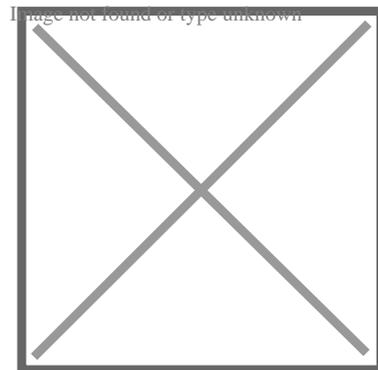


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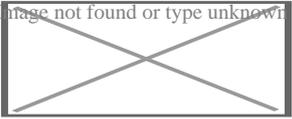
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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

SARALA BIRLA UNIVERSITY, RANCHI (IC202428412)
SIGNIFICANCE OF IP PROTECTION AND COMMERCIALIZATION

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Knowledge of IP	Learning on Patent
Academic Year:	Program driven by:
2024-25	MIC driven Activity
Month:	Program /Activity Name:
	Significance of IP Protection and Commercialization
Program Type:	Other:
Level 1 - Expert Talk	null

Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
04/25/2025-04/25/2025-0	null
Student Participants:	Faculty Participants:
50	4
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	Image not found or type unknown 
Session plan, If any:	View Report
This report is electronically generated against report submitted on Institution's Innovation Council Portal.	

(DETAILS OF ACTIVITY)

REPORT ON CONDUCT OF MASTERCLASS SERIES UNDER IP UTSAV

(21st – 26th APRIL 2025)

**Organized by the Ministry of Education's Innovation Cell (MIC)
Institution's Innovation Council (IIC), Sarala Birla University, Ranchi**

Day 5: 25th April 2025

Session Title: *Significance of IP Protection and Commercialization*

Time: 11:30 AM – 01:00 PM

Report:

The session covered the strategic use of IP in commercialization. Real case studies were presented to demonstrate how individuals and institutions monetize their IP assets. The session also touched on licensing, IP valuation, and technology transfer.

Key Takeaways:

- Practical insights into leveraging IP for business
- Encouragement to pursue commercialization of research outcomes
- Introduction to licensing agreements and IP audits



Dr.Sandeep Kumar
(President IIC, SBU Ranchi)

