### **Call for Papers**

Participants are invited to submit their abstracts in either English or Hindi, with a maximum word limit of 300. The abstract should be typed in MS Word using Kruti Dev 010 (for Hindi) or Times New Roman (for English), in Title (16-point, Centre), Sub-Title (14point, Justified) & Body (12-point, Justified) font size, with 1.5 line spacing on A4 size paper. The submission must include the Author's Name, Affiliation, and E-mail ID, Authors of accepted abstracts will be required to submit full papers with word count between 3000 and 5000 words, including references.

Please send the abstracts and full paper at: Conference.birsa2025@sbu.ac.in

The paper must be an original manuscript, unpublished, and not under consideration elsewhere (conference, journal, or edited book), with no conflict of interest among the authors.

Plagiarism & AI-generated content must be less than 10% as per Turnitin or similar plagiarism software. The papers must adhere to the APA 7th edition referencing style.

### **Publication Opportunities**

All accepted full-length papers will be subject to a rigorous peerreview process to ensure academic excellence and originality. High-quality papers meeting the scholarly standards will be recommended for publication in indexed journals, including ABDC, Scopus, Web of Science, Edited Volumes, or University Peer-Reviewed Journals.

Research Scholars **Students** 

**Faculty Members** 

**International Participants** 

**Industry Professional** 

₹ 1000 (Without Accommodation) ₹ 2000 (With Accommodation)

₹ 500 (Without Accommodation)

₹ 1500 (With Accommodation)

₹ 1800 (Without Accommodation) ₹ 2800 (With Accommodation)

\$80 (Without Accommodation)

\$180 (With Accommodation) ₹4000 (Without Accommodation) ₹ 5000 (With Accommodation)

The Registration Fee includes: Registration Kit, Breakfast, Lunch & Snacks on Day 1&2; Dinner (Day 1); Participation in all technical sessions and keynote addresses; Cultural Program Access; Certificate of Participation/Presentation

Account Name Sarala Birla University

**Branch Name** Indian Overseas Bank Mahilong, Ranchi

Account No. 357601000005001

IFSC Code IOBA0003576

Registration Link: https://forms.gle/S8RJetsAKpSpACnTA

Boarding & Lodging: The Organizing Committee will facilitate accommodation facilities at/ near Sarala Birla University, Ranchi. Accommodations are limited and offered on a first-come-first-serve and sharing basis. Interested attendees may contact on +91-7707004286; +91-9934015211 for further details.

#### Chief Patron

Dr. Pradip Varma (Hon'ble MP, Rajya Sabha Member)

#### Patron

Prof. (Dr.) Gopal Pathak (Hon'ble, Director General, SBU) Prof. (Dr.) C. Jeganathan (Hon'ble, Vice-Chancellor, SBU)

#### Co-Patron

Prof. S.B Dandin (Registrar) Dr. Arabinda Bhandari (Dean) Dr. Puja Mishra (HOD)

#### Convenor

Dr. Vidushi Sharma

#### Co-Convenor

Dr. Ashok Kumar Asthana Dr. Abhishek Chauhan Dr. Rashi Malpani Mr. Kishlav Kumar

### Advisory committee

Prof. (Dr.) Swapan Majumdar, Lincoln University College, Malavsia

Prof. Bipasha Maity, Presidency University, Bangalore Prof. Suprivo Roy, Birla Institute of Technology, Ranchi

Dr. Sayan Sarkar, College of Business, University of Mary Washington

Dr. Md. Majeed, Tamale Technical University, Ghana

Dr. Rosewine Joy, School of Business and Management, Christ University, Bangalore

Dr. Gautam Tanty, Sarala Birla University, Ranchi

**Faculty Organising Committee** 

Dr. Gagandeep Chadhha Ms. Anusha Lal Dr. Vidva Jha Dr. Saurav Kumar Dr. Mukesh Singh Mr. Pradipta Ray

Mr. Neeraj Nayan Ms. Dimpal Singhania Dr. Priyanka Pandey Dr. Atul Karn Dr. Chandan Veer

**University's Organizing Committee** 

Mr. Ashutosh Dwivedi Mr. Aditya Vikkram Verma Mr. Praveen Kumar Mr. CS Mahtha Mr. Santosh Dwivedi

Mr. Satish

### Students Committee

Mr. Aman Sinha Ms. Tamanna Ms. Suhani Soni Mr. Abhishek Sharma Mr. Ganpati Saraf Mr. Samar Prasad Mr. Siddharth Kumar

#### Contact No:

Conference.birsa2025@sbu.ac.in 9479509811, 8092523120, 9608146205, 8102967936







## Two-Days International Conference

Birsa Munda's Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development

> Sponsored under the ICSSR Scheme-Jan Jativa Gauray (Tribal Pride)



21st & 22nd August 2025

### ORGANIZED BY

Faculty of Business Management, Sarala Birla University (SBU) Ranchi, Jharkhand, Bharat

In Collaboration with

**Indian Council of Social Science Research** (ICSSR)



Sarala Birla University (SBU), established under The Sarala Birla University Act, 2017 (Jharkhand Act 13, 2017), is a self-financed institution fostering a global knowledge economy. By integrating academia and industry, SBU nurtures visionary leaders, promoting integrity, equality, and social justice through innovative teaching-learning methods for holistic societal development.

## **About Faculty of Business Management (FBM)**

The Faculty of Business Management at Sarala Birla University, established in 2018, fosters global competencies through quality education, research, and innovation. It offers Ph.D., MBA, and BBA programs, including Stock Broking and Portfolio Management. Students engage in seminars and workshops, complemented by a mandatory internship for practical industry exposure.

For more details you may visit our website sbu.ac.in

#### **About the Conference**

The International Conference on "Birsa Munda's Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development" aims to explore the integration of Birsa Munda's Leadership and Indigenous Knowledge with Contemporary Academic and Developmental Frameworks.

Bhagwan Birsa Munda, a pivotal figure in tribal resistance and empowerment in Bharat, contributes to global discussions on Decolonized Knowledge Systems and Community-driven Development Models.

This conference provides a platform For Academicians, Practitioners, and Policymakers to examine strategies for preserving Tribal Heritage, Fostering Economic Self-sufficiency, and Leveraging Digital Tools For Indigenous Progress, ensuring the mainstreaming of indigenous voices in sustainable and ethical societal advancement.

**Mode of Conference: Offline** 

**Best Paper Award:** Best paper awards will be given under overall category.

### **Sub-Themes & Technical Sessions of the Conference**

- 1.Indigenous Economic Models and Sustainable Business Practices
- 2.Birsa Munda's Ethical Leadership and Decision-making
- 3.Corporate Social Responsibility (CSR) and Tribal Welfare
- 4. Tribal Knowledge Systems and Sustainable Development
- 5. Cultural Heritage and Indigenous Business Practices
- 6.Healthcare and Traditional Medicine
- 7. Education and Skill Development for Growth
- 8.Policy-making for Inclusive Development
- 9. Entrepreneurship and Innovation in Tribal Communities
- 10.Digital Transformation and Indigenous Development

The seven technical sessions holistically integrate the conference's ten sub-themes:

### Technical Session 1: Life, Philosophy, and Legacy of Birsa Munda

Enduring Legacy of Bhagwan Birsa Munda, Role in Tribal Identity, Resistance, and Reform, Explores his Philosophies, Cultural Narratives, Spiritual Leadership as Foundational Inspirations for Inclusive Governance & Social Transformation.

## Technical Session 2: Indigenous Economic Models and Sustainable Business Practices

Community-Centric Tribal Economies, Sustainable Practices like Khutbandi, Cooperatives, Eco-Tourism, Indigenous Entrepreneurship with Modern Sustainability, Market Integration, Digital Access, Culturally Grounded Innovations for Economic Empowerment.

## Technical Session 3: Birsa Munda's Ethical Leadership and Decision-Making

Ethical & Inclusive Leadership inspired by Birsa Munda's Governance Values, Decolonized, Participatory Leadership Models Rooted in Integrity, Social Justice & Harmony, Bridging Tribal Decision-Making Systems with Corporate & Public Leadership Paradigms.

## Technical Session 4: Corporate Social Responsibility (CSR) and Tribal Welfare

CSR beyond Philanthropy; Strategic Partnerships for Tribal Upliftment; Community-Centric Program Design; Impact Measurement, & Case Studies on Health, Education, & Heritage Preservation, Promoting CSR as a Tool for Sustainable & Ethical Development.

# Technical Session 5: Tribal Knowledge Systems and Sustainable Development

Traditional Ecological Wisdom, Sustainable Agriculture, & Biodiversity Conservation; Integrating Tribal Knowledge into Modern Environmental Governance, Aligning with SDGs, Ensuring Policy Inclusion to Preserve and Promote Indigenous Sustainability Frameworks.

# Technical Session 6: Digital Transformation and Education for Indigenous Development

Digital Inclusion, Empowering Tribal Communities through Technology and Edtech; Digital Literacy, Culturally Responsive Education, E-commerce & AI for Knowledge Preservation, Emphasizing Ethical Tech Integration for Sustainable Tribal Advancement.

## Technical Session 7: Policy Innovations and Future Directions for Tribal Welfare

Tribal Welfare Policies & Proposes Participatory Reforms; Legal Recognition, Fiscal Incentives, & Inclusive Governance Models, Aligning Policy with Tribal Aspirations and Promoting Self-determined, Culturally Sensitive Development Pathways.

### **Important Dates**

Conference

Last Date for Submission of
Abstract 30th June 2025
Confirmation of Abstract
Acceptance 05th July 2025
Last Date for Submission of Full
Paper 20th July 2025
Registration Window 20th July-05th Aug 2025

21st Aug-22nd Aug 2025