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MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

SARALA BIRLA UNIVERSITY, RANCHI (IC202428412)

INAUGURATION OF IP UTSAV AND CELEBRATION OF WORLD CREATIVITY AND INNOVATION DAY

OVERVIEW	
Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Awareness of IP Rights	Advantages of IP Registration and the Process
Academic Year:	Program driven by:=""adobe:ns:meta/"">
2024-25	MIC driven Activity
Month:	Program /Activity Name:
	Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day
Program Type:	Other:
Level 1 - Expert Talk	null

Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
04/21/2025-04/21/2025-0	null
Student Participants:	Faculty Participants:
50	4
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	
Session plan, If any:	View Report

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Institution's Innovation Council Sarala Birla University, Ranchi (U-0986) IIC ID- IC202428412



(DETAILS OF ACTIVITY)

REPORT ON CONDUCT OF MASTERCLASS SERIES UNDER IP UTSAV

(21st - 26th APRIL 2025)

Organized by the Ministry of Education's Innovation Cell (MIC) Institution's Innovation Council (IIC), Sarala Birla University, Ranchi

Day 1: 21st April 2025

Event Title: Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

Time: 11:30 AM – 01:00 PM

Report:

The IP UTSAV commenced with a formal inauguration and celebration of World Creativity and Innovation Day. The session emphasized the role of creativity in innovation and the need for awareness about intellectual property. It featured keynote speeches by dignitaries from the Ministry of Education and innovation ecosystem leaders.

Key Takeaways:

- Introduction to IP UTSAV objectives
- Importance of innovation in academic institutions
- Encouragement to explore creative ideas and protect them via IPR

Dr.Sandeep Kumar

(President IIC, SBU Ranchi)





