

COURSE STRUCTURE

[w.e.f. Session 2022-23]

B.Com (Hons.) E-Commerce
[Under UGC- CBCS Scheme]



FACULTY OF COMMERCE
SARALA BIRLA UNIVERSITY

Birla Knowledge City, Mahilong, Purulia Road

Ranchi - 835103

Jharkhand, INDIA

2022 – 2025

SARALA BIRLA UNIVERSITY		
B.Com (Hons.) [UGC- CBCS Scheme]		
Structure of B.Com Course for 3 years		
S.No.	Type of Subject	Total Credits
1	Ability-Enhancement Compulsory Course (AECC)	4
2	Skill-Enhancement Course (SEC)	16
3	Core Course	84
4	Discipline Specific Elective Course (DSE)	24
5	Generic Elective Course (GE)eq	12
TOTAL		140
Total Credits during Semester I		19
Total Credits during Semester II		20
Total Credits during Semester III		23
Total Credits during Semester IV		23
Total Credits during Semester V		27
Total Credits during Semester VI		28
Total Credits during 3 years		140

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B.Com (Hons.) [UGC - CBCS Scheme]

Marks Structure of B.Com Course for 3 years

S.No.	Semester	Total Credits	Total Classes per week	Total Internal Assessment (IA) Marks	Total End-semester Assessment (EA) Marks	Total Marks
1	I	19	25	180	370	550
2	II	20	22	180	370	550
3	III	23	27	210	440	650
4	IV	23	28	255	395	650
5	V	27	30	225	375	600
6	VI	28	29	225	375	600
TOTAL		140		1275	2325	3600

Programme Structure [Semester- I]

B.Com (Hons.) [UGC - CBCS Scheme]

Programme Structure [Semester- I]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-101	Financial Accounting-I	4	Core	30	70	100	3
BCHE-102	Principles of Management	4	Core	30	70	100	3
BCHE-103	Business Statistics	4	Core	30	70	100	3
BCHE-104	Micro Economics	4	GE	30	70	100	3
BCHE-105	Business Communication	3	SEC	30	70	100	3
TOTAL CREDITS [Semester I]		19		150	350	500	
Core Course		12					
Generic Elective (GE)		4					
Skill-Enhancement Course (SEC)		3					
Total Credit		19					

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Distribution of Credits & Total Classes per week

Semester- I

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
Theory							
BCHE-101	Financial Accounting -I	Core	3	1	-	4	4
BCHE-102	Principles of Management	Core	3	1	-	4	4
BCHE-103	Business Statistics	Core	3	1	-	4	4
BCHE-104	Micro Economics	GE	3	1	-	4	4
BCHE-105	Business Communication	SEC	3	-	-	3	3
						19	19
Total Lecture per week				15			
Total Tutorial per week				4			
Total Practical/ Lab classes per week				0			
TOTAL CLASSES PER WEEK [Semester I]				19			

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Programme Structure [Semester- II]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-201	Financial Accounting-II	4	Core	30	70	100	3
BCHE--202	Business Law	4	Core	30	70	100	3
BCHE-203	Human Resource Management	4	Core	30	70	100	3
BCHE-204	Macro Economics	4	GE	30	70	100	3
BCHE-205	Introduction to Digital Marketing	4	SEC	30	70	100	3
TOTAL CREDITS [Semester II]		20		180	370	550	
Core Course		12					
Generic Elective (GE)		4					
Ability-Enhancement Compulsory Course (AECC)		0					
Skill-Enhancement Course (SEC)		4					
Total Credit		20					

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Distribution of Credits & Total Classes per week

Semester- II

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
Theory							
BCHE-201	Financial Accounting-II	Core	3	1	-	4	4
BCHE--202	Business Law	Core	3	1	-	4	4
BCHE-203	Human Resource Management	Core	3	1	-	4	4
BCHE-204	Macro Economics	GE	3	1	-	4	4
BCHE-205	Introduction to Digital Marketing	SEC	3	1	-	4	4
						20	20
Total Lecture per week				17			
Total Tutorial per week				3			
Total Practical/ Lab classes per week				2			
TOTAL CLASSES PER WEEK [Semester II]				20			

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Session 2022-25							
Programme Structure [Semester-III]							
Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-301	Direct Tax-I	4	Core	30	70	100	3
BCHE-302	Corporate Accounting-I	4	Core	30	70	100	3
BCHE-303	Auditing and Corporate Governance	4	Core	30	70	100	3
BCHE-304	Financial Management	4	Core	30	70	100	3
BCHE-305	Principles of Marketing	4	Core	30	70	100	3
BCHE-306	Management thoughts in Bhagvad Gita	1	AECC	30	70	100	3
Non Credit Mandatory Course							
BCHE-307	Tally Lab -I	–	NON CREDIT	-	-	-	-
BCHE-308	Personality Development Programme-III	–	NON CREDIT	-	-	-	-
TOTAL CREDITS [Semester III]		21		210	440	650	
Core Course		20					
AECC		1					
Skill-Enhancement Course (SEC)		0					
Total Credit		21					

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Session 2022-2025

Distribution of Credits & Total Classes per week

Semester- III

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical	Total	
Theory							
BCHE-301	Direct Tax-I	Core	3	1	-	4	4
BCHE-302	Corporate Accounting-I	Core	3	1	-	4	4
BCHE-303	Auditing and Corporate Governance	Core	3	1	-	4	4
BCHE-304	Financial Management	Core	3	1	-	4	4
BCHE-305	Principles of Marketing	Core	3	1	-	4	4
BCHE-306	Management thoughts in Bhagvad Gita	AECC	1	-	-	1	1
Non Credit Mandatory Course							
BCHE-307	Tally Lab-I	Non Credit	-	-	2	-	2
BCHE-308	Personality Development Programme-III	Non Credit	-	-	-	-	2
						21	25
Total Lecture per week				16			
Total Tutorial per week				5			
Total Practical/ Lab / Non Credit classes per week				4			
TOTAL CLASSES PER WEEK [Semester III]				25			

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Programme Structure [Semester-IV]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-401	Direct Tax-II	4	Core	30	70	100	3
BCHE-402	Corporate Accounting-II	4	Core	30	70	100	3
BCHE-403	Cost Accounting	4	Core	30	70	100	3
BCHE-404	Company Law	4	Core	30	70	100	3
BCHE-405	Environmental Studies	3	AECC	30	70	100	3
BCHE-406	Research Methodology	4	Core	30	70	100	3
Non Credit Mandatory Course							
BCHE-407	Personality Development Programme-III	–	NON CREDIT	-	-	-	-
TOTAL CREDITS [Semester IV]		23		255	395	650	
Core Course		20					
Skill-Enhancement Course (SEC)		0					
General Elective(GEC)		0					
Ability Enhancement Compulsory Course (AECC)		3					
Total Credit		23					

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Distribution of Credits & Total Classes per week							
Semester- IV							
Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical/ Project	Total	
Theory							
BCHE-401	Direct Tax-II	Core	3	1	-	4	4
BCHE-402	Corporate Accounting-II	Core	3	1	-	4	4
BCHE-403	Cost Accounting	Core	3	1	-	4	4
BCHE-404	Company Law	Core	3	1	-	4	4
BCHE-405	Environmental Studies	AECC	2	-	-	2	2
BCHE-406	Research Methodology	Core	3	1	-	4	4
Non Credit Mandatory Course							
BCHE-216	Personality Development Programme-IV	NON CREDIT	2	-	-	-	2
TOTAL CREDITS [Semester IV]						22	24
Total Lecture per week				18			
Total Tutorial per week				4			
Total Lab classes per week				6			
TOTAL CLASSES PER WEEK [Semester IV]				24			

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Programme Structure [Semester-V]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-501	International Business	4	GE	30	70	100	3
BCHE-502	Financial Institution and Market	4	Core	30	70	100	3
BCHE-503	Goods and Service Tax	4	Core	30	70	100	3
See Annexure 1	Discipline Specific Elective-I (Any one course from Group I)	6	DSE	30	70	100	3
See Annexure 1	Discipline Specific Elective-II (Any one course from Group I)	6	DSE	30	70	100	3
Non Credit Mandatory Course							
BCHE-504	Tally Lab-III	NON CREDIT	-	-	-	-	-
BCHE-505	Personality Development Programme-V	NON CREDIT	-	-	-	-	-
Lab/ Project							
BCHE-P506	Summer Internship	3	SEC	75	25	100	
TOTAL CREDITS [Semester V]		27		225	375	600	
Core Course		8					

Skill-Enhancement Course (SEC)	3
Generic Elective (GE)	4
Discipline Specific Elective (DSE)	12
Total Credit	27

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Distribution of Credits & Total Classes per week

Semester- V

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical / Project	Total	
Theory							
BCHE-501	International Business	GE	3	1	-	4	4
BCHE-502	Financial Institution and Market	Core	3	1	-	4	4
BCHE-503	Goods and Service Tax	Core	3	1	-	4	4
See Annexure 1	Discipline Specific Elective-I (Any one course from Group I)	DSE	5	1	-	6	6
See Annexure 1	Discipline Specific Elective-II (Any one course from Group I)	DSE	5	1	-	6	6
Non Credit Mandatory Course							
BCHE-504P	Tally Lab-II	NON CREDIT	2	-	-	2	2
BCHE-505	Personality Development Programme-V	NON CREDIT	2	-	-	2	2
Lab/ Project							
BCHE-P506	Summer Internship	SEC	-	-	2	2	2

	30	30
Total Lecture per week	23	
Total Tutorial per week	5	
Total Lab/Project classes per week	2	
TOTAL CLASSES PER WEEK [Semester V]	30	

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Programme Structure [Semester-VI]

Course Code	Course Title	Course Credit	Course Type	Marks			Exam Duration (Hrs)
				IA	EA	Total	
Theory							
BCHE-601	Management Accounting	4	Core	30	70	100	3
BCHE-602	Business Environment	4	Core	30	70	100	3
BCHE-603	Entrepreneurship	4	Core	30	70	100	3
See Annexure 2	Discipline Specific Elective-III (Any one course from Group II)	6	DSE	30	70	100	3
See Annexure 2	Discipline Specific Elective-IV (Any one course from Group II)	6	DSE	30	70	100	3
Non Credit Mandatory Course							
BCHE-604	Personality Development Programme-VI	NON CREDIT	-	-	-	-	-
Lab/ Project							
BCHE-605	Tally	0	Non Credit	75	25	100	
BCHE-P606	Business Plan Project Proposal	4	SEC				
TOTAL CREDITS [Semester VI]		28		225	375	600	
Discipline Specific Elective (DSE)		12					

Core Course	12
SEC	4
Total Credit	28

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Distribution of Credits & Total Classes per week

Semester- VI

Course Code	Course Title	Course Type	Course Credits				Classes per week
			Lecture	Tutorial	Practical / Project	Total	
Theory							
BCHE-601	Management Accounting	Core	3	1	-	4	4
BCHE-602	Business Environment	Core	3	1	-	4	4
BCHE-603	Entrepreneurship	Core	3	1	-	4	4
See Annexure 2	Discipline Specific Elective-III (Any one course from Group II)	DSE	3	1	-	4	4
See Annexure 2	Discipline Specific Elective-IV (Any one course from Group II)	DSE	3	1	-	4	4
Non Credit Mandatory Course							
BCHE-604	Personality Development Programme-VI	NON CREDIT	2	-	-	2	2
Lab/ Project							
BCHE-605	Tally	Non Credit	-	-	2	2	2
BCHE-P606	Business Plan Project Proposal	SEC					
TOTAL CREDITS [Semester VI]						24	24

Total Lecture per week	17
Total Tutorial per week	5
Total Lab/Project classes per week	2
TOTAL CLASSES PER WEEK [Semester VI]	24

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ANNEXURE 1

Discipline Specific Elective (DSE) Courses-5th Semester

Course Code	Course Title
GROUP-I	
BCHE-DSE511	Retail Management
BCHE-DSE512	Banking & Insurance
BCHE-DSE513	Personal Finance and Planning
BCHE-DSE514	Investment analysis and Management
BCHE-DSE515	Industrial Relation and Labour Laws
BCHE-DSE516	E-Commerce

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Discipline Specific Elective (DSE) Courses-6th Semester

Course Code	Course Title
GROUP-II	
BCHE-DSE521	Corporate Tax Planning
BCHE-DSE522	Training and Development
BCHE-DSE623	Logistics & Supply Chain Management
BCHE-DSE624	Service Marketing
BCHE-DSE625	Portfolio Management
BCHE-DSE626	Strategic Management

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LIST OF CORE COURSES

Course Code	Course Title	Semester	Course Type	Course Credits
BCHE-101	Financial Accounting-I	I	Core	4
BCHE-102	Principles of Management	I	Core	4
BCHE-103	Business Statistics	I	Core	4
BCHE-201	Financial Accounting-II	II	Core	4
BCHE--202	Business Law	II	Core	4
BCHE-203	Human Resource Management	II	Core	4
BCHE-301	Direct Tax-I	III	Core	4
BCHE-302	Corporate Accounting-I	III	Core	4
BCHE-303	Auditing and Corporate Governance	III	Core	3
BCHE-304	Financial Management	III	Core	4
BCHE-305	Principles of Marketing	III	Core	4
BCHE-210	Direct Tax-II	IV	Core	4
BCHE-211	Corporate Accounting-II	IV	Core	4
BCHE-212	Cost Accounting	IV	Core	4
BCHE-213	Company Law	IV	Core	4
BCHE-215	Business Research Method	IV	Core	4
BCHE-302	Financial Institution and Market	V	Core	4
BCHE-303	Goods and Service Tax	V	Core	4
BCHE-305	Management Accounting	VI	Core	4
BCHE-306	Business Environment	VI	Core	4

BCHE-307	Entrepreneurship	VI	Core	4
Total Credits				84

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LIST OF SKILL ENHANCEMENT COURSES [SEC]				
Course Code	Course Title	Semester	Course Type	Course Credits
BCHE-105	Business Communication-I	I	SEC	3
BCHE-108	IT Tools for Business –I Lab	I	SEC	1
BCHE-113	Business Communication-II	II	SEC	3
BCHE-115P	IT Tools for Business – II Lab	II	SEC	1
BCHE-205	Introduction to Digital Marketing	II	SEC	4
BCHE-209P	Advanced Excel	III	SEC	2
BCHE-217P	Data Analysis using Excel	IV	SEC	2
BCHE-P218	Report Analysis	IV	SEC	2
BCHE-304	Minor Project/ Field Study	V	SEC	2
BCHE-308	Project & Dissertation	VI	SEC	3
TOTAL CREDITS				19

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LIST OF GENERIC ELECTIVE COURSES [GE]

Course Code	Course Title	Semester	Course Type	Course Credits
BCHE-104	Micro Economics	I	GE	4
BCHE-112	Macro Economics	II	GE	4
BCHE-301	International Business	V	GE	4
TOTAL CREDITS				12

LIST OF ABILITY ENHANCEMENT COMPULSORY COURSES [AECC]

Course Code	Course Title	Semester	Course Type	Course Credits
BCHE-206	Management thoughts in Bhagavad Gita	III	AECC	1
BCHE-214	Environmental Studies	IV	AECC	2
TOTAL CREDITS				3