

# BSE

INSTITUTE LIMITED

*BBA – Capital Markets  
With  
Sarala Birla University  
From Academic year 2019*



## PROGRAM DETAILS

<b>Program Name</b>	<b>BBA Capital Markets.</b>
<b>Credits *</b>	120
<b>Project</b>	Students will be given Industry Mentored Project.
<b>Semester</b>	6 Semesters
<b>Examination</b>	Combination of Objective/ Subjective/ Assignments
<b>Passing Marks</b>	Students should score 50% and above in every subject and aggregate to be declared as Pass.
<b>Eligibility</b>	10 + 2
<b>Minimum Students per year per class</b>	60
<b>Faculty</b>	1. Non-Core subjects by college / university faculty. 2. Core Subjects by BSE's Certified Trainers
<b>Venue</b>	University / College premises
<b>Duration</b>	3 Years – Full Time

Following is the proposed distribution of Theory, practical's to be conducted for **BBA – Capital Markets Program**:

Delivery model for BBA in Capital Markets (Detailed subject wise delivery as per Annexure -1):

Semester	Delivered by	Total Hours	Total Credits
Semester -1	BSE Institute Limited	45	03
	SARALA BIRLA UNIVERSITY	255	17
<b>Total Semester -1</b>		<b>300</b>	<b>20</b>
Semester – 2	BSE Institute Limited	105	09
	SARALA BIRLA UNIVERSITY	195	11
<b>Total Semester -2</b>		<b>300</b>	<b>20</b>
Semester – 3	BSE Institute Limited	165	11
	SARALA BIRLA UNIVERSITY	135	09
<b>Total Semester – 3</b>		<b>300</b>	<b>20</b>
Semester - 4	BSE Institute Limited	165	11
	SARALA BIRLA UNIVERSITY	135	09
<b>Total Semester – 4</b>		<b>300</b>	<b>20</b>
Semester – 5	BSE Institute Limited	150	11
	SARALA BIRLA UNIVERSITY	150	09
<b>Total Semester – 5</b>		<b>300</b>	<b>20</b>
Semester – 6	BSE Institute Limited	135	09
	SARALA BIRLA UNIVERSITY	165	12
<b>Total Semester – 6</b>		<b>300</b>	<b>21</b>
Total	BSE Institute Limited	765	54
	SARALA BIRLA UNIVERSITY	1050	67
<b>Total</b>		<b>1815</b>	<b>121</b>

	Subject Code	Core Subject	Delivery by	Assessment Pattern			Teaching Hours			Total Credits
				Internal Marks-60	External Marks - 40	Total Marks(CA)-100	Theory Hours	Practical Hours	Total Hours	
S e m e s t e r - 0 1		<b>Elective Courses (EC)</b>								
	1.1	Financial Accounting	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	1.2	Business Law	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	1.3	Introduction to Financial Market	BSE Institute	60	40	100	45	-	45	3
		<b>Ability Enhancement Courses (AEC)</b>								
		<b>Ability Enhancement Compulsory (AECC)</b>								
	1.4	Business Communication - I	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		<b>Skill Enhancement Compulsory (SEC)</b>								
	1.5	Banking Operation & Product I	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		<b>Core Courses (CC)</b>								
1.6	Marketing & sales of Financial Products	SARALA BIRLA UNIVERSITY	60	45	100	30	-	30	2	
1.7	Business Economics - I	SARALA BIRLA UNIVERSITY	60	45	100	45	-	45	3	
		<b>Total</b>			<b>700</b>			<b>300</b>	<b>20</b>	
		<b>Elective Courses (EC)</b>								
S e m e	2.8	Mutual Funds	BSE Institute	60	40	100	45	-	45	3
	2.9	Corporate Finance	BSE Institute	60	40	100	45	-	45	3
	2.10	Ethical and Professional Standards	BSE Institute	60	40	100	45	-	45	3

S t e r - 0 2		<b>Ability Enhancement Courses (AEC)</b>								
		<b>Ability Enhancement Compulsory (AECC)</b>								
	2.11	Business Communication	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		- II								
		<b>Skill Enhancement Compulsory (SEC)</b>								
	2.12	Banking Operation & Product II	SARALA BIRLA UNIVERSITY	60	40	100	30	-	30	2
		<b>Core Courses (CC)</b>								
	2.13	Business Environment	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	2.14	Principles of management	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		<b>Total</b>				<b>700</b>			<b>300</b>	<b>20</b>

	Subject code	Core Subject  Topics	Conducted by	Assessment Pattern			Teaching Hours			Total Credi ts
				Inter nal Mark s-60	Exte rnal Mar ks - 40	Tota l Mar ks(C A)- 100	Theo ry Hour s	Pract ical Hour s	Total Hour s	
S e m e s t e r - 0 3		<b>Elective Courses (EC)</b>								
	3.15	Securities Law	BSE Institute	60	40	100	45	-	45	3
	3.16	Derivatives I	BSE Institute	60	40	100	45	-	45	3
		<b>Ability Enhancement Courses (AEC)</b>								
	3.17	Information Technology in Business Management -I	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		<b>Core Courses (CC)</b>								
	3.18	Mergers & Acquisitions	BSE Institute	60	40	100	30	-	30	2
3.19	Business Statistics	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	

	3.20	Accounting for Managerial Decisions	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	3.21	Investment Banking	BSE Institute	60	40	100	45	-	45	3
		<b>Total</b>				<b>700</b>			<b>300</b>	<b>20</b>
S E m e s t e r - 0 4		<b>Elective Courses (EC)</b>								
	4.22	Technical Analysis	BSE Institute	60	40	100	45	-	45	3
	4.23	Fixed Income Securities	BSE Institute	60	40	100	45	-	45	3
		<b>Ability Enhancement Courses (AEC)</b>								
	4.24	Information Technology in Business Management -II	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
		<b>Core Courses (CC)</b>								
	4.25	Business Economics - II	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	4.26	Business Research Methods	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	4.27	Financial Spreadsheet	BSE Institute	60	40	100	30	-	30	2
	4.28	Derivatives II	BSE Institute	60	40	100	45	-	45	3
		<b>Total</b>				<b>700</b>			<b>300</b>	<b>20</b>

	Subject code	Core Subject Topics	Conducted by	Assessment Pattern			Teaching Hours			Total Credits	
				Internal Marks-60	External Marks - 40	Total Marks(CA) -100	Theory Hours	Practical Hours	Total Hours		
		<b>Elective Courses (EC)</b>									
Semester - 05	5.29	Foreign Exchange	BSE Institute	60	40	100	45	-	45	3	
	5.30	Financial Planning	BSE Institute	60	40	100	45	-	45	3	
	5.31	Project Finance	BSE Institute	60	40	100	45	-	45	3	
		<b>Core Courses (CC)</b>									
	5.32	Financial Modeling	BSE Institute	60	40	100	30	-	30	2	
	5.33	Strategic Management	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
	5.34	International Business	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
		<b>Summer Internship</b>									
	5.35	Summer Internship	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
		<b>Total</b>				<b>700</b>			<b>300</b>	<b>20</b>	
		<b>Elective Courses (EC)</b>									
Semester - 06	6.36	Financial Risk Management	BSE Institute	60	40	100	45	-	45	3	
	6.37	Portfolio Management	BSE Institute	60	40	100	45	-	45	3	
	6.38	Taxation	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
		<b>Core Courses (CC)</b>									
		6.39	Financial Technology	BSE Institute	60	40	100	45	-	45	3
		6.40	Entrepreneurship Management	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3
	6.41	Banking & Finance - III	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
		<b>Project work</b>									
	6.42	Project work	SARALA BIRLA UNIVERSITY	60	40	100	45	-	45	3	
		<b>Total</b>				<b>700</b>			<b>315</b>	<b>21</b>	
		<b>Final Total</b>				<b>4200</b>			<b>1815</b>	<b>121</b>	