

## Call for Papers

Participants are invited to submit their abstracts in either English or Hindi, with a maximum word limit of 300. The abstract should be typed in MS Word using **Kruti Dev 010 (for Hindi)** or **Times New Roman (for English)**, in **Title (16-point, Centre)**, **Sub-Title (14-point, Justified)** & **Body (12-point, , Justified)** font size, with **1.5 line spacing** on A4 size paper. The submission must include the *author's name, affiliation, and email ID*. Authors of accepted abstracts will be required to submit full papers with a word count between **3000 and 5000 words**, including references.

Please send the abstracts and full paper at: [Conference.birsa2025@sbu.ac.in](mailto:Conference.birsa2025@sbu.ac.in)

The paper must be an original manuscript, unpublished, and not under consideration elsewhere (conference, journal, or edited book). Plagiarism & AI-generated content must be less than 10% as per Turnitin or similar plagiarism software. The papers must adhere to the APA 7th edition referencing style.

## Publication Opportunities

Full-length Conference Paper will be published in a reputed journal/ Edited Book. Selected high quality selected high-quality papers will be recommended for publication in a Double-Blind Peer-Reviewed Journal indexed in ABDC/Scopus.

### Research Scholars

₹ 1000 (Without Accommodation)

₹ 2000 (With Accommodation)

### Student (Master's/Bachelor's)

₹ 500 (Without Accommodation)

₹ 1500 (With Accommodation)

### Faculty Members

₹ 1800 (Without Accommodation)

₹ 2800 (With Accommodation)

### International Participants

\$80 (Without Accommodation)

\$180 (With Accommodation)

### Industry Professional

₹ 4000 (Without Accommodation)

₹ 5000 (With Accommodation)

The registration fee is not refundable. Breakfast, Lunch & Snacks on Day 1&2; Dinner (Day 1); Participation in all technical sessions and keynote addresses; Cultural Program Access; Certificate of Participation / Presentation

**Account Name** Sarala Birla University

**Branch Name** Indian Overseas Bank Mahilong, Ranchi

**Account No.** 357601000005001

**IFSC Code** IOBA0003576



**Boarding & Lodging:** The Organizing Committee will facilitate accommodation facilities at/ near Sarala Birla University, Ranchi. Accommodations are limited and offered on a first- come-first-serve and twin-sharing basis. Interested attendees contact the organizing committee for further details.

**Registration Link:** <https://forms.gle/S8RJetsAKpSpACnTA>

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## Contact No :

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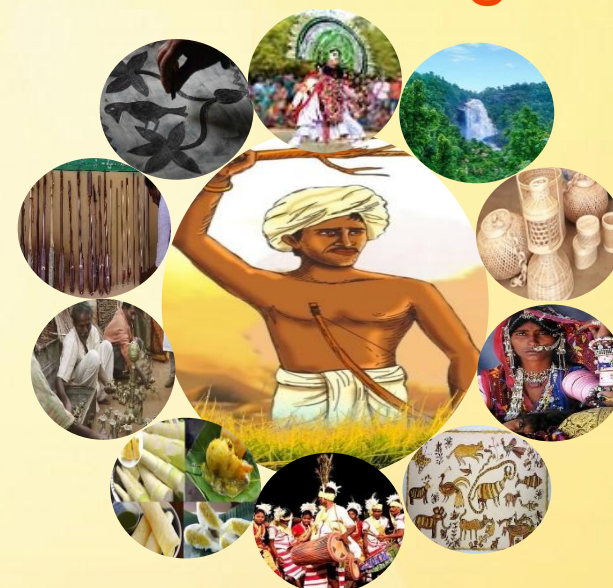
# Two -Day International Conference Jan Jatiya Gaurav (Tribal Pride)

On

## Birsa Munda's Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development

Sponsored under the ICSSR Scheme-  
Jan Jatiya Gaurav (Tribal Pride)

भगवान बिर्सा मुण्डा



21<sup>st</sup> & 22<sup>nd</sup> August 2025

ORGANIZED BY

Faculty of Business Management, Sarala Birla University (SBU)  
Ranchi, Jharkhand, Bharat.

In Collaboration with

Indian Council of Social Science Research  
(ICSSR)



About the University

Sarala Birla University (SBU) is a self-financed under The Sarala Birla University Act. 2017 (Jharkhand Act. 13, 2017) passed by the Legislative Assembly of Jharkhand in 2017. SBU aims to be a global leader by creating a knowledge economy where there would be an integration of academia and industry to nurture leaders who are closely connected to the roots and are creative, enlightened and dynamic. The university aims to drive innovation in neutron areas, as its exclusive contribution to new pedagogy and research. The university believes in building an egalitarian global society based on national integrity, equality, social justice through various modes of teaching -learning process.

About Faculty of Business Management (FBM)

Faculty of Business Management of Sarala Birla University, established in 2018, believes in developing and nurturing global competencies in students through quality education, research and continuous innovation. The faculty aims to promote the development of socio- economically sensitive, responsible and effective managers and management academicians of tomorrow. Faculty of Business Management offers Ph.D., MBA (HR/Banking, Financial Services & Insurance/ Digital Media & Marketing/ Retail & E-Commerce Management/ Logistic & Supply Chain Management), BBA (HR/Banking, Financial Services & Insurance/Digital Media & Marketing/Retail & E-commerce Management/Logistics & Supply Chain Management), BBA in Capital Market, BBA in Stock Broking and Portfolio Management. Along with the routine classroom lectures, students of the department take active part in presentations, seminars, workshops etc. Students undergo compulsory organizational internship to obtain hands on experience. For more details you may visit our website [sbu.ac.in](http://sbu.ac.in)

About the Conference

The International Conference on “*Birsa Munda’s Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development*” seeks to highlight the integration of Birsa Munda’s visionary leadership and the wealth of indigenous knowledge systems with contemporary academic and development paradigms. **Bhagwan Birsa Munda**, a towering figure of tribal resistance and empowerment in Bharat, but also elevates the global conversation around **decolonized knowledge systems** and **community-centric development models**. It emphasizes their critical relevance in addressing modern challenges related to sustainability, inclusivity, ethical governance, and innovation. By adopting a multidisciplinary approach.

The conference bridges business management, sustainability, healthcare, education, engineering, and policy-making, aiming to develop actionable strategies for inclusive and equitable growth. It offers a platform for academicians, practitioners, and policymakers to deliberate on preserving tribal heritage, promoting economic autonomy, and integrating digital tools for indigenous advancement. Hosting the event would be to **preserve, promote, and mainstream indigenous voices**, offering a holistic and ethical vision for sustainable development and societal progress.

**Mode of Conference:** Offline

**Best Paper Award:** Best paper awards will be given under overall category.

Sub-Themes & Technical Sessions of the Conference

- 1.Indigenous Economic Models and Sustainable Business Practices
- 2.Birsa Munda’s Ethical Leadership and Decision-making
- 3.Corporate Social Responsibility (CSR) and Tribal Welfare
- 4.Tribal Knowledge Systems and Sustainable Development
- 5.Cultural Heritage and Indigenous Business Practices
- 6.Healthcare and Traditional Medicine
- 7.Education and Skill Development for Growth
- 8.Policy-making for Inclusive Development
- 9.Entrepreneurship and Innovation in Tribal Communities
- 10.Digital Transformation and Indigenous Development

*The seven technical sessions holistically integrate the conference’s ten sub-themes:*

Technical Session 1: Life, Philosophy, and Legacy of Birsa Munda

Enduring Legacy of Bhagwan Birsa Munda, role in Tribal Identity, Resistance, and Reform; explores his Philosophies, Cultural Narratives, and Spiritual Leadership as foundational inspirations for Inclusive Governance & Social Transformation.

Technical Session 2: Indigenous Economic Models and Sustainable Business Practices

Community-centric Tribal Economies, Sustainable Practices like Khutbandi, Cooperatives, And Eco-tourism; Indigenous Entrepreneurship with Modern Sustainability; Market Integration, Digital Access, and Culturally Grounded Innovations for Economic Empowerment.

Technical Session 3: Birsa Munda’s Ethical Leadership and Decision-Making

Ethical & Inclusive Leadership inspired by Birsa Munda’s Governance Values; Decolonized, Participatory Leadership Models rooted in Integrity, Social Justice, & Harmony; Bridging Tribal Decision-making Systems with Corporate & Public Leadership Paradigms.

Technical Session 4: Corporate Social Responsibility (CSR) and Tribal Welfare

CSR beyond philanthropy; strategic partnerships for tribal upliftment; community-centric program design; impact measurement, & case studies on health, education, & heritage preservation; promoting CSR as a tool for sustainable & ethical development.

Technical Session 5: Tribal Knowledge Systems and Sustainable Development

Traditional Ecological Wisdom, Sustainable Agriculture, & Biodiversity Conservation; integrating Tribal Knowledge into Modern Environmental Governance; aligning with SDGs, and ensuring Policy Inclusion to Preserve and Promote Indigenous Sustainability Frameworks.

Technical Session 6: Digital Transformation and Education for Indigenous Development

Digital Inclusion, How Technology and Edtech Can Empower Tribal Communities; Digital Literacy, Culturally Responsive Education, E-commerce, & AI for Knowledge Preservation, emphasizing Ethical Tech Integration for Sustainable Tribal Advancement.

Technical Session 7: Policy Innovations and Future Directions for Tribal Welfare

Tribal Welfare Policies & Proposes Participatory Reforms; Legal Recognition, Fiscal Incentives, & Inclusive Governance Models, aiming to align Policy with Tribal Aspirations and Promote Self-determined, Culturally Sensitive Development Pathways.

Important Dates

Last Date for Submission of Abstract	30 <sup>th</sup> June 2025
Confirmation of Abstract Acceptance	05 <sup>th</sup> July 2025
Last Date for Submission of Full Paper	20 <sup>th</sup> July 2025
Registration Window	20 <sup>th</sup> July to 05 <sup>th</sup> Aug 2025
Conference	21 <sup>st</sup> –22 <sup>nd</sup> Aug 2025