Total			20	0	0	20	23
Total Credits [Semester -IV]			20				
Total Lecture per week			23				
Total Lab/Practical			0				
Total Classes per week [Semester IV]			23				

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- V]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-301	Foreign Exchange	3	EC (O)	40	60	100	3
BBACM-302	Financial Planning	3	EC (I)	40	60	100	3
BBACM-303	Project Finance	3	EC (II)	40	60	100	3
BBACM-304	Financial Modelling	2	CC	40	60	100	3
BBACM-305	Strategic Management	3	CC	40	60	100	3
BBACM-306	International Business	3	CC	40	60	100	3
Internship							
BBACM-P307	Summer Internship	3	-	70	30	100	-
Total		20		310	390	700	
Total Credits [Semester -V]		20					
Core Course		8					
Skill-Enhancement Course (SEC)		0					
Internship		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		3					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- V

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-301	Foreign Exchange	EC (O)	3	0	0	3	3
BBACM-302	Financial Planning	EC (I)	3	0	0	3	3
BBACM-303	Project Finance	EC (II)	3	0	0	3	3
BBACM-304	Financial Modelling	CC	2	0	0	2	2
BBACM-305	Strategic Management	CC	3	0	0	3	3
BBACM-306	International Business	CC	3	0	0	3	3
Internship							
BBACM-P307	Summer Internship		3	0	0	3	-
Total			20	0	0	20	17
Total Credits [Semester -V]			20				
Total Lecture per week			17				
Total Lab/Practical			0				
Total Classes per week [Semester V]			17				

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BBA in Capital Market [UGC - CBCS Scheme]

Programme Structure [Semester- VI]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration Hrs
				IA	EA	Total	
Theory							
BBACM-308	Financial Risk Management	3	EC (O)	40	60	100	3
BBACM-309	Portfolio Management	3	EC (I)	40	60	100	3
BBACM-310	Taxation	3	EC (II)	40	60	100	3
BBACM-311	Financial Technology	3	CC	40	60	100	3
BBACM-312	Entrepreneurship Management	3	CC	40	60	100	3
BBACM-313	Business Analytics	3	CC	40	60	100	3
Project							
BBACM-P314	Project work	3		70	30	100	-
Total		21		310	390	700	
Total Credits [Semester -VI]		21					
Core Course		9					
Skill-Enhancement Course (SEC)		0					
Project		3					
Elective Courses (O)		3					
Elective Courses (I)		3					
Elective Courses (II)		3					

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BBA in Capital Market [UGC - CBCS Scheme]

Total Classes per week

Semester- VI

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
BBACM-308	Financial Risk Management	EC (O)	3	0	0	3	3
BBACM-309	Portfolio Management	EC (I)	3	0	0	3	3
BBACM-310	Taxation	EC (II)	3	0	0	3	3
BBACM-311	Financial Technology	CC	3	0	0	3	3
BBACM-312	Entrepreneurship Management	CC	3	0	0	3	3
BBACM-313	Business Analytics	CC	3	0	0	3	3
Internship							
BBACM-P314	Project work	-	3	0	0	3	-
Total			21	0	0	21	18
Total Credits [Semester -VI]			21				
Total Lecture per week			18				
Total Lab/Practical			0				
Total Classes per week [Semester VI]			18				

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BBA CM [UGC - CBCS Scheme]

LIST OF ELECTIVE COURSES [GE]

ELECTIVE COURSE (O)

Course Code	Course Title	Course Type	Course Credits
Semester-I			
BBACM-101	Financial Accounting	EC(O)	3
Semester-II			
BBACM-109	Mutual Funds	EC(O)	3
Semester-III			
BBACM-201	Securities Law	EC(O)	3
Semester-IV			
BBACM-209	Technical Analysis	EC(O)	3
Semester-V			
BBACM-301	Foreign Exchange	EC(O)	3
Semester-VI			
BBACM-308	Financial Risk Management	EC(O)	3
TOTAL			18

SARALA BIRLA UNIVERSITY

BBA CM [UGC - CBCS Scheme]

LIST OF ELECTIVE COURSES [GE]

ELECTIVE COURSE (I)

Course Code	Course Title	Course Type	Course Credits
Semester-I			
BBACM-102	Business Law	EC(I)	3
Semester-II			
BBACM-110	Corporate Finance	EC(I)	3
Semester-III			
BBACM-202	Derivatives-I	EC(I)	3
Semester-IV			
BBACM-214	Fixed Income Securities	EC(I)	3
Semester-V			
BBACM-302	Financial Planning	EC(I)	3
Semester-VI			
BBACM-309	Portfolio Management	EC(I)	3
TOTAL			18

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BBA CM [UGC - CBCS Scheme]

LIST OF ELECTIVE COURSES [GE]

ELECTIVE COURSE (II)

Course Code	Course Title	Course Type	Course Credits
Semester-I			
BBACM-103	Introduction to Financial Market	EC(II)	3
Semester-II			
BBACM-111	Ethical and Professional Standards	EC(II)	3
Semester-V			
BBACM-303	Project Finance	EC(II)	3
Semester-VI			
BBACM-310	Taxation	EC(II)	3
TOTAL			12

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BBA in Capital Market [UGC - CBCS Scheme]

LIST OF CORE COURSES

Course Code	Course Title	Semester	Course Type	Course Credits
BBACM-106	Marketing & sales of Financial Products	I	Core	2
BBACM-107	Business Economics-I	I	Core	3
BBACM-114	Business Environment	II	Core	3
BBACM-115	Principles of management	II	Core	3
BBACM-204	Mergers & Acquisitions	III	Core	2
BBACM-205	Business Statistics	III	Core	3
BBACM-206	Accounting for Managerial Decisions	III	Core	3
BBACM-207	Investment Banking	III	Core	3
BBACM-212	Business Economics-II	IV	Core	3
BBACM-213	Business Research Methods	IV	Core	3
BBACM-214	Financial Spread sheet	IV	Core	2
BBACM-215	Derivatives-II	IV	Core	3
BBACM-304	Financial Modelling	V	Core	2

BBACM-305	Strategic Management	V	Core	3
BBACM-306	International Business	V	Core	3
BBACM-311	Financial Technology	VI	Core	3
BBACM-312	Entrepreneurship Management	VI	Core	3
BBACM-313	Banking & Finance – III	VI	Core	3
TOTAL				50