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MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

SARALA BIRLA UNIVERSITY, RANCHI (IC202428412)

**FIELD/EXPOSURE VISIT TO INCUBATION UNIT/PATENT FACILITATION
CENTRE/TECHNOLOGY TRANSFER CENTRE SUCH AS ATAL INCUBATION CENTRE ETC**

OVERVIEW

Objective:

Gain practical insights into biscuit manufacturing and industrial automation at Saa Vishnu Bakers.

Benefit in terms of learning/Skill/Knowledge obtained:

Students gained exposure to modern manufacturing techniques, industrial automation, and quality control in biscuit production.

Academic Year:



2024-25

Program driven by:

IIC Calendar Activity

Month:**Program /Activity Name:**

Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc

Program Type:	Other:
Level 1 - Exposure Visit	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
04/05/2025-04/05/2025-0	null
Student Participants:	Faculty Participants:
50	5
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
This report is electronically generated against report submitted on Institution's Innovation Council Portal.	

(DETAILS OF ACTIVITY)

Institution's Innovation Council in association with Faculty of Commerce, Sarala Birla University, Ranchi has conducted "Field Exposure Visit" as part of IIC Activity:

Industrial Visit to Saa Vishnu Bakers (P) Ltd. (Authorised manufacturer of Parle-G Biscuits of Parle Products Pvt. Ltd.) for the Students of Faculty of Commerce, Sarala Birla University, Ranchi, as part of an "Field Exposure Visit" as part of IIC Activity to gain practical insights into manufacturing technology and industrial automation.

Saa Vishnu Bakers (P) Limited (SVBPL), was incorporated on the 30th of January 2009 under the Companies Act, 1956 has its registered and corporate office in Kolkata. Since its formation, Saa Vishnu Bakers has been successful in positioning itself as one of the most premier biscuits manufacturers in the country with its experience in manufacturing a complete array of biscuits, which stand out in the market due to its noticeable quality and uniqueness in flavour.

During the visit, students were given an overview of modern machining techniques for providing hands-on exposure to real-world industrial processes.

This visit was organized by the Department of Commerce under the guidance of our respected Dean Faculty of Commerce, Dr. Sandeep Kumar (President, IIC SBU Ranchi). The program has been initiated under the guidance of Dr. Kunal Sinha, Head of Department (HOD) of the Faculty of Commerce. The visit was coordinated by Mr. Animesh Sarkar (Convenor, IIC SBU Ranchi), Dr. Sandeep Chaudhary and Ms. Sweta Kumari accompanied by Mr. Karan Pratap Singh, Mr. Suyash Prabhakar.



(Dr.Sandeep Kumar)
President-IIC & PI
Dean, Faculty of Commerce