

Call for Extended Abstracts

Participants are invited to submit their extended abstracts followed by papers in either English or Hindi, with a maximum word limit of 500-700 and 4000 words respectively. The abstract and papers should be typed in MS Word using **Kruti Dev 010 (for Hindi)** or **Times New Roman (for English)**, in **Title (16-point, Centre)**, **Sub-Title (14-point, Justified)** & **Body (12-point, , Justified)** font size, with **1.5 line spacing** on A4 size paper. The submission must include the *Author's Name, Affiliation, and E-mail ID*. Please send the extended abstracts at: Conference.birsa2025@sbu.ac.in

The abstract and papers must be an original manuscript, unpublished, and not under consideration elsewhere (conference, journal, or edited book), with no conflict of interest among the authors. Plagiarism & AI-generated content must be less than 10% as per Turnitin or similar plagiarism software.

Knowledge Contribution and Recognition

Papers will be selected and published by the competent authority of ICSSR as per their discretion, whereas abstracts will be published in a **Peer-Reviewed Conference Souvenir**, and all presenters will receive a **Certificate of Presentation**. While *full paper publication is not included at the university end, all the papers will be submitted to ICSSR*, and participants will benefit from expert feedback, networking opportunities, and best abstract recognition.

Registration Fee	Research Scholars	₹ 1000 (Without Accommodation) ₹ 2000 (With Accommodation)
	Students	₹ 500 (Without Accommodation) ₹ 1500 (With Accommodation)
	Faculty Members	₹ 1500 (Without Accommodation) ₹ 2500 (With Accommodation)
	International Participants	\$ 80 (Without Accommodation) \$ 180 (With Accommodation)
	Industry Professional	₹ 4000 (Without Accommodation) ₹ 5000 (With Accommodation)

The Registration Fee includes: Registration Kit, Lunch & Snacks on Day 1&2; Dinner (Day 1); Participation in all technical sessions and keynote addresses; Cultural Program Access; Certificate of Participation/Presentation

Registration & Payment Link: <https://sbu.ac.in/event.html>

Note: Follow the steps of Registration Process:

1. Complete the Payment , & 2. Conference Registration

Boarding & Lodging: The Organizing Committee will facilitate accommodation facilities at/ near Sarala Birla University, Ranchi. Accommodations are limited and offered on a first- come-first-serve and sharing basis. Interested attendees may contact on +91-7707004286; +91-9934015211 for further details.

Chief Patron

Dr. Pradip Varma (Hon'ble MP, Rajya Sabha Member)

Patron

Prof. (Dr.) Gopal Pathak (Hon'ble, Director General, SBU)
Prof. (Dr.) C. Jeganathan (Hon'ble, Vice-Chancellor, SBU)

Co-Patron

Prof. S.B Dandin (Registrar)
Dr. Arabinda Bhandari (Dean)
Dr. Puja Mishra (HOD)

Convenor

Dr. Vidushi Sharma

Co-Convenor

Dr. Ashok Kumar Asthana
Dr. Abhishek Chauhan
Dr. Rashi Malpani
Mr. Kishlay Kumar

Advisory committee

Prof. (Dr.) Swapan Majumdar, Lincoln University College, Malaysia
Prof. Bipasha Maity, Presidency University, Bangalore
Prof. Supriyo Roy, Birla Institute of Technology, Ranchi
Dr. Sayan Sarkar, College of Business, University of Mary Washington
Dr. Md. Majeed, Tamale Technical University, Ghana
Dr. Rosewine Joy, School of Business and Management, Christ University, Bangalore
Dr. Gautam Tanty, Sarala Birla University, Ranchi

Faculty Organising Committee

Dr. Vidya Jha	Dr. Gagandeep Chadha
Dr. Saurav Kumar	Ms. Anusha Lal
Dr. Mukesh Singh	Mr. Pradipta Ray
Dr. Priyanka Pandey	Mr. Neeraj Nayan
Dr. Atul Karn	Ms. Dimpal Singhania
Dr. Chandan Veer	

University's Organizing Committee

Mr. Ashutosh Dwivedi	Mr. Aditya Vikram Verma
Mr. Praveen Kumar	Mr. Chandra Shekhar Mahtha
Mr. Satish Kumar	Mr. Santosh Dwivedi

Students Committee

Mr. Aman Sinha	Ms. Tamanna
Mr. Abhishek Sharma	Ms. Suhani Soni
Mr. Ganpati Saraf	Mr. Siddharth Kumar
Mr. Samar Prasad	

Contact No :

Conference.birsa2025@sbu.ac.in

9479509811, 8092523120, 9608146205, 8102967936



Two -Days International Conference

On

Birsa Munda's Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development

Under the ICSSR Scheme-

Jan Jatiya Gaurav (Tribal Pride)

भगवान बिर्सा मुण्डा



21st & 22nd August 2025

ORGANIZED BY

Faculty of Business Management, Sarala Birla University (SBU)
Ranchi, Jharkhand, Bharat

In Collaboration with

Indian Council of Social Science Research
(ICSSR)



About the University

Sarala Birla University (SBU), established under The Sarala Birla University Act, 2017 (Jharkhand Act 13, 2017), is a self-financed institution fostering a global knowledge economy. By integrating academia and industry, SBU nurtures visionary leaders, promoting integrity, equality, and social justice through innovative teaching-learning methods for holistic societal development.

About Faculty of Business Management (FBM)

The Faculty of Business Management at Sarala Birla University, established in 2018, fosters global competencies through quality education, research, and innovation. It offers Ph.D., MBA, and BBA programs, including Stock Broking and Portfolio Management. Students engage in seminars and workshops, complemented by a mandatory internship for practical industry exposure.

For more details you may visit our website sbu.ac.in

About the Conference

The International Conference on “*Birsa Munda’s Vision and Indigenous Wisdom: Multidisciplinary Insights for Inclusive, Ethical, and Sustainable Development*” aims to explore the integration of Birsa Munda’s Leadership and Indigenous Knowledge with Contemporary Academic and Developmental Frameworks.

Bhagwan Birsa Munda, a pivotal figure in tribal resistance and empowerment in Bharat, contributes to global discussions on **Decolonized Knowledge Systems and Community-driven Development Models**.

This conference provides a platform For Academicians, Practitioners, and Policymakers to examine strategies for preserving Tribal Heritage, Fostering Economic Self-sufficiency, and Leveraging Digital Tools For Indigenous Progress, ensuring the mainstreaming of indigenous voices in sustainable and ethical societal advancement.

Mode of Conference: Offline

Best Paper Award: Best paper awards will be given under overall category.

Sub-Themes & Technical Sessions of the Conference

1. Indigenous Economic Models and Sustainable Business Practices
2. Birsa Munda’s Ethical Leadership and Decision-making
3. Corporate Social Responsibility (CSR) and Tribal Welfare
4. Tribal Knowledge Systems and Sustainable Development
5. Cultural Heritage and Indigenous Business Practices
6. Healthcare and Traditional Medicine
7. Education and Skill Development for Growth
8. Policy-making for Inclusive Development
9. Entrepreneurship and Innovation in Tribal Communities
10. Digital Transformation and Indigenous Development

The seven technical sessions holistically integrate the conference’s ten sub-themes:

Technical Session 1: Life, Philosophy, and Legacy of Birsa Munda

Enduring Legacy of Bhagwan Birsa Munda, Role in Tribal Identity, Resistance, and Reform, Explores his Philosophies, Cultural Narratives, Spiritual Leadership as Foundational Inspirations for Inclusive Governance & Social Transformation.

Technical Session 2: Indigenous Economic Models and Sustainable Business Practices

Community-Centric Tribal Economies, Sustainable Practices like Khutbandi, Cooperatives, Eco-Tourism, Indigenous Entrepreneurship with Modern Sustainability, Market Integration, Digital Access, Culturally Grounded Innovations for Economic Empowerment.

Technical Session 3: Birsa Munda’s Ethical Leadership and Decision-Making

Ethical & Inclusive Leadership inspired by Birsa Munda’s Governance Values, Decolonized, Participatory Leadership Models Rooted in Integrity, Social Justice & Harmony, Bridging Tribal Decision-Making Systems with Corporate & Public Leadership Paradigms.

Technical Session 4: Corporate Social Responsibility (CSR) and Tribal Welfare

CSR beyond Philanthropy; Strategic Partnerships for Tribal Upliftment; Community-Centric Program Design; Impact Measurement, & Case Studies on Health, Education, & Heritage Preservation, Promoting CSR as a Tool for Sustainable & Ethical Development.

Technical Session 5: Tribal Knowledge Systems and Sustainable Development

Traditional Ecological Wisdom, Sustainable Agriculture, & Biodiversity Conservation; Integrating Tribal Knowledge into Modern Environmental Governance, Aligning with SDGs, Ensuring Policy Inclusion to Preserve and Promote Indigenous Sustainability Frameworks.

Technical Session 6: Digital Transformation and Education for Indigenous Development

Digital Inclusion, Empowering Tribal Communities through Technology and Edtech; Digital Literacy, Culturally Responsive Education, E-commerce & AI for Knowledge Preservation, Emphasizing Ethical Tech Integration for Sustainable Tribal Advancement.

Technical Session 7: Policy Innovations and Future Directions for Tribal Welfare

Tribal Welfare Policies & Proposes Participatory Reforms; Legal Recognition, Fiscal Incentives, & Inclusive Governance Models, Aligning Policy with Tribal Aspirations and Promoting Self-determined, Culturally Sensitive Development Pathways.

Important Dates

Last Date for Submission of Extended Abstract	15th July 2025
Confirmation of Abstract Acceptance	20th July 2025
Registration Window	21st July-05th Aug 2025
Last Date for Submission of Paper	10th Aug 2025
Conference	21st Aug-22nd Aug 2025