



**SARALA**  
**BIRLA**  
**UNIVERSITY**

Best in Class  
**Learning**  
Research  
**Infrastructure**



**BROCHURE**



# BIRLA LEGACY



The Birla family, renowned for their industrial and philanthropic contributions, has a legacy deeply rooted in India's history.

**Ghanshyam Das Birla** furthered this legacy by establishing several educational institutions, including the prestigious Birla Institute of Technology and Science (BITS) in Pilani. His commitment to education and philanthropy was profound, reflecting his belief that "Education is the foundation upon which we build our future."

**Basant Kumar Birla** played a crucial role in the modern era of the Birla legacy. Born in 1921, he was the youngest son of Ghanshyam Das Birla. Basant Kumar Birla expanded the family business into new industries and international markets. He was instrumental in establishing several educational institutions, including the BK Birla Institute of Engineering & Technology in Pilani. His leadership and vision were pivotal in transforming the Birla Group into a global conglomerate.

**Sarala Devi Birla**, wife of Basant Kumar Birla, was a prominent educationist and philanthropist. Together, they founded numerous educational institutions and contributed significantly to social causes. Sarala Devi Birla's dedication to education and social welfare was evident in her active involvement in various charitable activities. Her belief in the power of education to transform lives was a driving force behind her philanthropic efforts.

**Smt. Jayashree Mohta**, Hon'ble Chancellor of Sarala Birla University, Ranchi, continues to uphold this rich legacy. Her leadership and commitment to fostering quality education are aligned with the values and vision laid down by the Birla family. With her active involvement in the university's development, she ensures that the institution remains a center for academic excellence and holistic development, embodying the principles of innovation, integrity, and social responsibility.

- **The Birla legacy is a testament to the power of vision, hard work, and dedication.**
- **Our commitment to education and social welfare is unwavering, as we believe in building a better future for all.**
- **Innovation and excellence are the cornerstones of our journey, guiding us towards new horizons.**

The Birla family's legacy is not just about business success but also about their profound impact on society. Their contributions to education, healthcare, and social welfare resonate with the values of Sarala Birla University, making it a beacon of quality education and holistic development.

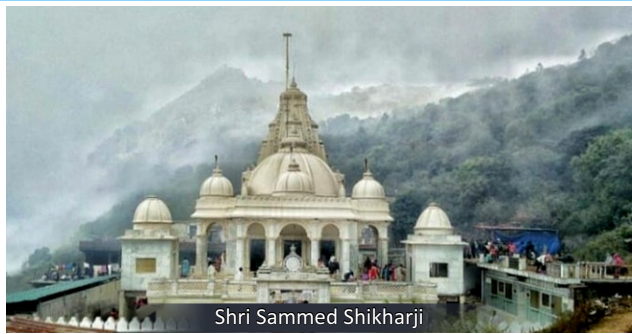




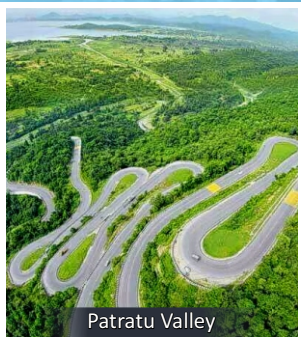
Basukinath Jyotir Linga Temple, Jarmundi



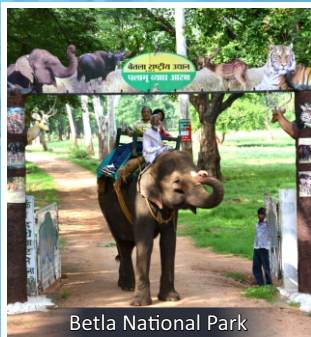
Dassam Falls



Shri Sammed Shikharji



Patratu Valley



Betla National Park



Jain Temples in Parasnath, Giridih



Baba Baidyanath Temple

## OUR VISION



To build an egalitarian global society based on national integrity, equality, social justice, secularism, freedom and fraternity, international understanding and scientific approach to the problems of the society, as enshrined in the Constitution of India through various modes of teaching-learning process and supported by curricular and co-curricular activities.



## OUR MISSION

To develop well-motivated global leaders who are intellectually competent, morally upright, socially committed, spiritually inspired and 'स्वान्तः सुखाय' to propagate the philosophy of 'वसुधैव कुटुम्बकम्'.



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Paitkar Paintings, repositories of tribal wisdom, traditions, and cultural identity of Jharkhand.



## ABOUT US

Sarala Birla University came into existence under the Sarala Birla University Act, 2017, Government of Jharkhand as per section 2(f) of UGC Act, 1956. SBU Ranchi is nestled in the midst of verdant surroundings, with nearly 60 acres of lush green campus.

Sarala Birla University aims to be a global leader by creating a knowledge economy where there would be an integration of academia and industry to nurture leaders who are creative, enlightened, dynamic and closely connected to the roots.



# PROGRAMS OFFERED



Faculty of Engineering & Computer Science



Faculty of Applied Sciences



Faculty of Legal Studies



Faculty of Commerce



Faculty of Business Management



Faculty of Pharmacy



Faculty of Nursing, Public Health & Clinical Technology



Faculty of Humanities & Linguistics



Faculty of Performing & Fine Art



Faculty of Yogic Sciences & Naturopathy

BE HERE TO LEARN FROM THE BEST



# FACULTY OF ENGINEERING AND COMPUTER SCIENCES

**Ph.D • M.Tech • MCA • B.Tech • BCA • Diploma**

A cornerstone of innovation and academic excellence within Sarala Birla University (SBU), the Faculty of Engineering and Computer Sciences designs and creates novel technologies and approaches to societal challenges.

We bridge disciplines within engineering and beyond to prepare broadly trained leaders to advance the foundation of engineering and to achieve translational impact. The Faculty of Engineering and Computer Sciences is the connector and integrator of teaching and research in engineering and technology. Our core tenets—educating young-minded students, interdisciplinary research, and balancing theory, experimentation, and practices create an unmatched environment for learning and exploration.

To produce global technocrats, we offer Ph.D., Master of Technology (M.Tech.), Master of Computer Applications (MCA), Bachelor of Technology (B.Tech.), Bachelor of Computer Applications (BCA) & Diploma programs under the Department of Computer Science and Engineering, Electrical & Electronics Engineering, Electronics & Communication Engineering, Mechanical Engineering and Civil Engineering.

These departments are equipped with state-of-the-art laboratories and guided by distinguished faculty members. Moreover, they are focused on cutting-edge technologies like AI/ML, IoT, Block-Chain, Edge Computing, Cloud Computing, Cyber Security, Big-data Analytics, Semiconductors, Embedded/ FPGA design, Mechatronics, Renewable Energy, Drone & Robotics, etc.

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# FACULTY OF COMMERCE


Ph.D • M.Com • B.Com

The Faculty of Commerce at Sarala Birla University equips students with comprehensive skills, offering a diverse range of programs at the undergraduate, postgraduate, and doctoral levels. The faculty focuses on creating globally competent professionals who can contribute to regional and national economic growth.

Through a teaching approach centered on outcome-based education, students engage in hands-on activities such as case studies, role-playing, and management games. Emphasizing leadership and ethical values, the faculty fosters the development of socio-economically sensitive managers capable of offering innovative business solutions in today's dynamic world.

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# FACULTY OF BUSINESS MANAGEMENT


**Ph.D • MBA • BBA • BBA (Stock Broking & Portfolio Mgmt.)**


The Faculty of Business Management at Sarala Birla University prepares students with a robust understanding of finance, stockbroking, portfolio management, banking, and financial services.

With an all-encompassing curriculum that spans finances and economics, the faculty provides undergraduate, postgraduate, and doctoral programs designed to create professionals who can drive regional and national economic development.

The faculty's commitment to entrepreneurship, ethical values, and leadership ensures that students not only learn theoretical concepts but also gain practical experience through outcome-based education, preparing them to navigate the complexities of modern businesses.

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# FACULTY OF NURSING, CLINICAL TECHNOLOGY & PUBLIC HEALTH

B.Sc. • ANM • GNM

Yoga and Naturopathy education has covered the learning of both traditional naturopathy medicine and modern medicine. Yoga was originated in India thousands years ago and it is a structured discipline. In naturopathy students are taught to use natural ingredients to prepare medicines for diseases. Naturopathy is an ancient science which uses natural ingredients to prepare drugs for diseases. To recognize and realize the need of naturopathy Government of India established central council for research in yoga and naturopathy (CCRYN), New Delhi, and NIN (National Institute of Naturopathy) Pune, and near about 500 naturopathy hospitals in India.


Patanjali is one of the most successful Yoga and Naturopathy institute. Globally, with the focus of natural healing, Yoga and Naturopathy is in great demand.

In the Faculty of Yoga, Naturopathy & Allied Sciences at Saraia Birla University offers Diploma, Under Graduate & Post Graduate Programme. The duration of Diploma in Yoga & Naturopathy is 1Year, Bachelor of Yoga & Naturopathy is 3 Years, Master of Yoga and Naturopathy is 2 Years In the field of Integrative Medicine, this covers the study of Naturopathy Medicine and Modern Medicine as Integrative Medicine and Therapeutic Yoga. The curriculum is taught in English with additional languages like Sanskrit & Hindi too by the University.

The Degree of B. Sc. Nursing is also being run under the umbrella of this Faculty. Health is the fundamental right of every individual in the society. To provide good academic resources, quality education and amicable environment is the sole motto of the programme.

## Contact Information:

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# FACULTY OF HUMANITIES AND LINGUISTICS


**Ph.D • MA • BA • Certificate Course**

The Faculty of Humanities and Linguistics indicates a strong orientation in both research and education. Our goal is to produce critical thinkers, dedicated citizens, and compassionate researchers for a world that is changing quickly. Our varied curricula enable students to comprehend and make important contributions by providing an in-depth examination of the complexity of language, literature, history, and philosophy.

Our faculty members offer a wide range of research exploration tools for interpretation, analysis, and expression. We hope to foster fresh viewpoints. The Faculty of Humanities and Linguistics offers excellent opportunities for both researchers and students alike to study Bachelor's & Master's degree programs and also encourages PhD and quality research work. Alumni of the Faculty of Humanities & Linguistics are qualified for positions in academia research, public policy & translation, and other fields.

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# FACULTY OF PHARMACY

## B.Pharm • D. Pharm

The Faculty of Pharmacy aims to provide quality education in Pharmaceutical Sciences. The faculty started with Diploma courses in Pharmacy (D.Pharm.) and Bachelor of Pharmacy (B.Pharm.). The curriculum is approved by Pharmacy council of India (PCI), New Delhi. Programs offered at Department of Pharmacy with a comprehensive, multidisciplinary pedagogy of learning and research having holistic approach in pharmaceutical sciences and its allied areas, where the students are benefited to excel in the competitive world.

SBU provides state of art infrastructure and well-equipped laboratories for research facilities in the field of Pharmacology, Pharmaceutics, Pharmacognosy, pharmaceutical chemistry, Microbiology, Herbal technology and clinical research.

The University has the facilities to promote comprehensive teaching and learning and conduct research to cater to various sectors of industry. In addition to the strong academic programs, the university has a strong research and innovation. The faculty publishes a large number of quality papers in the high impact factor journals, books and filing of the patents, which focus for innovation and entrepreneurship development.

Pharmacy programs offer a wide range of career opportunity for students in the field of pharmaceutical industries--Production, Quality control, Quality Assurance, packaging, Pharmacovigilance, Hospital Pharmacy, Clinical and Community Pharmacy, Academia, Higher studies and Government services.

### Contact Information:

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# FACULTY OF LEGAL STUDIES

**BBA LL.B • B.Com LL.B • BA LL.B • LLM**

Earning a degree from Sarala Birla University goes beyond just becoming a qualified lawyer; it equips you with a valuable set of additional skills and knowledge that are essential in various aspects of life. Our integrated LLB programs in BBA+LL.B, B.Com.+LL.B, and BA+LL.B combine rigorous academics with practical legal skills, all within a professional environment. Whether you have a strong commitment to becoming a lawyer or are considering exploring other career paths, our programs provide you with a solid foundation.

If your passion lies in the legal profession or excelling as a lawyer, this degree is a perfect fit for you. However, if seek a career in politics, business, journalism, or any other field, the transferable skills you acquire through your law degree will serve as an excellent launching pad for these ambitions and more. Through our professionally focused qualification, you can expect to gain practical skills while also keeping an eye on your future employability. Our law program offers flexibility, allowing you to specialize further in areas that interest you, with opportunities to study subjects ranging from Business Law to International Law.

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# FACULTY OF JOURNALISM & MASS COMMUNICATION

MA • BA


Choosing Sarala Birla University for your B.A. or M.A. in Journalism & Mass Communication opens doors to a world of opportunities. Our programs are designed to provide a strong foundation in journalism principles but also to foster creativity, innovation, and adaptability.

Whether you aspire to be a journalist, media professional, or content creator, our B.A. and M.A. programs in Journalism & Mass Communication offer a blend of theoretical knowledge and practical skills. Our experienced faculty and state-of-the-art facilities ensure that you are well-prepared for the rapidly evolving media landscape.

Joining our programs means gaining more than just a degree; it means becoming part of a community that values intellectual curiosity, integrity, and the power of effective communication. Explore your passion for storytelling, news reporting, and media production while honing your critical thinking and communication skills.

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# FACULTY OF APPLIED SCIENCES

**M.Sc. • B.Sc.**

The Faculty of Applied Sciences of Sarala Birla University, Ranchi is an interdisciplinary department, dedicated in providing high-quality teaching and research in applied sciences. We have devoted faculty members who provide students with particular attention to create a strong foundation for their future endeavours by developing their analytical abilities and logical thinking skills.

The Faculty of Applied Sciences, comprised of Physics, Chemistry, and Mathematics departments, was established in 2018. The Faculty of Applied Sciences provides a Ph.D. in Mathematics, Physics, and Chemistry and an undergraduate program B.Sc. (Hons) in Mathematics. Our faculty members are actively engaged in the scope-worthy research domain.

The labs are well-equipped with the latest instruments and software like Ultrasonic Interferometer, Four Probe Kit, Water Testing Kit, MATLAB, SPSS, and Mathematica.

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# FACULTY OF PERFORMING & FINE ART

MPA • MVA • BPA • BVA

The goal of the Faculty of Performing & Fine Art is to create a fusion of several artistic mediums. We have carefully selected curriculum covering a broad range of artistic mediums, including dance, music, painting & theatre. Our ultimate goal is to provide students with an exceptional opportunity to study the arts and to open doors to knowledge and creativity.

The study and production of visual arts are the main priorities of the Faculty of Fine Art. It means encourage students to investigate ideas, themes, and concepts in their work. Faculty of Performing Art is dedicated to nurturing creativity, fostering artistic talent, and developing the next generation of performing artists. It offers Bachelor's & Master's programs in Performing & Fine Art as well as certificate courses. We use the Gurukul pattern to accomplish this. The Faculty of Fine Arts and Performing Arts works to guarantee that each student receives the greatest multidisciplinary instruction and experience together with all other University Departments.

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# FACULTY OF YOGIC SCIENCES & NATUROPATHY


**M.Sc • B.Sc • Diploma • Certificate Course**


Choosing Sarala Birla University, Jharkhand for B.Sc or M.Sc in Yogic Sciences & Naturopathy opens doors to a world of opportunities. At the Faculty of Yogic Sciences & Naturopathy, we embrace the profound connection between body, mind, and spirit, rooted in ancient traditions and modern science. Our holistic approach is designed to promote self-healing, well-being, and balance through comprehensive education in Yoga, Naturopathy, and allied health practices. The programme's sole motto is to provide good academic resources, quality research and education, and an amicable environment. Our curriculum includes Ph. D in Yogic Science, M.Sc. in Yogic Science, B.Sc. in Yogic Science, Diploma in Yoga & Fitness Trainer, and a Certificate course in Yogic Science.

We strive to become a globally recognized centre of excellence in Yogic Sciences and Naturopathy, nurturing compassionate practitioners who inspire transformation and wellness in individuals and communities worldwide. At Sarala Birla University, you will be part of a transformative learning experience that nurtures both personal growth and professional success.

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# CAMPUS LIFE





# RENOWNED PERSONALITIES AT SBU



**Dr. S Unnikrishnan Nair**  
Director Vikram Sarabhai Space Center &  
Indian Institute Of Space Science & Technology



**Shri Swami Bhaveshananda**



**Padma Shri Ashok Bhagat**  
Social Worker



**Acharya Mithilesh Nandini Sharan**  
Mahant, Siddhpath Hanumat Niwas, Ayodhya



**Dr. M.K. Verma**  
Vice Chancellor of CSVTU



**Academic Advisor to Hon'ble Governor**  
of Jharkhand, Prof. E. Balaguruswami



**Prof. Goutam Sutradhar** -  
Director at National Institute of  
Technology Jamshedpur



# STUDENTS' CLUBS



## SAMARPAN CLUB

Sarala Birla University strongly believes in 'giving back to society'. With this objective, a club named "SAMARPAN" has been formed to increase social awareness. The activities of the club come under the purview of Dean Students Welfare Office.

From Information Technology to science, engineering and data analysis, coding skills play a crucial role for the societal upliftment. Gradient is the Coding Club in Sarala Birla University, Ranchi which promotes coding and helps students to sharpen their programming skills.

## CODING CLUB



## SHUTTERBUGS CLUB

It is the right place for those who want to learn photography through various workshops and show case their talents in several exhibitions.

It provides an opportunity to the students to let their imagination run wild and provides them with the sight to see things in a different way. Students learn from one another and share their prowess in different aspects of art.

## FINE ARTS CLUB



## LITERARY CLUB

It comprises students who willingly participate in various literary competitions such as debates, paper presentations, extempore and group discussions on inter and intra college levels.

## MARKETING CLUB



## AAKAR CLUB

Aakar Club (Giving Shape to Ideas) is introduced with the sole objective to inculcate all round development and creativity in the minds of students. In this club, the students will be provided with ample number of opportunities to organize & participate in various activities. Build a bridge, create a robot, get involved in creating a more sustainable world, turn plastic into construction material and make an actual difference in community, and the world.

It is a student-led collaborative group. Its goal is to keep students up to speed on the newest developments in technology, research, and industry while also allowing them to reinforce what they've learned in class.

## VELOCITY CLUB





# INTERNATIONAL ACADEMIC COLLABORATIONS



UNIVERSITY OF MINNESOTA



**Berkeley**  
UNIVERSITY OF CALIFORNIA



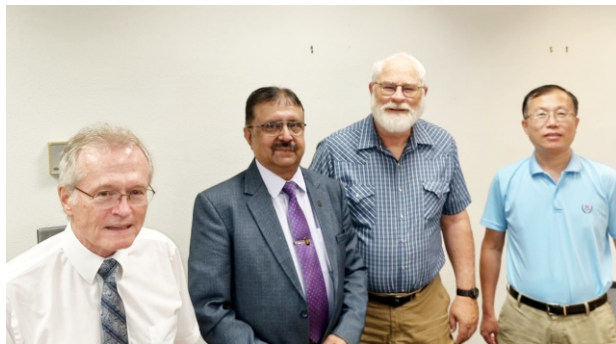
University  
of Vermont

## INTERNATIONAL RELATIONS DEPARTMENT

Sarala Birla University's International Relations Office helps students pursue study opportunities abroad, offering guidance on placements, visa support, and cultural exchange programs. Through its global partnerships, the office ensures students gain valuable international exposure, enriching their academic and professional development.

## INTERNATIONAL PARTNERSHIPS FACILITATE

- VISITING STUDENT PROGRAM
- VISITING FACULTY PROGRAM
- COLLABORATIVE RESEARCH



# INTERNATIONAL TESTIMONIAL



**Suresh Garimella** • 3rd+  
President, University of Vermont  
2mo • Edited •

+ Follow

Pleased to have hosted Vice Chancellor **Gopal Pathak** of **Sarala Birla University - SBU, Ranchi** on campus at **University of Vermont** this week. Together, we signed an agreement that will open opportunities for UVM and SBU to pursue joint research collaborations, faculty and researcher exchanges, and professional and continuing education opportunities. During Prof. Pathak's visit to UVM, he met with many campus leaders, faculty, and students to explore shared institutional interests.

Thanks to our Executive Director of International Partnerships and Programs, Dr. **Jamie McGowan**, for organizing such a productive visit for our guest.  
**#UVMGlobal**





# CHANCELLOR'S VISIT





# RESEARCH-INTENSIVE ACADEMIA

**6000+**

Total Number of Students  
Currently Studying

**300**

Total Number of  
Publications

**55+**

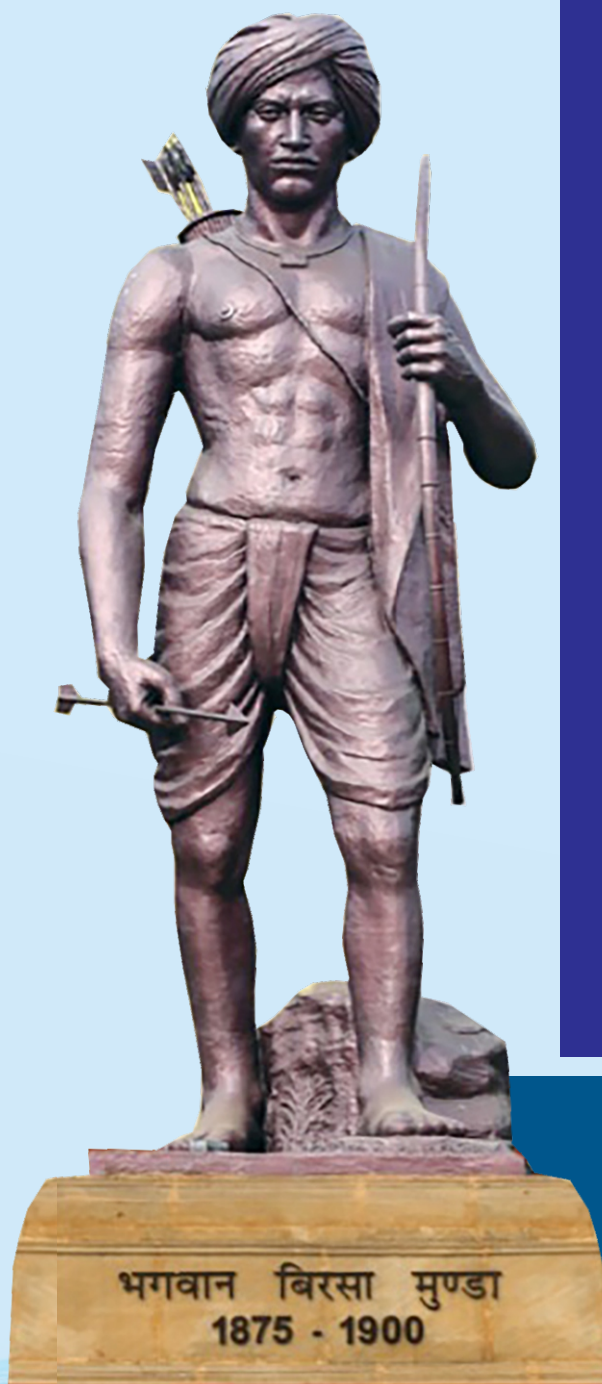
Total Programs  
Offered

**5+**

Certificate  
Courses Offered

**170+**

Teaching Staffs



**“Bhagwan” Birsa Munda**, born on November 15, 1875, in a village named Ulihatu of Khunti district, was a tribal reformer, religious leader, and freedom fighter. He belonged to the Munda tribe of the Chotanagapur plateau region of present-day Jharkhand. In the year 2021, the Indian government declared November 15, the birth anniversary of Birsa Munda, as '**Janjatiya Gaurav Diwas**' (**Tribal Pride Day**). This day corresponds with the formation of the state of Jharkhand, also recognized as **Jharkhand Foundation Day**.



# BEST IN CLASS PLACEMENT

## Some of our Top Recruiters

Supported by:

 <b>ADITYA BIRLA GROUP</b>	 <b>B K BIRLA GROUP OF COMPANIES</b>	 <b>BIRLA opus</b> PAINTS	 <b>UltraTech</b> CEMENT	 <b>tcs</b> TATA CONSULTANCY SERVICES
 <b>Godrej</b>	 <b>wipro</b>	 <b>accenture</b>	 <b>Deloitte.</b>	 <b>Hindustan Unilever Limited</b>
 <b>TATA</b> <b>TATA POWER</b>	 <b>Bandhan</b> Bank	 <b>NUVOCO</b> Shaping a new world	 <b>VI</b> <sup>TM</sup>	 <b>Peepal</b>
 <b>NATHCORP</b>	 <b>kotak</b> Kotak Mahindra Bank	 <b>SHYAM STEEL</b> flexiSTRONG TMT REBAR	 <b>TECH</b> <b>mahindra</b>	 <b>TIMKEN</b> Timken India Limited
 <b>Datalogics</b>	 <b>Thomas Cook</b>	 <b>AXIS BANK</b>	 <b>alight</b> <sup>®</sup>	 <b>MapmyIndia</b> <sup>TM</sup>
 <b>EXIDE</b> Exide Industries Limited	 <b>Mahindra</b> HOLIDAYS	 <b>ICICI Bank</b>	 <b>everest</b>	 <b>IntelliPaat</b>
 <b>DECATHLON</b> SPORT FOR ALL   ALL FOR SPORT	 <b>HDFC BANK</b>	 <b>BFCL</b> Bihar Foundry & Castings LTD.	 <b>ITC</b> ITC Limited	<b>and many more...</b>

# EVENTS AT SBU



## NATIONAL CONFERENCE

Each session commits to organise seminar/conference for the benefit of teachers/students/research scholars and give a platform for the exhibitors to present their research in specific topic or area of study. It is beneficial for each department of the university.



## GLOBAL IMMERSION PROGRAM

Learning is a continuous process that involves various educational tools. These travels ingrain experimental learning along with persistent instruction required to be achievers.



## UMANG

Sports activities are important in every curriculum. Umang was organised as a week-long inter-house sports meet within the campus - with an objective to bring together bright and young talents in various sports.



# EVENTS AT SBU



## FACULTY DEVELOPMENT PROGRAM

The Faculty Development Programme is organised by the University regularly for one week in association with UGC — MHRD and other prominent institutions for the all-round development of the faculty members. A number of researchers and professors from outside the University also participate in the FDP and enhance their knowledge and wisdom.



## INDUSTRIAL VISIT

It is a part of the curriculum with an objective to come across real-life scenarios at the workplace, to inculcate ethics of that environment. Sarala Birla University organized industrial visits to Usha Martin Pvt. Ltd, MSME Tool Room, and many more units."



## NATIONAL AYURVEDA DAY

Every year an event is organised by Faculty of Yoga, Naturopathy and Allied Sciences to spread awareness about importance of Ayurveda, Yoga and Naturopathy. Participants from various National and International organisations participate in the programme.



**SARALA**  
**BIRLA**  
**UNIVERSITY**

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